

PRODUCT LITERATURE

[JULY'2024]



Your Own Mantra

401, Dorado Complex, Opp. Reliance Circle,
Manjalpur Cross Roads, Vadodara – 390 011, Gujarat, INDIA.
info@yominternational.com | www.yominternational.com

TABLE OF CONTENTS



1. Introduction
2. Solid Wax Perfumes
 - 2.1. Aquacool Solid Wax Perfumes
 - 2.2. Lavender Solid Wax Perfumes
 - 2.3. Musk Solid Wax Perfumes
 - 2.4. Patchouli Solid Wax Perfumes
 - 2.5. Arabian Oudh Solid Wax Perfumes
 - 2.6. Sandal Solid Wax Perfumes
3. Agarbatti (Incense Sticks)
 - 3.1. Devine Chandana Agarbatti
 - 3.2. Mystic Aura Agarbatti
4. Face Pack
 - 4.1. Sand Pack – Face Pack
 - 4.2. Multani Mitti – Face Pack
5. Face Cream
 - 5.1. Orange & Geranium Face Cream
 - 5.2. Frankincense & Lavender Face Cream
6. Hair Cream
 - 6.1. Natural Hair Cream
7. Attar & Roll-Ons
 - 7.1. Durbari Chandan Roll-on
 - 7.2. Ajmeri Rose Roll-On
 - 7.3. Charisma Roll-On
 - 7.4. Madurai Jasmine Roll-On
 - 7.5. Sontaka Roll-On
 - 7.6. Aquazure Roll-On
8. Fragrance Diffusers
 - 8.1. Lemongrass Fragrance Diffuser
 - 8.2. Blaze Fragrance Diffuser
 - 8.3. Sandal Fragrance Diffuser
 - 8.4. Aquazure Fragrance Diffuser

- 8.5. Lavender Fragrance Diffuser
- 8.6. Charisma Fragrance Diffuser
- 8.7. Rose Fragrance Diffuser
- 8.8. Strawberry Fragrance Diffuser

9. Reed Diffusers

- 9.1. Lemongrass Reed Diffuser
- 9.2. Lavender Reed Diffuser
- 9.3. Charisma Reed Diffuser
- 9.4. Aquazzure Reed Diffuser
- 9.5. Blaze Reed Diffuser

10. Essential Oils

- 10.1. Basil Essential Oil
- 10.2. Frankincense Essential Oil
- 10.3. Lavender Essential Oil
- 10.4. Geranium Essential Oil

11. Homemade Natural Soaps

- 11.1. Black Oudh Homemade Natural Soap
- 11.2. Sandal Homemade Natural Soap
- 11.3. Rose & Geranium Homemade Natural Soap
- 11.4. Patchouli & Frankincense Homemade Natural Soap
- 11.5. Nagarmotha Homemade Natural Soap
- 11.6. Lavender Homemade Natural Soap
- 11.7. Khus Homemade Natural Soap

12. Lip Balm

- 12.1. Natural Rose Lip Balm

13. Car Fragrance Diffusers

- 13.1. Blaze Car Fragrance Diffuser
- 13.2. Aquacool Car Fragrance Diffuser
- 13.3. Charisma Car Fragrance Diffuser
- 13.4. Hot Culture Car Fragrance Diffuser

14. Air Fresheners

- 14.1. Champa Air Fresheners
- 14.2. Chameli Air Fresheners
- 14.3. Citrus Air Fresheners
- 14.4. Sandal Air Fresheners

14.5. Rose Air Fresheners

14.6. Mogra Air Fresheners

14.7. Lemongrass Air Fresheners

15. Massage & Hair Oils

15.1. Feather Touch Massage Oil

15.2. Coconut Hair & Scalp Oil

15.3. Almond Hair & Scalp Oil

16. Balm Roll-On (Little Magical Healer)

17. Floral Wax Balm

18. Rose Water



Introduction to Yom International

"Yom International: A Commitment to Natural Luxury and Well-Being"

At Yom International, we pride ourselves on being a leading manufacturer of premium luxury products in the fragrance sector. Our mission is to craft the finest quality products using 100% pure and natural ingredients, ensuring that each item not only delights the senses but also promotes well-being and enhances the quality of life.

Our Philosophy: 100% Organic and Natural

We believe that true luxury comes from nature. That's why all our products are made with organic and natural ingredients, free from harmful chemicals and artificial additives. Our commitment to purity and quality means that our customers can trust the safety and efficacy of our offerings, knowing that they are experiencing the best that nature has to offer.

Holistic Well-Being and the Chakras of Life

Our products are designed to do more than just smell good; they are crafted to have a profound impact on the chakras of life. Each item is thoughtfully created to promote balance, harmony, and well-being, making them perfect for those who seek to improve their quality of life through holistic practices. Whether it's grounding oneself with our Patchouli Solid Wax Perfume or finding serenity with our Sandal Solid Wax Perfume, our products are tailored to connect with the body's energy centres and enhance overall well-being.

Our Product Range

Solid Wax Perfumes

Our Solid Wax Perfume range offers a unique and luxurious alternative to traditional alcohol-based perfumes. These solid wax perfumes are crafted using a blend of Floral Wax, Beeswax, and natural essences, ensuring a rich and long-lasting fragrance experience.

Agarbatti (Incense Sticks)

Our Agarbatti range is crafted using the finest natural ingredients, offering a soothing and aromatic experience. These incense sticks are perfect for meditation, religious offerings, and creating a calming atmosphere.

Face Packs

Our face packs are formulated with natural ingredients to provide a nourishing and rejuvenating skincare experience. Each pack is designed to address specific skin concerns and promote overall skin health.

Face Creams

Our face creams are designed to provide intense hydration and nourishment to the skin. Each cream is formulated with natural ingredients to address specific skin concerns.

Hair Cream

Our Natural Hair Cream is formulated to provide deep nourishment and hydration to the hair. It helps to strengthen hair strands, reduce frizz, and promote overall hair health.

Attars & Roll-Ons

Our Attars and Roll-Ons offer a concentrated and long-lasting fragrance experience. Each scent is crafted using the finest natural essences.

Fragrance Diffusers

Our Fragrance Diffusers provide a continuous and consistent aroma, creating a pleasant atmosphere in any space. Each diffuser is crafted using natural essential oils.

Reed Diffusers

Our Reed Diffusers offer a natural and elegant way to infuse your space with fragrance. The reeds absorb the fragrance oil and release it into the air, providing a continuous scent.

Essential Oils

Our Essential Oils are 100% pure and natural, offering a range of therapeutic benefits. Each oil is carefully sourced and crafted to ensure the highest quality.

Homemade Natural Soaps

Our Homemade Natural Soaps are crafted using traditional methods and natural ingredients. Each soap is designed to provide a luxurious and nourishing shower experience.

Lip Balm

Our Natural Rose Lip Balm is crafted with pure rose oil and natural waxes to provide intense hydration and nourishment for the lips.

Car Fragrance Diffusers

Our Car Fragrance Diffusers offer a convenient and effective way to keep your car smelling fresh and pleasant. Each diffuser is crafted using natural essential oils.

Air Fresheners

Our Air Fresheners are designed to provide a continuous and pleasant fragrance, creating a fresh and inviting atmosphere in any space.

Massage & Hair Oils

Our Massage and Hair Oils are formulated to provide deep nourishment and relaxation. Each oil is crafted using natural ingredients to promote overall wellbeing.

Balm Roll-On (Little Magical Healer)

Our Balm Roll-On is a convenient and effective solution for minor aches and pains. Crafted with natural ingredients, it provides quick and soothing relief.

Floral Wax Balm

Our Floral Wax Balm is designed to provide intense hydration and nourishment to the skin. It is crafted using natural floral waxes and essential oils.

Rose Water

Our Rose Water is crafted from pure rose petals, offering a refreshing and hydrating toner for the skin. It helps to soothe and balance the skin, leaving it feeling fresh and revitalized.

Quality and Uniqueness

At Yom International, we understand that our customers seek not only luxury but also products that are safe, effective, and environmentally responsible. Each of our products is crafted with the utmost care, ensuring that we use only the finest natural ingredients. Our dedication to sustainability means that we source our ingredients responsibly, and our production processes are designed to minimize environmental impact.

We are dedicated to providing the highest quality products that promote wellbeing and enhance the quality of life. Our commitment to using 100% natural and organic ingredients ensures that our products are safe, effective, and environmentally friendly. Experience the luxury and elegance of Yom International and discover the perfect products to enhance your wellbeing and balance your chakras of life.

Embrace Natural Luxury with Yom International

Experience the difference that natural luxury can make in your life. From the enchanting aromas of our Solid Wax Perfumes to the nourishing properties of our skincare products, Yom International offers a unique and holistic approach to well-being. Discover our range of premium products and find

the perfect addition to your daily rituals. Embrace the elegance, purity, and effectiveness of Yom International's offerings and elevate your lifestyle to new heights.

Taglines & Statements for Marketing

"Indulge in Nature's Finest"

Experience the pure essence of luxury with our 100% natural Solid Wax Perfumes. Each scent is crafted to perfection, providing a unique, alcohol-free fragrance that connects deeply with your senses and enhances your well-being.

"Elevate Your Senses with Organic Elegance"

Discover the power of natural ingredients with our premium Attars and Roll-Ons. Each blend is designed to offer a sophisticated aroma that not only smells divine but also promotes holistic health and balance.

"Pure Aromas, Pure Bliss"

Our Agarbatti (Incense Sticks) are crafted with 100% pure ingredients, offering an enchanting aroma that purifies your space and enhances your spiritual practices. Perfect for meditation, relaxation, and creating a soothing atmosphere.

"Holistic Beauty from Nature"

Embrace the natural glow with our Face Packs, made with the finest ingredients like Multani Mitti and Sandalwood. These packs detoxify, rejuvenate, and enhance your skin's natural radiance, providing a spa-like experience at home.

"Nature's Touch for Your Skin"

Our Handmade Natural Soaps are enriched with luxurious ingredients like Black Oudh, Sandalwood, and Rose. These soaps nourish, hydrate, and protect your skin, offering a premium shower experience that leaves you feeling refreshed and revitalized.

"Scent Your Space with Elegance"

Transform your environment with our Fragrance Diffusers. Whether it's Lemongrass for a fresh, uplifting ambiance or Lavender for a calm, serene setting, our diffusers provide a continuous, natural fragrance that enhances any space.

"Connect with Your Inner Harmony"

Our Essential Oils are crafted from the purest natural sources, offering therapeutic benefits that support your physical and emotional well-being. From stress relief to enhanced focus, find the perfect oil to balance your chakras and elevate your spirit.

"Revitalize Your Hair and Scalp"

Treat your hair to the nourishing power of our natural Hair Oils. Infused with Almond, Coconut, and other enriching oils, these products promote healthy hair growth, reduce dryness, and add a beautiful shine.

"The Natural Way to Radiant Skin"

Enhance your skincare routine with our Face Creams, made from organic ingredients like Orange, Geranium, Frankincense, and Lavender. These creams hydrate, rejuvenate, and protect your skin, offering a luxurious feel and visible results.

"Breathe in Freshness, Naturally"

Refresh your space with our Air Fresheners, crafted with natural ingredients to provide a long-lasting, pleasant aroma. Perfect for homes, offices, and cars, these fresheners offer a clean, chemical-free way to enjoy beautiful scents.

SOLID WAX PERFUMES

Yom International, renowned for our premium luxury products, proudly presents an all-new product range that redefines the fragrance experience. Our Solid Wax Perfumes represent the pinnacle of natural, luxurious, and holistic perfumery. Crafted meticulously from 100% natural ingredients, our solid wax perfumes offer a delightful and sophisticated alternative to traditional liquid perfumes laden with chemicals. These perfumes are entirely alcohol-free, making them gentle on your skin and perfect for everyday use.

The Essence of Solid Wax Perfumes

Solid Wax Perfumes by Yom International are a blend of the finest natural ingredients, designed to provide an enduring and intimate fragrance experience. Unlike traditional liquid perfumes, our solid wax perfumes are activated by body heat, making them ideal for application on pulse points such as the wrists, neck, and behind the ears. This method of application not only ensures a more personal and long-lasting scent but also connects deeply with the user's body, harmonizing with their natural rhythms.

Unique Ingredients and Their Benefits

Our Solid Wax Perfumes are made from a combination of floral waxes, beeswax, and the purest natural oils and essences. Each ingredient has been selected for its unique properties and benefits:

- **Floral Wax:** This divine ingredient adds an exotic and luxurious touch to our perfumes. Floral waxes retain the beautiful aromas of the flowers they are derived from, providing a rich and natural scent that is both captivating and enduring.
- **Beeswax:** A natural wax produced by honey bees, beeswax is renowned for its soothing and moisturizing properties. It not only helps in preserving the fragrance but also soothes irritated skin, making it one of the best ingredients for skincare.
- **Natural Oils and Essences:** We use the purest natural oils and essences to ensure our perfumes are of the highest quality. These oils provide the foundation of each fragrance, offering a rich, authentic, and long-lasting scent experience.

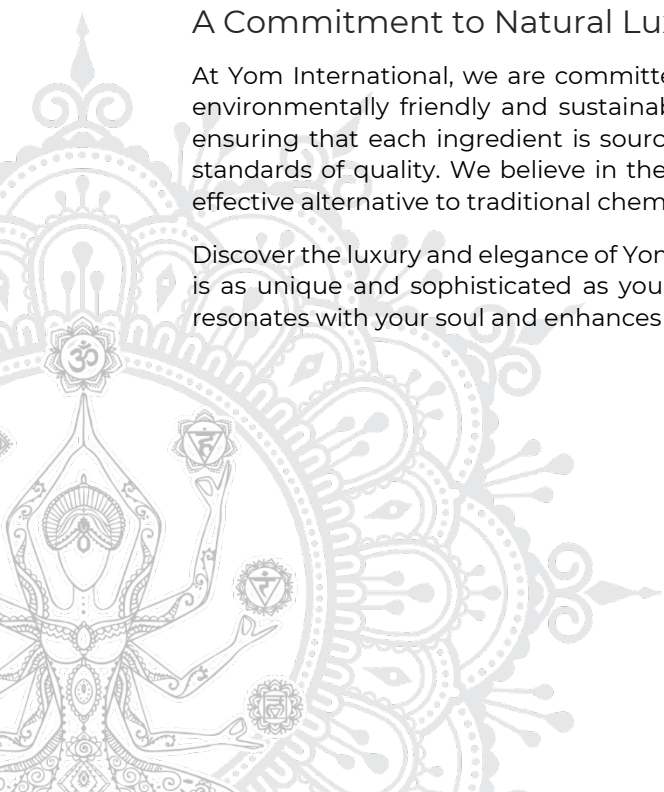
The Fragrance Experience

Yom's Solid Wax Perfumes are designed to offer more than just a fragrance. They are a holistic experience that enhances well-being and connects deeply with the user's body and spirit. Each fragrance in our collection is crafted to align with specific chakras, promoting balance and harmony in life through the power of aromatherapy.

A Commitment to Natural Luxury

At Yom International, we are committed to creating products that are not only luxurious but also environmentally friendly and sustainable. Our Solid Wax Perfumes are crafted with utmost care, ensuring that each ingredient is sourced responsibly and each product is made with the highest standards of quality. We believe in the power of natural ingredients to provide a safe, gentle, and effective alternative to traditional chemical-laden perfumes.

Discover the luxury and elegance of Yom's Solid Wax Perfumes. Embrace a fragrance experience that is as unique and sophisticated as you are. Explore our collection and find the perfect scent that resonates with your soul and enhances your well-being.



AQUACOO – SOLID WAX PERFUME

“Dive into Refreshment with Aquacool”

Ingredients: Floral Wax Bees Wax Natural Essence of Aquazzure

Dive into the refreshing essence of the ocean with Aquacool Solid Wax Perfume, a revitalizing and 100% alcohol-free alternative to traditional perfumes. Meticulously crafted with a blend of Floral Wax, Beeswax, and the Natural Essence of Aquazzure, this perfume offers a crisp and invigorating fragrance experience that is both luxurious and holistic.

Unique Ingredients and Their Benefits

- **Floral Wax:** This divine ingredient adds a fresh and exotic touch to our Aquacool perfume. Retaining the beautiful aromas of oceanic flowers, Floral Wax provides a rich, natural scent that is both captivating and long-lasting.
- **Beeswax:** Naturally produced by honey bees, Beeswax is renowned for its soothing and moisturizing properties. It not only helps preserve the fragrance but also soothes irritated skin, making it an excellent skincare ingredient.
- **Natural Essence of Aquazzure:** This unique essence captures the crisp, clean scent of the ocean. It offers a refreshing and energizing aroma, perfect for uplifting your spirits and rejuvenating your senses.

The Fragrance Experience

Aquacool Solid Wax Perfume is designed to offer more than just a scent; it provides a holistic experience that connects deeply with your body and spirit. Activated by body heat, it is ideal for application on pulse points such as the wrists, neck, and behind the ears. This method of application ensures a more personal and long-lasting scent that harmonizes with your natural rhythms.

Connection to the Chakras

Aquacool Solid Wax Perfume is intricately linked to the Throat Chakra, also known as Vishuddha. The Throat Chakra is associated with communication, self-expression, and truth. The refreshing and invigorating notes of Aquacool help to clear the mind, enhance verbal expression, and promote clarity in communication. By stimulating the Throat Chakra, Aquacool Solid Wax Perfume helps you to speak your truth with confidence and authenticity.

Effects and Benefits

- **Refreshing and Energizing:** The crisp, clean scent of Aquazzure combined with Floral Wax offers an invigorating aroma that revitalizes your senses.
- **Soothing and Nourishing:** Beeswax soothes and moisturizes the skin, making this perfume gentle and beneficial for everyday use.
- **Holistic Harmony:** The connection to the Throat Chakra enhances communication and self-expression, promoting balance and harmony in life.

A Commitment to Natural Luxury

At Yom International, we are committed to creating products that are not only luxurious but also environmentally friendly and sustainable. Yom's Aquacool Solid Wax Perfume is crafted with the utmost care, ensuring that each ingredient is sourced responsibly and each product is made with the highest standards of quality. We believe in the power of natural ingredients to provide a safe, gentle, and effective alternative to traditional chemical-laden perfumes.

Embrace the refreshing and invigorating experience of Yom's Aquacool Solid Wax Perfume. Let its crisp, clean aroma uplift your spirits and enhance your well-being. Discover the luxury and elegance of our natural, alcohol-free perfumes and find the perfect scent that resonates with your soul.

Taglines for Aquacool – Solid Wax Perfume

"Refresh Your Senses, Naturally."

"Oceanic Bliss in Every Swipe."

"Pure Essence, Pure Refreshment."

"Dive Deep into Serenity."

"Nature's Oceanic Whisper."

Marketing Statements for Aquacool – Solid Wax Perfume

- Experience the Ocean's Embrace: Aquacool Solid Wax Perfume captures the refreshing essence of the sea with a unique blend of Floral Wax, Beeswax, and Aquazure, providing a revitalizing aroma that invigorates your senses.
- Holistic Fragrance Experience: More than just a scent, Aquacool connects deeply with your body and spirit, activated by body heat to offer a long-lasting and personal fragrance journey.
- Nourishing and Soothing: The natural Beeswax in Aquacool not only preserves the fragrance but also soothes and moisturizes your skin, making it a gentle and beneficial choice for daily use.
- Chakra Connection: Linked to the Throat Chakra, Aquacool enhances communication and self-expression, helping you speak your truth with confidence and clarity.
- Commitment to Natural Luxury: Crafted with responsibly sourced ingredients, Aquacool Solid Wax Perfume embodies Yom International's dedication to creating environmentally friendly and luxurious products that uplift your well-being.



LAVENDER – SOLID WAX PERFUME

"Find Your Calm with Lavender Bliss"

Ingredients: Floral Wax Bees Wax Natural Essence/Oil of Lavender

Experience tranquillity and calm with Yom's Lavender Solid Wax Perfume, a soothing and 100% alcohol-free alternative to traditional perfumes. Carefully crafted with a blend of Floral Wax, Beeswax, and the Natural Essence of Lavender, this perfume offers a serene and relaxing fragrance experience that is both luxurious and holistic.

Unique Ingredients and Their Benefits

- **Floral Wax:** This exquisite ingredient adds a delicate and soothing touch to our Lavender perfume. Retaining the beautiful aromas of lavender flowers, Floral Wax provides a rich, natural scent that is both captivating and enduring.
- **Beeswax:** Naturally produced by honey bees, Beeswax is celebrated for its soothing and moisturizing properties. It helps preserve the fragrance while also calming irritated skin, making it an excellent ingredient for skincare.
- **Natural Essence of Lavender:** The pure essence of lavender captures its calming and therapeutic properties. It offers a fresh, floral scent known for its ability to reduce stress and promote relaxation.

The Fragrance Experience

Yom's Lavender Solid Wax Perfume is designed to offer more than just a scent; it provides a holistic experience that connects deeply with your body and spirit. Activated by body heat, it is ideal for application on pulse points such as the wrists, neck, and behind the ears. This method of application ensures a more personal and long-lasting scent that harmonizes with your natural rhythms.

Connection to the Chakras

Lavender Solid Wax Perfume is intimately linked to the Crown Chakra, also known as Sahasrara. The Crown Chakra is associated with wisdom, enlightenment, and spiritual connection. The calming and relaxing notes of lavender help to clear the mind, enhance spiritual awareness, and promote a sense of peace. By stimulating the Crown Chakra, Lavender Solid Wax Perfume helps you to achieve a state of calmness and inner harmony.

Effects and Benefits

- **Calming and Relaxing:** The fresh, floral scent of lavender combined with Floral Wax offers a soothing aroma that reduces stress and promotes relaxation.
- **Soothing and Nourishing:** Beeswax soothes and moisturizes the skin, making this perfume gentle and beneficial for everyday use.
- **Holistic Harmony:** The connection to the Crown Chakra enhances spiritual awareness and promotes peace, leading to a balanced and harmonious life.

A Commitment to Natural Luxury

At Yom International, we are committed to creating products that are not only luxurious but also environmentally friendly and sustainable. Yom's Lavender Solid Wax Perfume is crafted with the utmost care, ensuring that each ingredient is sourced responsibly and each product is made with the highest standards of quality. We believe in the power of natural ingredients to provide a safe, gentle, and effective alternative to traditional chemical-laden perfumes.

Embrace the soothing and calming experience of Yom's Lavender Solid Wax Perfume. Let its fresh, floral aroma reduce your stress and enhance your well-being. Discover the luxury and elegance of our natural, alcohol-free perfumes and find the perfect scent that resonates with your soul.

Taglines for Lavender – Solid Wax Perfume

"Embrace Serenity with Lavender Bliss."

"Calmness in Every Swipe."

"Find Peace in Lavender."

"Lavender Dreams, Naturally."

"Nature's Calm in a Wax Perfume."

Marketing Statements for Lavender – Solid Wax Perfume

- Discover Tranquillity: Lavender Solid Wax Perfume offers a serene and relaxing fragrance experience with its blend of Floral Wax, Beeswax, and Natural Lavender Essence, designed to calm your senses and uplift your spirit.
- Holistic Aroma Therapy: This perfume provides a holistic experience, activated by body heat for a long-lasting and personal scent that harmonizes with your natural rhythms, ideal for reducing stress and promoting relaxation.
- Nourishing and Gentle: Beeswax in the perfume soothes and moisturizes your skin, making it a gentle and beneficial choice for daily use, while preserving the fragrance.
- Chakra Connection: Linked to the Crown Chakra, Lavender Solid Wax Perfume enhances spiritual awareness and peace, helping you achieve a state of calmness and inner harmony.
- Sustainable Luxury: Crafted with responsibly sourced ingredients, Lavender Solid Wax Perfume embodies Yom International's commitment to environmentally friendly and luxurious products that enhance your well-being.



MUSK – SOLID WAX PERFUME

"Unleash Your Inner Elegance with Musk"

Ingredients: Floral Wax Bees Wax Natural Essence/Oil of Musk

Unleash your inner elegance with Yom's Musk Solid Wax Perfume, a rich and sensual 100% alcohol-free alternative to traditional perfumes. Expertly crafted with a blend of Floral Wax, Beeswax, and the Natural Essence of Musk, this perfume offers a deep and sophisticated fragrance experience that is both luxurious and holistic.

Unique Ingredients and Their Benefits

- **Floral Wax:** This divine ingredient adds an exotic and luxurious touch to our Musk perfume. Retaining the beautiful and intense aromas of musk, Floral Wax provides a rich, natural scent that is both captivating and enduring.
- **Beeswax:** Naturally produced by honey bees, Beeswax is celebrated for its soothing and moisturizing properties. It not only helps preserve the fragrance but also soothes irritated skin, making it an excellent skincare ingredient.
- **Natural Essence of Musk:** The pure essence of musk captures its rich, warm, and sensual properties. It offers an enchanting aroma known for its ability to evoke feelings of sophistication and depth.

The Fragrance Experience

Yom's Musk Solid Wax Perfume is designed to offer more than just a scent; it provides a holistic experience that connects deeply with your body and spirit. Activated by body heat, it is ideal for application on pulse points such as the wrists, neck, and behind the ears. This method of application ensures a more personal and long-lasting scent that harmonizes with your natural rhythms.

Connection to the Chakras

Musk Solid Wax Perfume is intricately linked to the Root Chakra, also known as Muladhara. The Root Chakra is associated with grounding, stability, and a sense of security. The rich and warm notes of musk help to enhance confidence, provide emotional strength, and promote a deep sense of grounding. By stimulating the Root Chakra, Musk Solid Wax Perfume helps you to feel secure, balanced, and connected to the earth.

Effects and Benefits

- **Sophisticated and Sensual:** The rich, warm scent of musk combined with Floral Wax offers an enchanting aroma that evokes feelings of elegance and depth.
- **Soothing and Nourishing:** Beeswax soothes and moisturizes the skin, making this perfume gentle and beneficial for everyday use.
- **Holistic Harmony:** The connection to the Root Chakra enhances grounding and stability, promoting balance and a sense of security in life.

A Commitment to Natural Luxury

At Yom International, we are committed to creating products that are not only luxurious but also environmentally friendly and sustainable. Yom's Musk Solid Wax Perfume is crafted with the utmost care, ensuring that each ingredient is sourced responsibly and each product is made with the highest standards of quality. We believe in the power of natural ingredients to provide a safe, gentle, and effective alternative to traditional chemical-laden perfumes.

Embrace the sophisticated and sensual experience of Yom's Musk Solid Wax Perfume. Let its rich, warm aroma enhance your elegance and well-being. Discover the luxury and elegance of our natural, alcohol-free perfumes and find the perfect scent that resonates with your soul.

Taglines for Musk – Solid Wax Perfume

"Elegance in Every Scent."

"Grounded in Sophistication."

"Unveil Your Inner Majesty."

"Pure Musk, Pure Luxury."

"Nature's Essence of Elegance."

Marketing Statements for Musk – Solid Wax Perfume

- Experience Deep Sophistication: Musk Solid Wax Perfume offers a rich and sensual fragrance with a blend of Floral Wax, Beeswax, and Natural Musk Essence, designed to evoke feelings of elegance and depth.
- Holistic Scent Journey: This perfume provides a holistic experience, activated by body heat for a long-lasting and personal scent that harmonizes with your natural rhythms, enhancing your sense of sophistication.
- Nourishing and Soothing: The Beeswax in Musk Solid Wax Perfume soothes and moisturizes your skin, preserving the fragrance while making it a gentle and beneficial choice for daily use.
- Chakra Connection: Linked to the Root Chakra, Musk Solid Wax Perfume enhances grounding and stability, helping you feel secure, balanced, and connected to the earth.
- Sustainable Luxury: Crafted with responsibly sourced ingredients, Musk Solid Wax Perfume embodies Yom International's commitment to creating environmentally friendly and luxurious products that elevate your well-being.



PATCHOULI – SOLID WAX PERFUME

"Ground Yourself in Nature with Patchouli"

Ingredients: Floral Wax Bees Wax Natural Essence/Oil of Patchouli

Ground yourself in nature with Yom's Patchouli Solid Wax Perfume, an earthy and exotic 100% alcohol-free alternative to traditional perfumes. Expertly crafted with a blend of Floral Wax, Beeswax, and the Natural Essence of Patchouli, this perfume offers a deep and natural fragrance experience that is both luxurious and holistic.

Unique Ingredients and Their Benefits

- **Floral Wax:** This exquisite ingredient adds a rich and natural touch to our Patchouli perfume. Retaining the intense and earthy aromas of patchouli, Floral Wax provides a captivating and long-lasting scent.
- **Beeswax:** Naturally produced by honey bees, Beeswax is celebrated for its soothing and moisturizing properties. It helps preserve the fragrance while also calming irritated skin, making it an excellent ingredient for skincare.
- **Natural Essence of Patchouli:** The pure essence of patchouli captures its earthy, sweet, and spicy properties. It offers a grounding aroma known for its ability to evoke a sense of stability and connection with nature.

The Fragrance Experience

Yom's Patchouli Solid Wax Perfume is designed to offer more than just a scent; it provides a holistic experience that connects deeply with your body and spirit. Activated by body heat, it is ideal for application on pulse points such as the wrists, neck, and behind the ears. This method of application ensures a more personal and long-lasting scent that harmonizes with your natural rhythms.

Connection to the Chakras

Patchouli Solid Wax Perfume is intricately linked to the Sacral Chakra, also known as Svadhisthana. The Sacral Chakra is associated with creativity, passion, and emotional balance. The earthy and exotic notes of patchouli help to enhance creativity, foster passion, and promote emotional stability. By stimulating the Sacral Chakra, Patchouli Solid Wax Perfume helps you to feel grounded, balanced, and connected to your inner self and the natural world.

Effects and Benefits

- **Earthy and Exotic:** The rich, natural scent of patchouli combined with Floral Wax offers a grounding aroma that evokes a sense of stability and connection with nature.
- **Soothing and Nourishing:** Beeswax soothes and moisturizes the skin, making this perfume gentle and beneficial for everyday use.
- **Holistic Harmony:** The connection to the Sacral Chakra enhances creativity and emotional balance, promoting a grounded and harmonious life.

A Commitment to Natural Luxury

At Yom International, we are committed to creating products that are not only luxurious but also environmentally friendly and sustainable. Yom's Patchouli Solid Wax Perfume is crafted with the utmost care, ensuring that each ingredient is sourced responsibly and each product is made with the highest standards of quality. We believe in the power of natural ingredients to provide a safe, gentle, and effective alternative to traditional chemical-laden perfumes.

Embrace the earthy and exotic experience of Yom's Patchouli Solid Wax Perfume. Let its rich, natural aroma ground you in nature and enhance your well-being. Discover the luxury and elegance of our natural, alcohol-free perfumes and find the perfect scent that resonates with your soul.

Taglines for Patchouli – Solid Wax Perfume

"Nature's Grounding Embrace."

"Earthy Elegance in Every Swipe."

"Connect with Nature's Essence."

"Patchouli: The Soul of Nature."

"Grounded in Natural Luxury."

Marketing Statements for Patchouli – Solid Wax Perfume

- Experience Earthy Elegance: Patchouli Solid Wax Perfume offers a rich and natural fragrance with a blend of Floral Wax, Beeswax, and Natural Patchouli Essence, designed to ground your senses and connect you with nature.
- Holistic Scent Journey: This perfume provides a holistic experience, activated by body heat for a long-lasting and personal scent that harmonizes with your natural rhythms, enhancing your connection to the earth.
- Nourishing and Soothing: The Beeswax in Patchouli Solid Wax Perfume soothes and moisturizes your skin, preserving the fragrance while making it a gentle and beneficial choice for daily use.
- Chakra Connection: Linked to the Sacral Chakra, Patchouli Solid Wax Perfume enhances creativity and emotional balance, helping you feel grounded and connected to your inner self and the natural world.
- Sustainable Luxury: Crafted with responsibly sourced ingredients, Patchouli Solid Wax Perfume embodies Yom International's commitment to creating environmentally friendly and luxurious products that elevate your well-being.



ARABIAN OUDH – SOLID WAX PERFUME

"Embrace the Mystery of Arabian Oudh"

Ingredients: Flora Wax Bees Wax Natural Essence/Oil of Oudh

Embrace the mystery and allure of the East with Yom's Arabian Oudh Solid Wax Perfume, a deep and luxurious 100% alcohol-free alternative to traditional perfumes. Expertly crafted with a blend of Floral Wax, Beeswax, and the Natural Essence of Oudh, this perfume offers an enchanting and opulent fragrance experience that is both luxurious and holistic.

Unique Ingredients and Their Benefits

- **Floral Wax:** This exquisite ingredient adds a rich and exotic touch to our Arabian Oudh perfume. Retaining the intense and mystical aromas of oudh, Floral Wax provides a captivating and long-lasting scent.
- **Beeswax:** Naturally produced by honey bees, Beeswax is celebrated for its soothing and moisturizing properties. It helps preserve the fragrance while also calming irritated skin, making it an excellent ingredient for skincare.
- **Natural Essence of Oudh:** The pure essence of oudh captures its deep, woody, and complex properties. It offers a rich and mysterious aroma known for its ability to evoke a sense of luxury and opulence.

The Fragrance Experience

Yom's Arabian Oudh Solid Wax Perfume is designed to offer more than just a scent; it provides a holistic experience that connects deeply with your body and spirit. Activated by body heat, it is ideal for application on pulse points such as the wrists, neck, and behind the ears. This method of application ensures a more personal and long-lasting scent that harmonizes with your natural rhythms.

Connection to the Chakras

Arabian Oudh Solid Wax Perfume is intricately linked to the Third Eye Chakra, also known as Ajna. The Third Eye Chakra is associated with intuition, insight, and spiritual awareness. The deep and complex notes of oudh help to enhance intuition, promote clarity of thought, and foster spiritual growth. By stimulating the Third Eye Chakra, Arabian Oudh Solid Wax Perfume helps you to connect with your inner wisdom and embrace the mysteries of life.

Effects and Benefits

- **Rich and Mysterious:** The deep, woody scent of oudh combined with Floral Wax offers an enchanting aroma that evokes a sense of luxury and opulence.
- **Soothing and Nourishing:** Beeswax soothes and moisturizes the skin, making this perfume gentle and beneficial for everyday use.
- **Holistic Harmony:** The connection to the Third Eye Chakra enhances intuition and spiritual awareness, promoting clarity and insight in life.

A Commitment to Natural Luxury

At Yom International, we are committed to creating products that are not only luxurious but also environmentally friendly and sustainable. Yom's Arabian Oudh Solid Wax Perfume is crafted with the utmost care, ensuring that each ingredient is sourced responsibly and each product is made with the highest standards of quality. We believe in the power of natural ingredients to provide a safe, gentle, and effective alternative to traditional chemical-laden perfumes.

Embrace the rich and mysterious experience of Yom's Arabian Oudh Solid Wax Perfume. Let its deep, woody aroma enhance your intuition and well-being. Discover the luxury and elegance of our natural, alcohol-free perfumes and find the perfect scent that resonates with your soul.

Taglines for Arabian Oudh – Solid Wax Perfume

"Unlock the Mysteries of Arabian Oudh."

"Opulence in Every Drop."

"The Essence of Eastern Elegance."

"A Fragrance of Timeless Mystery."

"Indulge in Oudh's Deep Luxury."

Marketing Statements for Arabian Oudh – Solid Wax Perfume

- Experience Deep Opulence: Arabian Oudh Solid Wax Perfume offers a rich and luxurious fragrance with a blend of Floral Wax, Beeswax, and Natural Oudh Essence, designed to evoke a sense of mystery and allure.
- Holistic Scent Journey: This perfume provides a holistic experience, activated by body heat for a long-lasting and personal scent that harmonizes with your natural rhythms, enhancing your connection to the mystique of the East.
- Nourishing and Soothing: The Beeswax in Arabian Oudh Solid Wax Perfume soothes and moisturizes your skin, preserving the fragrance while making it a gentle and beneficial choice for daily use.
- Chakra Connection: Linked to the Third Eye Chakra, Arabian Oudh Solid Wax Perfume enhances intuition and spiritual awareness, helping you connect with your inner wisdom and embrace life's mysteries.
- Sustainable Luxury: Crafted with responsibly sourced ingredients, Arabian Oudh Solid Wax Perfume embodies Yom International's commitment to creating environmentally friendly and luxurious products that elevate your well-being.



SANDAL – SOLID WAX PERFUME

"Achieve Tranquillity with Sandal Serenity"

Ingredients: Floral Wax Bees Wax Natural Oil/Essence of Sandalwood

Achieve tranquillity and peace with Yom's Sandal Solid Wax Perfume, a calming and 100% alcohol-free alternative to traditional perfumes. Expertly crafted with a blend of Floral Wax, Beeswax, and the Natural Essence of Sandalwood, this perfume offers a serene and soothing fragrance experience that is both luxurious and holistic.

Unique Ingredients and Their Benefits

- **Floral Wax:** This exquisite ingredient adds a delicate and soothing touch to our Sandal perfume. Retaining the beautiful and calming aromas of sandalwood, Floral Wax provides a rich, natural scent that is both captivating and enduring.
- **Beeswax:** Naturally produced by honey bees, Beeswax is celebrated for its soothing and moisturizing properties. It helps preserve the fragrance while also calming irritated skin, making it an excellent ingredient for skincare.
- **Natural Essence of Sandalwood:** The pure essence of sandalwood captures its warm, woody, and serene properties. It offers a calming aroma known for its ability to reduce stress and promote relaxation.

The Fragrance Experience

Yom's Sandal Solid Wax Perfume is designed to offer more than just a scent; it provides a holistic experience that connects deeply with your body and spirit. Activated by body heat, it is ideal for application on pulse points such as the wrists, neck, and behind the ears. This method of application ensures a more personal and long-lasting scent that harmonizes with your natural rhythms.

Connection to the Chakras

Sandal Solid Wax Perfume is intimately linked to the Heart Chakra, also known as Anahata. The Heart Chakra is associated with love, compassion, and inner peace. The warm and woody notes of sandalwood help to enhance emotional balance, foster compassion, and promote a deep sense of tranquillity. By stimulating the Heart Chakra, Sandal Solid Wax Perfume helps you to achieve a state of calmness and inner harmony.

Effects and Benefits

- **Calming and Serene:** The warm, woody scent of sandalwood combined with Floral Wax offers a soothing aroma that reduces stress and promotes relaxation.
- **Soothing and Nourishing:** Beeswax soothes and moisturizes the skin, making this perfume gentle and beneficial for everyday use.
- **Holistic Harmony:** The connection to the Heart Chakra enhances emotional balance and promotes peace, leading to a harmonious and tranquil life.

A Commitment to Natural Luxury

At Yom International, we are committed to creating products that are not only luxurious but also environmentally friendly and sustainable. Yom's Sandal Solid Wax Perfume is crafted with the utmost care, ensuring that each ingredient is sourced responsibly and each product is made with the highest standards of quality. We believe in the power of natural ingredients to provide a safe, gentle, and effective alternative to traditional chemical-laden perfumes.

Embrace the calming and serene experience of Yom's Sandal Solid Wax Perfume. Let its warm, woody aroma reduce your stress and enhance your well-being. Discover the luxury and elegance of our natural, alcohol-free perfumes and find the perfect scent that resonates with your soul.

Taglines for Sandal – Solid Wax Perfume

"Embrace Serenity with Sandal's Touch."

"Find Tranquillity in Sandalwood's Embrace."

"Calm Your Senses with Sandal Serenity."

"Soothe Your Spirit with Sandalwood Bliss."

"Experience Peace with Sandal's Essence."

Marketing Statements for Sandal – Solid Wax Perfume

- o Achieve Inner Peace: Yom's Sandal Solid Wax Perfume offers a calming and serene fragrance with a blend of Floral Wax, Beeswax, and Natural Sandalwood Essence, designed to reduce stress and promote relaxation.
- o Holistic Fragrance Experience: This perfume provides a holistic experience, activated by body heat for a long-lasting and personal scent that harmonizes with your natural rhythms, enhancing your sense of tranquillity.
- o Nourishing and Soothing: The Beeswax in Sandal Solid Wax Perfume soothes and moisturizes your skin, preserving the fragrance while making it a gentle and beneficial choice for daily use.
- o Chakra Connection: Linked to the Heart Chakra, Sandal Solid Wax Perfume enhances emotional balance and promotes peace, helping you achieve a state of calmness and inner harmony.
- o Sustainable Luxury: Crafted with responsibly sourced ingredients, Sandal Solid Wax Perfume embodies Yom International's commitment to creating environmentally friendly and luxurious products that elevate your well-being.



AGARBATTI / INCENSE STICKS

Elevate your surroundings with Yom's exquisite range of Agarbatti (incense sticks), crafted with the utmost care to bring natural purity and timeless tradition into your space. Our range includes two unique variants: Divine Chandana and Mystic Aura. Each Agarbatti is handmade to perfection, ensuring that you experience the true essence of nature without the harsh chemicals often found in commercial products.

Benefits

- **Calming and Relaxing:** Both variants provide soothing and calming effects. The Divine Chandana with its sandalwood fragrance and Mystic Aura with its earthy aroma help alleviate stress and anxiety.
- **Improves Focus and Concentration:** Enhance mental clarity and concentration with the calming and grounding scents. Ideal for meditation, study, and work environments.
- **Masking Unpleasant Odours:** Effectively neutralize unwanted odours from cooking, pets, or smoke, leaving your space fresh and inviting.
- **Spiritual and Cultural Significance:** Each Agarbatti adds a sacred dimension to your rituals and ceremonies, creating a pure and spiritual atmosphere.

Our Unique Selling Proposition

- **Handmade Craftsmanship:** Our Agarbatti are handcrafted with precision and care, ensuring the highest quality and authenticity.
- **Natural Ingredients:** Free from harsh chemicals, our incense sticks use only natural ingredients, offering a safe and pure experience.
- **Traditional Formulation:** Combining time-honoured techniques with natural goodness, our Agarbatti honour traditional practices while providing modern benefits.

Connection to Chakras of Life

- **Root Chakra (Muladhara):** The earthy scent of Mystic Aura supports grounding and stability, balancing the Root Chakra and fostering a sense of security.
- **Third Eye Chakra (Ajna):** The soothing aroma of Divine Chandana enhances mental clarity and intuition, helping to balance the Third Eye Chakra, which is associated with insight and perception.

Connection to Wellbeing

- **Mental Clarity and Stress Relief:** The calming and grounding properties of our Agarbatti help reduce stress, improve focus, and promote overall mental wellbeing.
- **Emotional Balance:** The pleasant and soothing aromas contribute to emotional stability, supporting a balanced and harmonious state of mind.
- **Spiritual Enrichment:** Enhance your spiritual practices and create a serene environment with our incense sticks, which help in deepening meditation and adding a sacred touch to your rituals.

Taglines

"Infuse Your Space with Serenity: Handmade Agarbatti for Pure Tranquillity."

"Experience the Essence of Tradition: Natural Incense Sticks for Every Occasion."

"Ground Your Mind and Spirit: Elevate Your Rituals with Yom's Agarbatti."

"From Ancient Craft to Modern Calm: Discover the Timeless Scent of Yom's Incense."

“Pure Aroma, Pure Bliss: Handcrafted Agarbatti for a Sacred Experience.”

Marketing Statements

- Transform your space with Yom's Divine Chandana and Mystic Aura Agarbatti, where traditional craftsmanship meets natural purity for an unparalleled sensory experience.
- Enhance your spiritual and relaxation routines with our handcrafted Agarbatti, designed to bring tranquillity and balance to your environment.
- Embrace the sacred and soothing aromas of our natural incense sticks—perfect for meditation, rituals, and everyday moments of peace.
- Experience the calming effects of sandalwood and the grounding essence of earthy aromas with our premium Agarbatti range, free from harsh chemicals.
- Create a serene atmosphere and purify your surroundings with Yom's handcrafted Agarbatti, offering a natural and spiritual enhancement to your daily rituals.



DIVINE CHANDANA AGARBATTI

Elevate Your Surroundings with Timeless Fragrance

Description

Yom's DIVINE CHANDANA or SANDAL is a HANDMADE INCENSE STICK, also popularly known as AGARBATTI in India. Crafted with care and reverence, our Divine Chandana Agarbatti embodies the essence of purity and tradition. Handmade to perfection, these incense sticks avoid the use of harsh chemicals that are often present in store-bought varieties, ensuring a natural and safe experience for you and your loved ones.

Divine Chandana is designed to create an aura with the timeless scent of sandalwood. This sweet, woody, and slightly floral aroma is renowned for its calming and meditative properties, making it an ideal companion for your spiritual practices and relaxation routines.

Where to Use

Our Divine Chandana Agarbatti is versatile and can be used in various settings to enhance the ambiance and promote a sense of peace and tranquillity:

- **At Home:** Infuse your living spaces with the soothing scent of sandalwood, creating a serene atmosphere.
- **During Meditation or Yoga:** Enhance your meditation or yoga sessions with the calming aroma, helping you achieve deeper concentration and inner peace.
- **In Religious or Spiritual Ceremonies:** Use during prayers and rituals to purify the surroundings and invoke a spiritual ambiance.
- **In Massage or Spa Settings:** Complement your relaxation and therapeutic treatments with the comforting scent.
- **In Offices or Workplaces:** Improve focus and create a pleasant environment to boost productivity and well-being.

Benefits

Divine Chandana Agarbatti offers numerous benefits, making it an essential addition to your daily rituals:

- **Calming and Relaxing:** The soothing scent of sandalwood promotes relaxation and helps alleviate stress and anxiety.
- **Improve Focus and Concentration:** Enhances mental clarity and concentration, making it ideal for meditation and study.
- **Masking Unpleasant Odours:** Effectively eliminates odours from cooking, pets, or smoke, leaving your environment smelling fresh and clean.
- **Spiritual and Cultural Significance:** Adds a sacred and spiritual dimension to your rituals and ceremonies.

How to Use

Using Divine Chandana Agarbatti is simple and rewarding:

- **Place:** Insert your incense stick in an appropriate incense burner that will collect the ash as it falls.
- **Light:** Ignite the end of the incense stick until a flame is established.
- **Extinguish:** Gently blow or fan out the flame to allow the stick to smoulder and release its fragrant smoke.

Ingredients

Our Divine Chandana Agarbatti is crafted from natural and high-quality ingredients, ensuring a pure and authentic experience:

- **Bamboo Stick:** The base of the incense stick, providing structure and support.
- **Jiggit Powder:** A natural binding agent that holds the incense ingredients together.
- **Charcoal Dust Powder:** Facilitates the burning process, ensuring a steady release of fragrance.
- **Halmaddi Resin (Ailanthus Triphysa):** Adds a unique aroma and acts as a fixative for the scent.
- **Sandalwood Powder (Santalum Album):** The primary fragrance component, known for its sweet, woody, and calming aroma.

Precautions

To ensure a safe and enjoyable experience, please observe the following precautions:

- **Ventilation:** Always burn incense in a well-ventilated area to prevent smoke build-up.
- **Safety:** Keep away from flammable objects and materials, and never leave burning incense unattended.
- **Discomfort:** If you or anyone around you experiences discomfort, irritation, or allergic reactions, discontinue use immediately.

Elevate your surroundings and embrace the timeless fragrance of Yom's Divine Chandana Agarbatti. Whether you seek tranquillity during meditation, a pleasant aroma at home, or a spiritual ambiance for ceremonies, our handcrafted incense sticks provide a pure and natural experience, connecting you with the essence of sandalwood.



MYSTIC AURA AGARBATTI

Enchant Your Space with Earthy Aromas

Description

Yom's MYSTIC AURA, also known as WOODS, is a HANDMADE INCENSE STICK, popularly referred to as AGARBATTI in India. Our Mystic Aura Agarbatti is a unique woody formulation designed to purify your environment and promote tranquillity. Handmade with utmost care, these incense sticks avoid harsh chemicals commonly found in store-bought varieties, ensuring a natural and safe experience.

Mystic Aura boasts an earthy aroma that creates a grounding and calming effect. Its natural goodness purifies your ambience, making it perfect for various settings. The combination of traditional craftsmanship and natural ingredients makes Mystic Aura a true gem for those who seek to elevate their surroundings with a touch of nature's essence.

Where to Use

Mystic Aura Agarbatti is versatile and can be used in multiple settings to enhance the ambiance and foster a sense of peace and relaxation:

- **At Home:** Infuse your living spaces with a calming earthy aroma, creating a serene and inviting atmosphere.
- **During Meditation or Yoga:** Enhance your meditation or yoga sessions with the grounding scent, helping you achieve deeper focus and inner peace.
- **In Religious or Spiritual Ceremonies:** Use during prayers and rituals to purify the surroundings and create a sacred environment.
- **In Massage or Spa Settings:** Complement your relaxation and therapeutic treatments with the soothing scent.
- **In Offices or Workplaces:** Improve focus and create a pleasant environment, boosting productivity and well-being.

Benefits

Mystic Aura Agarbatti offers numerous benefits, making it a valuable addition to your daily routines:

- **Calming and Relaxing:** The earthy aroma promotes relaxation and helps alleviate stress and anxiety.
- **Improve Focus and Concentration:** Enhances mental clarity and concentration, making it ideal for meditation and study.
- **Masking Unpleasant Odours:** Effectively eliminates odours from cooking, pets, or smoke, leaving your environment smelling fresh and clean.
- **Spiritual and Cultural Significance:** Adds a sacred and spiritual dimension to your rituals and ceremonies, helping to create a pure and holy atmosphere.

How to Use

Using Mystic Aura Agarbatti is simple and effective:

- **Place:** Insert your incense stick in an appropriate incense burner that will collect the ash as it falls.
- **Light:** Ignite the end of the incense stick until a flame is established.
- **Extinguish:** Gently blow or fan out the flame to allow the stick to smoulder and release its fragrant smoke.

Ingredients

Our Mystic Aura Agarbatti is crafted from natural and high-quality ingredients, ensuring a pure and authentic experience:

- **Bamboo Stick:** The base of the incense stick, providing structure and support.
- **Jiggit Powder:** A natural binding agent that holds the incense ingredients together.
- **Charcoal Dust Powder:** Facilitates the burning process, ensuring a steady release of fragrance.
- **Halmaddi Resin (Ailanthus Triphysa):** Adds a unique aroma and acts as a fixative for the scent.
- **Sandalwood Powder (Santalum Album):** The primary fragrance component, known for its sweet, woody, and calming aroma.

Precautions

To ensure a safe and enjoyable experience, please observe the following precautions:

- **Ventilation:** Always burn incense in a well-ventilated area to prevent smoke build-up.
- **Safety:** Keep away from flammable objects and materials, and never leave burning incense unattended.
- **Discomfort:** If you or anyone around you experiences discomfort, irritation, or allergic reactions, discontinue use immediately.

Enrich your environment with the earthy and grounding aroma of Yom's Mystic Aura Agarbatti. Whether you seek tranquillity during meditation, a pleasant aroma at home, or a spiritual ambiance for ceremonies, our handcrafted incense sticks provide a pure and natural experience, connecting you with the essence of nature.





FACE PACK

Unveil the Essence of Natural Beauty

Face packs have been an integral part of skincare routines across cultures for centuries. They are a time-tested method for enhancing skin health, providing targeted treatment, and offering a relaxing experience. Yom's Face Pack range embodies the richness of nature and traditional wisdom, using high-quality, natural ingredients to cater to diverse skin needs. Our face packs are more than just a skincare solution; they are a holistic journey towards achieving a radiant, healthy complexion.

Why Choose Face Packs?

Face packs are a versatile and effective skincare treatment that offers numerous benefits:

- **Deep Cleansing:** Face packs penetrate deep into the skin, drawing out impurities, excess oil, and dirt. This deep cleansing action helps to unclog pores, reduce acne, and prevent breakouts, leaving the skin feeling refreshed and purified.
- **Exfoliation:** Many face packs contain natural exfoliants that gently remove dead skin cells, promoting a smoother and more even skin texture. This exfoliation process also enhances the absorption of subsequent skincare products.
- **Hydration and Nourishment:** Face packs can provide intense hydration and nourishment to the skin. Ingredients like natural oils, floral extracts, and clays replenish moisture levels, soothe dry or irritated skin, and restore a healthy glow.
- **Targeted Treatment:** Whether you are dealing with acne, dryness, dullness, or signs of aging, face packs can be formulated to address specific skin concerns. They deliver concentrated doses of active ingredients that target these issues effectively.
- **Relaxation and Stress Relief:** Applying a face pack is a soothing ritual that offers a moment of relaxation and self-care. The calming aromas and cooling sensations can alleviate stress and uplift the mood.

Our Unique Selling Proposition

At Yom, we pride ourselves on offering face packs that are:

- **100% Natural and Safe:** Our products are crafted from the finest natural ingredients, free from harmful chemicals and toxins. This ensures a safe and gentle experience, suitable for all skin types.
- **Handmade with Care:** Each face pack is meticulously formulated and handmade to preserve the integrity and potency of the natural ingredients.
- **Inspired by Ayurvedic Traditions:** Our formulations are inspired by the ancient wisdom of Ayurveda, combining time-honoured practices with modern skincare needs. This holistic approach not only addresses skin concerns but also promotes overall wellbeing.
- **Certified Quality:** Our face packs are Made Safe certified, ensuring they meet stringent safety and quality standards.

Connection to Chakras of Life

Face packs are not just about external beauty; they also connect with the deeper aspects of our being. Each ingredient in our face packs is chosen for its ability to harmonize with the chakras, the energy centres of the body:

- **Root Chakra (Muladhara):** Ingredients like Multani Mitti help in grounding and stabilizing the mind and body, promoting a sense of security and calmness.
- **Heart Chakra (Anahata):** Floral extracts like rose and lavender oil are known to open the heart chakra, encouraging love, compassion, and emotional balance.

- **Third Eye Chakra (Ajna):** The soothing properties of ingredients like sandalwood can enhance intuition and clarity, helping to balance the third eye chakra, which governs perception and insight.

Connection to Wellbeing

Using Yom's Face Packs is an immersive experience that contributes to overall wellbeing:

- **Physical Wellbeing:** Our face packs help to cleanse, nourish, and rejuvenate the skin, enhancing your natural beauty and boosting confidence.
- **Emotional Wellbeing:** The therapeutic scents and soothing textures provide a sensory experience that relaxes the mind and lifts the spirit, reducing stress and promoting a positive mood.
- **Spiritual Wellbeing:** The natural ingredients and Ayurvedic formulation align with holistic wellness principles, supporting not just the skin but also the mind and spirit.

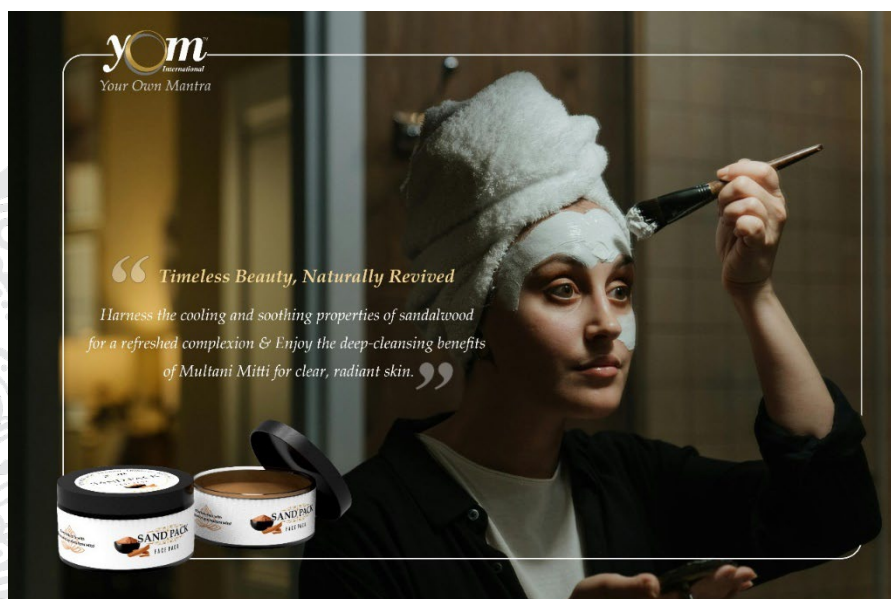
Usage Tips

To maximize the benefits of our face packs, follow these simple steps:

- **Preparation:** Cleanse your face to remove any makeup, dirt, or oil. This ensures that the face pack can penetrate effectively.
- **Application:** Apply an even layer of the face pack to your face and neck, avoiding the eye area. You can also use it on other parts of the body if desired.
- **Relaxation:** Allow the face pack to dry for 15-20 minutes. During this time, relax and enjoy the calming effects of the ingredients.
- **Removal:** Gently rinse off the face pack with lukewarm water. Pat your skin dry and follow with a suitable moisturizer to lock in hydration.

Conclusion

Yom's Face Packs are a celebration of natural beauty and holistic wellness. Each product in this range is thoughtfully crafted to provide a comprehensive skincare solution while connecting you with the deeper aspects of your wellbeing. Whether you are seeking to rejuvenate your skin, enhance your mood, or embark on a spiritual journey, our face packs offer a pathway to rediscovering the essence of nature's beauty. Embrace the goodness of Yom's Face Packs and unveil your natural glow with every application.



SAND PACK - FACE PACK

Experience Nature's Nourishment

Description

"Experience the power of nature's ingredients with a deeply nourishing and purifying face pack." Yom's SAND PACK, an Ayurvedic face pack, harnesses the wisdom of centuries-old beauty and health treatments. This natural clay-based formulation is enriched with Aromatic Powder, Oils & Floral Absolutes, designed to gently rejuvenate your skin and deliver an instant glow.

Our Sand Pack Face Pack is crafted from 100% natural and finest ingredients, making it a safe and effective choice for your skincare routine. The unique blend of ingredients provides a comprehensive treatment that not only cleanses but also soothes and revitalizes your skin.

Key Ingredients

- **Sandalwood Powder:** Known for its calming properties, sandalwood powder helps to soothe irritated skin, reduce redness, and provide gentle exfoliation, making it suitable for use as a full-body scrub.
- **Multani Mitti:** This natural clay deeply cleanses by drawing out impurities, excess oil, and dirt from the skin. It also has cooling and cleansing properties that leave your skin feeling fresh and rejuvenated.
- **Rose Water:** A natural astringent, rose water creates a gentle yet effective cleanser and toner. It hydrates, refreshes, and cleanses your skin while reducing pores.
- **Lavender Oil:** Known for its soothing sensation, lavender oil helps alleviate redness or irritation, making it suitable for sensitive or inflamed skin.

Benefits

The Sand Pack Face Pack offers a myriad of benefits that cater to different skin needs:

- **Gentle Exfoliant:** Unclogs pores and removes dead skin cells, promoting a smoother skin texture.
- **Mood Enhancer:** Provides a relaxing and therapeutic experience, enhancing your overall mood.
- **Reduces Dark Spots and Anti-Acne Effect:** Helps to diminish dark spots and prevent acne, giving you a clearer complexion.
- **Natural Glow:** Helps in achieving a natural glow by deeply nourishing and rejuvenating your skin.
- **Purifies:** Pulls out impurities, leaving your skin clean and refreshed.
- **Safe and Natural:** Free from toxins and harmful chemicals, the Sand Pack Face Pack is crafted with natural ingredients and is Made Safe certified.

How to Use

To get the most out of your Sand Pack Face Pack, follow these simple steps:

- **Apply:** Apply a thin coat on your face and neck, avoiding the eye area. This pack can also be used as a scrub for the full body.
- **Dry:** Leave it on for 15 – 20 minutes to dry.
- **Spray:** For optimal results, we recommend using YOM's ROSEWATER SPRAY during the drying process to help remove all accumulated dust and oil.

- **Rinse:** Rinse thoroughly with normal or cold water.

Ingredients

Our Sand Pack Face Pack is made from high-quality natural ingredients:

- Sandalwood Powder: 4.5%
- Rose Water: 62%
- Lavender Oil: 0.5%
- Multani Mitti: 33%

Precautions

To ensure a safe and beneficial experience, please observe the following precautions:

- **Consultation:** Consult a doctor if you have skin sensitivity, allergies, or any other concerns before using the face pack.
- **Individual Results:** Results may vary from person to person.
- **External Use:** For external use only.
- **Patch Test:** Conduct a patch test to ensure compatibility with your skin.

Experience the natural nourishment and purifying effects of Yom's Sand Pack Face Pack. Whether you are looking to achieve a radiant glow, reduce dark spots, or simply relax and rejuvenate, our face pack offers a holistic solution that connects you with the essence of nature's goodness.



MULTANI MITTI - FACE PACK

Unveil Your Natural Glow

Description

Embrace the earth's embrace with Multani Mitti, a natural wonder for your skin. Yom's MULTANI MITTI, also known as Fuller's earth or Ayurvedic face pack, is a type of clay that has been used for centuries in various beauty and health treatments. Crafted from 100% natural and the finest ingredients, our Multani Mitti Face Pack is enriched with Yom's Aromatic Oils & Floral Absolutes, promising not just a skincare routine, but a holistic experience that connects you with the chakras of life.

This unique formulation combines traditional wisdom with modern needs, providing a gentle yet powerful treatment for your skin. Let's delve into the ingredients that make our product exceptional:

- **Sandalwood Oil:** Known for its astringent properties, sandalwood oil helps to balance excess sebum production, giving your skin a pleasant aroma and a healthy glow.
- **Multani Mitti:** This natural clay is renowned for its deep cleansing abilities, effectively drawing out impurities, excess oil, and dirt from the skin. It also offers a cooling and cleansing effect, leaving your skin feeling fresh and rejuvenated.
- **Rose Water:** A natural astringent that serves as a gentle yet effective cleanser and toner. It hydrates, refreshes, and cleanses your skin while helping to reduce pores.
- **Lavender Oil:** Provides a soothing sensation, alleviating redness and irritation, making it ideal for sensitive or inflamed skin.

Benefits

Our Multani Mitti Face Pack offers a multitude of benefits, making it a must-have in your skincare arsenal:

- **Anti-Acne and Anti-Wrinkle:** Helps reduce dark spots and acne, providing a clearer complexion.
- **Soothing and Relaxing:** Offers a calming and aromatic experience that relaxes your senses.
- **Natural Exfoliant:** Gently removes dead skin cells, promoting a smoother skin texture.
- **Deep Cleansing:** Effectively cleanses your skin, removing impurities and leaving it feeling refreshed.
- **Oil Control:** When combined with sandalwood oil, it helps control excess sebum production, making it ideal for oily skin.
- **Pure and Natural:** Free from toxins and harmful chemicals, our face pack is crafted with natural ingredients and is Made Safe certified, ensuring the best for your skin.

How to Use

Using our Multani Mitti Face Pack is simple and effective:

- **Apply:** Apply a thin coat on your face and neck, avoiding the eye area.
- **Dry:** Leave it on for 15 – 20 minutes to dry.
- **Spray:** For optimal results, we recommend using Yom's ROSEWATER SPRAY during the drying process to help remove all dust and oil accumulated on your skin.
- **Rinse:** Rinse thoroughly with normal or cold water.

Ingredients

- Sandalwood Oil: 4.5%
- Rose Water: 62%
- Lavender Oil: 0.5%
- Multani Mitti: 33%

Precautions

To ensure a safe and beneficial experience, please keep the following precautions in mind:

- **Consultation:** Consult a doctor if you have skin sensitivity, allergies, or any other concerns before using the face pack.
- **Variability:** Results may vary from person to person.
- **External Use:** For external use only.
- **Patch Test:** Conduct a patch test to ensure compatibility with your skin.

Embrace the natural goodness of Yom's Multani Mitti Face Pack and let your skin reveal its true radiance. This product not only enhances your beauty but also connects you with the holistic essence of natural skincare, harmonizing with the chakras of life for a truly uplifting experience.



The advertisement features a woman with her hair in a bun, smiling and giving a thumbs-up while applying a thick, light green face pack to her face. In the top left corner of the ad is the Yom International logo. To the right of the woman, the product name 'MULTANI MITTI' is written in a decorative font, followed by 'FACE PACK'. Below this, a quote reads: 'Transform your skin with our premium Multani Mitti Face Pack, blended with nature's finest lavender, sandalwood oils, and rose water.' In the bottom right corner of the ad is an image of the product jar, which is white with a black lid and a label that matches the product name.

FACE CREAM

Elevate Your Skincare Routine with Natural Nourishment

Face creams are a cornerstone of any skincare regimen, offering essential hydration, nourishment, and protection for the skin. They serve as a barrier against environmental stressors, help maintain moisture balance, and address specific skin concerns such as dryness, aging, or sensitivity. Yom's Face Cream range is formulated with natural, high-quality ingredients to provide a luxurious skincare experience that enhances your skin's health and appearance. Our face creams are suitable for daily use and are designed to cater to a variety of skin types and needs.

Why Choose Face Creams?

Face creams offer a multitude of benefits, making them an indispensable part of skincare:

- **Hydration and Moisture:** Face creams are formulated to lock in moisture and hydrate the skin, preventing dryness and flakiness. This is crucial for maintaining a healthy skin barrier and preventing premature aging.
- **Nourishment:** Rich in essential nutrients and vitamins, face creams nourish the skin, promoting cell regeneration and repair. This helps in achieving a radiant and youthful complexion.
- **Protection:** Face creams protect the skin from environmental aggressors such as pollution, UV rays, and harsh weather conditions. They create a protective layer that shields the skin and reduces the risk of damage.
- **Treatment of Skin Concerns:** Whether you are dealing with acne, wrinkles, pigmentation, or sensitivity, face creams can be customized to address specific skin issues. They contain active ingredients that target and treat these concerns effectively.
- **Improved Skin Texture:** Regular use of face creams can improve the skin's texture, making it smoother and more even. They help in minimizing the appearance of pores, fine lines, and scars.

Our Unique Selling Proposition

Yom's Face Creams stand out for several reasons:

- **Natural and Safe Ingredients:** Our products are crafted from the finest natural ingredients, ensuring they are free from harmful chemicals and toxins. This makes them suitable for even the most sensitive skin types.
- **Handcrafted Excellence:** Each face cream is meticulously formulated and handcrafted to preserve the efficacy and integrity of the natural ingredients.
- **Holistic Approach:** Our face creams are inspired by Ayurvedic principles, combining traditional wisdom with modern skincare technology. This holistic approach not only enhances skin health but also promotes overall wellbeing.
- **Quality Assurance:** Our face creams are Made Safe certified, ensuring they meet stringent quality and safety standards.

Connection to Chakras of Life

Face creams from Yom are not just about external skincare; they also connect with the deeper aspects of our being, aligning with the chakras:

- **Sacral Chakra (Svadhithana):** Ingredients like orange oil energize and balance this chakra, associated with creativity and emotional expression.

- **Heart Chakra (Anahata):** The soothing properties of ingredients like lavender and geranium oils help open the heart chakra, fostering love, compassion, and emotional balance.
- **Crown Chakra (Sahasrara):** The spiritual qualities of ingredients like frankincense oil align with the crown chakra, promoting higher states of consciousness and spiritual connection.

Connection to Wellbeing

Using Yom's Face Creams goes beyond skincare; it's a holistic experience that enhances overall wellbeing:

- **Physical Wellbeing:** Our face creams nourish and protect the skin, improving its texture and appearance, and boosting confidence.
- **Emotional Wellbeing:** The calming scents and soothing textures provide a sensory experience that relaxes the mind and elevates the mood, reducing stress and promoting a sense of calm.
- **Spiritual Wellbeing:** The natural ingredients and Ayurvedic formulations align with holistic wellness principles, supporting not just the skin but also the mind and spirit.

Usage Tips

To maximize the benefits of our face creams, follow these simple steps:

- **Cleansing:** Start with a clean face. Use a gentle cleanser to remove dirt, oil, and impurities.
- **Application:** Take a small amount of face cream and warm it between your palms.
- **Massage:** Gently massage the cream into your face and neck using upward, circular motions. This helps in better absorption and stimulates blood circulation.
- **Daily Use:** Use the face cream daily, preferably in the morning and evening, to maintain hydration and protect the skin.

Yom's Face Creams are a perfect blend of nature's best ingredients and holistic skincare wisdom. They provide comprehensive care, from hydration and nourishment to protection and treatment of various skin concerns. By incorporating Yom's Face Creams into your daily routine, you not only enhance your skin's health but also connect with the deeper essence of natural beauty and wellbeing. Embrace the goodness of Yom's Face Creams and experience a radiant, youthful glow every day.



ORANGE & GERANIUM FACE CREAM

Revitalize Your Skin with Nature's Best

Description

Yom's Orange & Geranium Face Cream provides comfort and relief to dehydrated skin, making it an ideal choice for those seeking to moisturize and hydrate their skin during the day. This luxurious face cream is formulated with natural ingredients, combining the brightening power of Orange Oil with the exfoliating and tightening properties of Geranium Oil. Together, these ingredients work harmoniously to promote healthy, radiant skin.

Orange Oil, rich in Vitamin C, is known for its ability to brighten the skin complexion, while Geranium Oil helps exfoliate, tighten the skin, and promote cell turnover. This makes our face cream a perfect daily moisturizer that not only hydrates but also enhances the overall appearance of your skin.

Benefits

The Orange & Geranium Face Cream offers multiple benefits, making it a versatile addition to your skincare routine:

- **Suitable for Dry-to-Normal Skin Types:** Provides the necessary hydration and moisture to keep your skin feeling soft and supple.
- **Brightens Complexion:** Orange Oil, rich in Vitamin C, helps to brighten and balance the skin tone, giving you a radiant glow.
- **Smoothens Wrinkles and Scars:** Geranium Oil helps in exfoliating and tightening the skin, reducing the appearance of wrinkles and scars.
- **Light Non-Greasy Feel:** The cream has a light, non-greasy texture that feels comfortable on the skin, making it perfect for daily use.

How to Use

To achieve the best results with Yom's Orange & Geranium Face Cream, follow these simple steps:

- **Cleanse:** Wash your face thoroughly with soap to remove any dirt and impurities.
- **Apply:** Take a coin-sized amount of the face cream.
- **Massage:** Gently massage the cream onto your face using slow, circular motions. Be gentle while applying to avoid irritating your skin.

Ingredients

Our Orange & Geranium Face Cream is made with high-quality, natural ingredients:

- Geranium Oil: 0.573%
- Orange Oil: 0.395%

Precautions

To ensure a safe and effective experience, please observe the following precautions:

- **Consultation:** Consult a doctor if you have skin sensitivity, allergies, or any other concerns before using the face cream.
- **Individual Results:** Results may vary from person to person.
- **External Use:** For external use only.
- **Patch Test:** Conduct a patch test to ensure compatibility with your skin.

Experience the revitalizing power of Yom's Orange & Geranium Face Cream and enjoy a brighter, more balanced complexion. Whether you are looking to hydrate dry skin, smoothen wrinkles, or simply enhance your natural glow, our face cream offers a gentle yet effective solution, enriched with nature's best ingredients.



Orange & Geranium Face Cream

Revitalize Your Skin with Nature's Best

Experience the revitalizing power of Yom's Orange & Geranium Face Cream and enjoy a brighter, more balanced complexion.



FRANKINCENSE & LAVENDER FACE CREAM

Nourish and Rejuvenate Your Skin Overnight

Description

Yom's Frankincense & Lavender Face Cream is an exceptional night cream formulated to combat the signs of aging, particularly wrinkles. This cream is your go-to natural solution for moisturizing your face and enhancing your skin's health while you sleep. The combination of Frankincense and Lavender oils provides a holistic approach to skincare, targeting acne, pores, and inflammation, while promoting a balanced and restful sleep.

Frankincense Oil is renowned for its ability to reduce acne and minimize pores, making it a valuable ingredient for maintaining clear skin. Lavender Oil, with its antifungal properties, helps to reduce inflammation and restore body balance, ensuring that your skin looks and feels refreshed every morning.

Benefits

Yom's Frankincense & Lavender Face Cream offers a multitude of benefits, making it suitable for both young and mature skin:

- **Ideal for All Ages:** Effective for both young and mature skin, helping to prevent and reduce the signs of aging.
- **Smoothens Wrinkles and Scars:** The powerful combination of Frankincense and Lavender oils helps to smooth out wrinkles and reduce the appearance of scars.
- **Balances Skin:** Helps to balance dryness or oiliness of the skin, providing a well-rounded skincare solution.

How to Use

To get the most out of Yom's Frankincense & Lavender Face Cream, follow these simple steps:

- **Cleanse:** Wash your face thoroughly with soap to remove any dirt and impurities.
- **Apply:** Take a coin-sized amount of the face cream.
- **Massage:** Gently massage the cream onto your face using slow, circular motions. Be gentle while applying to avoid irritating your skin.

Ingredients

Our Frankincense & Lavender Face Cream is made with high-quality, natural ingredients:

- Frankincense Oil: 0.573%
- Lavender Oil: 0.395%

Precautions

To ensure a safe and effective experience, please observe the following precautions:

- **Consultation:** Consult a doctor if you have skin sensitivity, allergies, or any other concerns before using the face cream.
- **Individual Results:** Results may vary from person to person.
- **External Use:** For external use only.
- **Patch Test:** Conduct a patch test to ensure compatibility with your skin.

Rejuvenate your skin overnight with Yom's Frankincense & Lavender Face Cream. By incorporating this night cream into your routine, you'll wake up to smoother, clearer, and more balanced skin. Ideal

for all ages, this cream is the perfect addition to your nightly skincare regimen, helping you achieve a youthful and radiant complexion.



yom[™]
International
Your Own Mantra

Frankincense & Lavender Face Cream

Revitalize Your Skin with Nature's Best

“ Experience the revitalizing power of Yom's Orange & Geranium Face Cream and enjoy a brighter, more balanced complexion.

The advertisement features a woman with a white towel on her head, smiling and applying cream to her face. In the foreground, three jars of the Frankincense & Lavender Face Cream are displayed. The background is a soft, out-of-focus indoor setting.



HAIR CREAM

Comprehensive Care for Healthy, Lustrous Hair

Hair creams are an essential part of a well-rounded hair care routine, offering benefits beyond those provided by shampoos and conditioners alone. They are designed to nourish, moisturize, and protect hair, helping to maintain its health and enhance its natural beauty. Yom's Hair Cream range is formulated with natural, high-quality ingredients, including pure essential oils, to provide a luxurious and effective solution for various hair concerns. Whether your hair is dry, frizzy, or lacking shine, our hair creams are crafted to address these issues while also providing a calming and soothing aromatic experience.

Why Choose Hair Creams?

Hair creams offer multiple advantages, making them an indispensable addition to your hair care regimen:

- **Nourishment and Strengthening:** Hair creams deeply nourish the hair shaft, providing essential nutrients that strengthen the hair from root to tip. This helps promote healthy hair growth and reduce breakage.
- **Frizz Control and Shine Enhancement:** They smoothen frizzy hair and add a natural shine, making your hair look vibrant and glossy. This is particularly beneficial for those with dry or damaged hair.
- **Hydration and Moisturization:** Hair creams provide intense hydration and moisture, restoring the hair's natural softness and elasticity. This is crucial for preventing dryness and brittleness.
- **Aromatic Therapy:** The inclusion of pure essential oils not only benefits the hair and scalp but also offers a calming and soothing experience for the mind and soul, enhancing overall well-being.
- **Scalp Health Improvement:** Hair creams promote a healthy scalp environment by reducing dandruff, irritation, and other common scalp issues. A healthy scalp is essential for optimal hair growth and maintenance.

Our Unique Selling Proposition

Yom's Hair Creams are distinguished by several key features:

- **Natural and Safe Ingredients:** Our hair creams are made from the finest natural ingredients, ensuring they are free from harmful chemicals and toxins. This makes them suitable for all hair types, including sensitive scalps.
- **Versatility:** Whether used as a leave-in conditioner, styling product, or intensive treatment, our hair creams are versatile and can be tailored to meet individual hair care needs.
- **Holistic Approach:** Inspired by Ayurvedic principles, our formulations combine traditional wisdom with modern hair care science, providing a comprehensive solution for hair and scalp health.
- **Quality Assurance:** Our hair creams are Made Safe certified, adhering to strict quality and safety standards to ensure the best care for your hair.

Connection to Chakras of Life

Yom's Hair Creams not only cater to your hair's needs but also align with the chakras, offering holistic benefits:

- **Root Chakra (Muladhara):** Ingredients like rosemary oil ground and stabilize the root chakra, promoting a sense of security and stability.

- **Crown Chakra (Sahasrara):** The spiritual qualities of essential oils like lavender oil connect with the crown chakra, fostering a sense of peace and spiritual connection.
- **Heart Chakra (Anahata):** The soothing and nurturing properties of oils like argan and jojoba oil help open and balance the heart chakra, promoting love and compassion.

Connection to Wellbeing

Using Yom's Hair Creams extends beyond hair care; it's an enriching experience that enhances overall well-being:

- **Physical Wellbeing:** Our hair creams provide deep nourishment, hydration, and protection, resulting in healthier, more resilient hair.
- **Emotional Wellbeing:** The aromatic benefits of essential oils help reduce stress, anxiety, and promote relaxation, enhancing your emotional state.
- **Spiritual Wellbeing:** The holistic nature of our formulations supports a deeper connection with your inner self, promoting a sense of peace and balance.

Usage Tips

To maximize the benefits of our hair creams, follow these simple steps:

- **Cleansing:** Start with clean hair. Wash your hair thoroughly with your preferred shampoo and conditioner to remove dirt and buildup.
- **Application:** Take a small amount of hair cream and apply it evenly to damp or dry hair, focusing on the mid-lengths to ends.
- **Massage:** Gently massage the cream into your scalp and hair, ensuring even distribution. This helps in better absorption and stimulates blood circulation.
- **Styling:** Style your hair as desired. The cream can be used as a leave-in conditioner, a styling product, or an overnight treatment.

Yom's Hair Creams offer a perfect blend of natural nourishment and aromatic therapy, making them a valuable addition to any hair care routine. They provide comprehensive care, from strengthening and nourishing the hair to improving scalp health and offering a soothing aromatic experience. By incorporating Yom's Hair Creams into your daily regimen, you can achieve healthy, lustrous hair and a relaxed, balanced state of mind. Embrace the holistic benefits of Yom's Hair Creams and transform your hair care routine today.



NATURAL HAIR CREAM

Ultimate Aromatic Hair Treatment

Description

Yom's Hair Cream is the ultimate solution for comprehensive hair care, combining the power of pure essential oils to nourish your hair and provide aromatic therapy for your mind and soul. This versatile hair cream not only strengthens and revitalizes your hair but also offers a calming and soothing experience, enhancing your overall well-being.

Our Hair Cream is crafted from the finest natural ingredients, ensuring that your hair receives the best possible care. Whether you're dealing with dryness, frizz, or lack of shine, Yom's Hair Cream is designed to address all your hair concerns, leaving you with healthy, lustrous locks and a serene state of mind.

Benefits

Yom's Hair Cream offers a range of benefits that make it an essential part of your hair care routine:

- **Nourishes and Strengthens:** Deeply nourishes and strengthens your hair from root to tip, promoting healthy growth.
- **Reduces Frizz and Adds Shine:** Smoothens frizzy hair and adds a natural shine, making your hair look vibrant and glossy.
- **Hydrates and Moisturizes:** Provides intense hydration and moisture to dry and damaged hair, restoring its natural softness and elasticity.
- **Aromatic Therapy:** The pure essential oils provide a calming and soothing aromatic experience, helping to relax your mind and soul.
- **Improves Scalp Health:** Promotes a healthy scalp by reducing dandruff and irritation, ensuring a balanced environment for hair growth.

How to Use

To achieve the best results with Yom's Hair Cream, follow these simple steps:

- **Cleanse:** Wash your hair thoroughly with your preferred shampoo and conditioner.
- **Apply:** Take a small amount of hair cream and apply it evenly to damp or dry hair.
- **Massage:** Gently massage the cream into your scalp and hair, ensuring even distribution from roots to tips.
- **Style:** Style your hair as desired. The cream can be used as a leave-in conditioner or a styling product.

Ingredients

Our Hair Cream is made with a blend of high-quality, natural ingredients, including pure essential oils:

- **Lavender Oil:** Known for its soothing and calming properties, Lavender Oil helps to reduce stress and improve overall scalp health.
- **Rosemary Oil:** Promotes hair growth, reduces dandruff, and strengthens hair follicles.
- **Tea Tree Oil:** Known for its antifungal and antibacterial properties, Tea Tree Oil helps to maintain a healthy scalp and reduce dandruff.
- **Argan Oil:** Rich in essential fatty acids and vitamin E, Argan Oil hydrates and nourishes the hair, reducing frizz and adding shine.

- **Jojoba Oil:** Mimics the natural oils of the scalp, providing deep hydration and promoting hair elasticity.

Precautions

To ensure a safe and effective experience, please observe the following precautions:

- **Consultation:** Consult a doctor if you have skin sensitivity, allergies, or any other concerns before using the hair cream.
- **Individual Results:** Results may vary from person to person.
- **External Use:** For external use only.
- **Patch Test:** Conduct a patch test to ensure compatibility with your skin and scalp.

Transform your hair care routine with Yom's Hair Cream, the perfect blend of natural nourishment and aromatic therapy. Experience healthier, shinier hair and a more relaxed mind and soul with our premium hair cream, designed to provide complete care for your hair and well-being.



ROLL-ONS

Portable and Luxurious Fragrance Solutions

Convenient and Luxurious Fragrance Solutions

Roll-ons are a practical and stylish way to enjoy your favourite fragrances throughout the day. These compact and portable applicators are designed for easy and mess-free use, making them perfect for on-the-go fragrance touch-ups. Yom's Roll-Ons are crafted with high-quality, oil-based perfumes, ensuring a long-lasting and skin-friendly scent experience. Suitable for both men and women, our roll-ons are versatile enough for daily wear or special occasions, allowing you to carry your favourite scent wherever you go.

What is a Roll-On?

A roll-on is a small, portable fragrance applicator, unlike traditional perfumes. Roll-ons are allowing the fragrance to diffuse naturally throughout the day. This method not only prolongs the scent but also provides a more intimate and subtle fragrance experience.

Yom's Roll-On Collection

Yom's Roll-On collection features a variety of unique and captivating fragrances, each created to cater to different moods and preferences. Whether you prefer floral, woody, fresh, or musky scents, our collection offers something for everyone. Each fragrance is crafted to provide a subtle yet noticeable aroma that complements your personal style and enhances your presence.

Benefits of Yom's Roll-Ons

Yom's Roll-Ons offer numerous benefits, making them an essential part of your fragrance collection:

- **Long-lasting:** Our oil-based formula ensures that the fragrance lasts for hours, keeping you fresh throughout the day.
- **Personalized Fragrance:** The roll-on application allows for a subtle and intimate fragrance experience, perfect for those who prefer a more personal scent.
- **Calming Properties:** Many of our fragrances include essential oils known for their calming and soothing properties, helping to reduce stress and promote relaxation.
- **Unisex:** Our roll-ons are suitable for both men and women, making them a versatile choice for anyone.
- **Versatile Use:** Ideal for everyday wear, special occasions, or even as a fragrance enhancer for linens and clothing.
- **Durable Packaging:** Our roll-ons come in sturdy glass bottles that preserve the quality of the fragrance and are easy to carry and use.
- **Convenient Size:** The compact size of our roll-ons makes them perfect for travel or carrying in your purse or pocket.

How to Use Roll-Ons

To achieve the best results with Yom's Roll-Ons, follow these simple steps:

- **Application:** Apply a small amount of the perfume oil onto your palm and rub your palms together lightly.
- **Fabric Application:** Gently apply the roll-on to your cloth by striking your palms over the garment. This method ensures the fragrance is evenly distributed and prevents direct contact with the skin, making it ideal for sensitive skin types.

Ingredients

Yom's Roll-Ons are crafted with a blend of high-quality essential oils and aromatic compounds, ensuring a safe and pleasant fragrance experience. Each roll-on is formulated to provide a unique scent profile, offering a diverse range of olfactory experiences.

Precautions

To ensure a safe and enjoyable experience, please observe the following precautions:

- **Consultation:** Consult a doctor if you have skin sensitivity, allergies, or other concerns before using the product.
- **Topical Use:** For external use only.
- **Patch Test:** Conduct a patch test to ensure compatibility with your skin or fabric.
- **Safety:** Avoid heat or flame. Store in a cool, dry place.
- **Fabric Care:** Be mindful when applying to delicate or light-coloured fabrics, as the oil may stain or alter the fabric's appearance.

Connection to Chakras and Well-being

Yom's Roll-Ons are more than just fragrances; they are tools for enhancing well-being and spiritual practice. Many of our scents are designed to align with specific chakras, promoting balance and harmony in your life. By incorporating these fragrances into your daily routine, you can enhance your spiritual journey and connect more deeply with your inner self.

Yom's Roll-Ons are a convenient and luxurious way to enjoy high-quality fragrances wherever you go. Whether you are looking for a calming scent to enhance your daily routine or a sophisticated aroma for special occasions, our roll-ons provide the perfect solution. With a variety of fragrances to choose from, each crafted with care and expertise, Yom's Roll-Ons are a must-have accessory for anyone looking to elevate their personal fragrance experience.



DURBARI CHANDAN ROLL-ON

Description

"Fragrance is the invisible accessory that completes your outfit."

A roll-on is a compact, portable perfume applicator designed for easy use on your wrist, palm, or even fabrics like handkerchiefs. This versatile method allows you to enjoy your favourite fragrance conveniently and subtly, making it an essential accessory for any occasion.

Yom's Durbari Chandan Roll-On is an oil-based, premium quality perfume that offers a rich and luxurious aroma. It is non-alcoholic and long-lasting, providing a sophisticated scent experience in a handy bottle perfect for carrying in your purse or bag. Chandan, also known as Sandalwood, is one of the most cherished scents globally, known for its exotic, woody, and warm fragrance. The delicate aroma of sandalwood promotes calmness and clarity, making it an ideal base note for a refined fragrance profile.

Odour Profile: Rich, Warm, Woody, Sweet.

This unique roll-on also makes a wonderful gift option for your loved ones, adding a touch of elegance and tranquillity to their daily lives.

Benefits

- **Long-lasting:** Yom's Roll-On lasts for 8-10 hours, ensuring you stay fresh throughout the day. It's non-alcoholic, non-irritant, and crafted with premium quality ingredients.
- **Personalized Fragrance:** Provides a subtle and intimate fragrance experience, ideal for personal use.
- **Calming Properties:** Enhances mood and creates a calming environment, perfect for stressful moments.
- **Unisex:** Suitable for both men and women, making it a versatile choice.
- **Versatile Use:** Ideal for daily wear, special occasions, and even as a fragrance enhancer for handkerchiefs or clothing.
- **Durable Packaging:** Comes in a glass bottle that increases shelf life and is easy to carry and apply.
- **Spiritual Connection:** Helps create a calming and focused state of mind, allowing for a deeper connection with the divine.
- **Devotional Use:** Often used in spiritual practices, this roll-on can be applied to deities or objects as an act of devotion, symbolizing an offering to the divine.

How to Use

Application: For best results, apply the perfume oil on your wrist and rub the wrists together lightly. Alternatively, you can apply it to your palms and gently pat onto your neck or other pulse points. This method allows the fragrance to interact with your body heat, enhancing the scent's diffusion.

Optional Use on Fabric: You can also apply the roll-on to a handkerchief or clothing by lightly touching the fabric with the applicator. This provides a subtle scent that can last throughout the day.

Ingredients

Yom's Durbari Chandan Roll-On is crafted with a blend of high-quality essential oils and aromatic compounds, ensuring a rich and pleasant fragrance experience.

Primary Ingredient: Chandan Perfume Oil

Precautions

- **Consultation:** Consult a doctor if you have skin sensitivity, allergies, or any other concerns before using the product.
- **Topical Use:** For external use only.
- **Patch Test:** Conduct a patch test to ensure compatibility with your skin.
- **Safety:** Avoid heat or flame. Store in a cool, dry place.
- **Fabric Care:** Be cautious when applying to delicate or light-colored fabrics, as the oil may stain or alter the fabric's appearance.

Connection to Chakras and Well-being

The Durbari Chandan Roll-On is designed to align with the Root Chakra (Muladhara). The grounding and calming properties of sandalwood help stabilize and balance this chakra, promoting a sense of security and well-being. Incorporating this fragrance into your daily routine can enhance your spiritual practice and connect you more deeply with your inner self.

Taglines

"Embrace the Essence of Elegance."

"Calmness in Every Breath."

"Carry Serenity Wherever You Go."

"Luxury in a Little Bottle."

"Your Personal Aura Enhancer."

Marketing Statements

- Experience the timeless fragrance of sandalwood with Yom's Durbari Chandan Roll-On, your perfect companion for calmness and clarity.
- Elevate your daily routine with the rich, warm, and woody scent of Durbari Chandan. Perfect for both men and women.
- Our non-alcoholic, premium quality roll-on offers a personalized and intimate fragrance experience that lasts up to 10 hours.
- Ideal for daily and party wear, Yom's Durbari Chandan Roll-On creates a calming and focused state of mind.
- Gift the luxury of tranquility with our Durbari Chandan Roll-On, a perfect blend of spirituality and elegance in a convenient glass bottle.

Incorporate the Durbari Chandan Roll-On into your life to enjoy its aromatic, spiritual, and mood-enhancing benefits. Whether for personal use or as a thoughtful gift, this exquisite roll-on offers a unique blend of luxury and tranquility, connecting you with the deeper aspects of well-being and spirituality.

AJMERI ROSE ROLL-ON

Description

"Fragrance is the invisible accessory that completes your outfit."

A roll-on is a compact, portable perfume applicator designed for easy application on your wrist, palm, or even fabrics. This method allows you to enjoy your favourite fragrance with convenience and subtlety, making it a perfect accessory for any occasion.

Yom's Ajmeri Rose Roll-On is an oil-based, premium quality perfume that exudes a rich and luxurious aroma. It is non-alcoholic and long-lasting, providing a sophisticated scent experience in a handy bottle perfect for carrying in your purse or bag. The scent of Rose (Rosa damascena) is derived from its light pink to slightly red fragrant petals, offering an exceptional floral, sweet, and deep aroma with soft honey notes that possess great strength and long-lasting depth.

Odour Profile: Rose, Floral, Fresh, Sweet.

This unique roll-on also makes a wonderful gift option for your loved ones, adding a touch of elegance and serenity to their daily lives.

Benefits

- **Long-lasting:** Yom's Roll-On lasts for 8-10 hours, ensuring you stay fresh throughout the day. It's non-alcoholic, non-irritant, and crafted with premium quality ingredients.
- **Personalized Fragrance:** Provides a subtle and intimate fragrance experience, ideal for personal use.
- **Calming Properties:** Enhances mood and creates a calming environment, perfect for relaxation and stress relief.
- **Unisex:** Suitable for both men and women, making it a versatile choice.
- **Versatile Use:** Ideal for daily wear, special occasions, and even as a fragrance enhancer for handkerchiefs or clothing.
- **Durable Packaging:** Comes in a glass bottle that increases shelf life and is easy to carry and apply.
- **Spiritual Connection:** Helps create a calming and focused state of mind, allowing for a deeper connection with the divine.
- **Devotional Use:** Often used in spiritual practices, this roll-on can be applied to deities or objects as an act of devotion, symbolizing an offering to the divine.

How to Use

Application: For best results, apply the perfume oil on your wrist and rub the wrists together lightly. Alternatively, you can apply it to your palms and gently pat onto your neck or other pulse points. This method allows the fragrance to interact with your body heat, enhancing the scent's diffusion.

Optional Use on Fabric: You can also apply the roll-on to a handkerchief or clothing by lightly touching the fabric with the applicator. This provides a subtle scent that can last throughout the day.

Ingredients

Yom's Ajmeri Rose Roll-On is crafted with a blend of high-quality essential oils and aromatic compounds, ensuring a rich and pleasant fragrance experience.

Primary Ingredient: Rose Perfume Oil

Precautions

- **Consultation:** Consult a doctor if you have skin sensitivity, allergies, or any other concerns before using the product.
- **Topical Use:** For external use only.
- **Patch Test:** Conduct a patch test to ensure compatibility with your skin.
- **Safety:** Avoid heat or flame. Store in a cool, dry place.
- **Fabric Care:** Be cautious when applying to delicate or light-coloured fabrics, as the oil may stain or alter the fabric's appearance.

Connection to Chakras and Well-being

The Ajmeri Rose Roll-On is designed to align with the Heart Chakra (Anahata). The loving and nurturing properties of rose help open and balance this chakra, promoting emotional healing, love, and compassion. Incorporating this fragrance into your daily routine can enhance your emotional well-being and foster a deeper sense of inner peace and connection with others.

Taglines

"Embrace the Essence of Elegance."

"Carry the Scent of Love."

"Your Daily Dose of Floral Luxury."

"A Touch of Rose in Every Moment."

"The Fragrance of Pure Elegance."

Marketing Statements

- Experience the timeless fragrance of rose with Yom's Ajmeri Rose Roll-On, your perfect companion for calmness and clarity.
- Elevate your daily routine with the rich, floral, and sweet scent of Ajmeri Rose. Perfect for both men and women.
- Our non-alcoholic, premium quality roll-on offers a personalized and intimate fragrance experience that lasts up to 10 hours.
- Ideal for daily and party wear, Yom's Ajmeri Rose Roll-On creates a calming and focused state of mind.
- Gift the luxury of tranquility with our Ajmeri Rose Roll-On, a perfect blend of spirituality and elegance in a convenient glass bottle.

Incorporate the Ajmeri Rose Roll-On into your life to enjoy its aromatic, spiritual, and mood-enhancing benefits. Whether for personal use or as a thoughtful gift, this exquisite roll-on offers a unique blend of luxury and tranquillity, connecting you with the deeper aspects of well-being and spirituality.

CHARISMA ROLL-ON

Description

"Fragrance is the invisible accessory that completes your outfit."

A roll-on is a compact, portable perfume applicator designed for easy application on your wrist, palm, or even fabrics. This convenient method allows you to enjoy your favourite fragrance with ease and elegance, making it an essential accessory for any occasion.

YOM's Charisma Roll-On is an oil-based, premium quality perfume that delivers a rich and luxurious aroma. This non-alcoholic, long-lasting fragrance is packaged in a handy bottle, perfect for carrying in your purse or bag. Charisma is renowned for its captivating scent, featuring a woody trail with aromatic notes and tinges of green, reminiscent of wet grass blades. The fragrance offers a patchouli-like essence with extremely rich, sweet-herbaceous, and aromatic-spicy notes.

Odour Profile: Woody, Aromatic, Green, Sweet-herbaceous, Spicy.

This unique roll-on is also an excellent gift option, adding a touch of elegance and charm to any occasion.

Benefits

- **Long-lasting:** YOM's Roll-On provides a lasting fragrance experience for 8-10 hours, ensuring you stay refreshed throughout the day. It is non-alcoholic, non-irritant, and crafted with premium quality ingredients.
- **Personalized Fragrance:** Offers a subtle and intimate scent, perfect for personal use.
- **Calming Properties:** Helps enhance mood and create a calming environment, ideal for relaxation and stress relief.
- **Unisex:** Suitable for both men and women, making it a versatile choice.
- **Versatile Use:** Ideal for daily wear, special occasions, and even as a fragrance enhancer for handkerchiefs or clothing.
- **Durable Packaging:** Comes in a glass bottle, ensuring long shelf life and easy portability.
- **Spiritual Connection:** Aids in creating a calming and focused state of mind, allowing for deeper spiritual connection.
- **Devotional Use:** Often used in spiritual practices, this roll-on can be applied to deities or objects as an act of devotion, symbolizing an offering to the divine.

How to Use

Application: For best results, apply the perfume oil on your wrist and rub the wrists together lightly. Alternatively, you can apply it to your palms and gently pat onto your neck or other pulse points. This method allows the fragrance to interact with your body heat, enhancing the scent's diffusion.

Optional Use on Fabric: You can also apply the roll-on to a handkerchief or clothing by lightly touching the fabric with the applicator. This provides a subtle scent that can last throughout the day.

Ingredients

YOM's Charisma Roll-On is crafted with a blend of high-quality essential oils and aromatic compounds, ensuring a rich and pleasant fragrance experience.

Primary Ingredient: Charisma Perfume Oil

Precautions

- **Consultation:** Consult a doctor if you have skin sensitivity, allergies, or any other concerns before using the product.

- **Topical Use:** For external use only.
- **Patch Test:** Conduct a patch test to ensure compatibility with your skin.
- **Safety:** Avoid heat or flame. Store in a cool, dry place.
- **Fabric Care:** Be cautious when applying to delicate or light-coloured fabrics, as the oil may stain or alter the fabric's appearance.

Connection to Chakras and Well-being

The Charisma Roll-On is designed to align with the Root Chakra (Muladhara). The grounding and stabilizing properties of this woody fragrance help balance this chakra, promoting a sense of security, stability, and connection to the earth. Incorporating this fragrance into your daily routine can enhance your overall sense of well-being and groundedness.

Taglines

"Embrace the Essence of Charisma."

"Ground Your Day with Charisma."

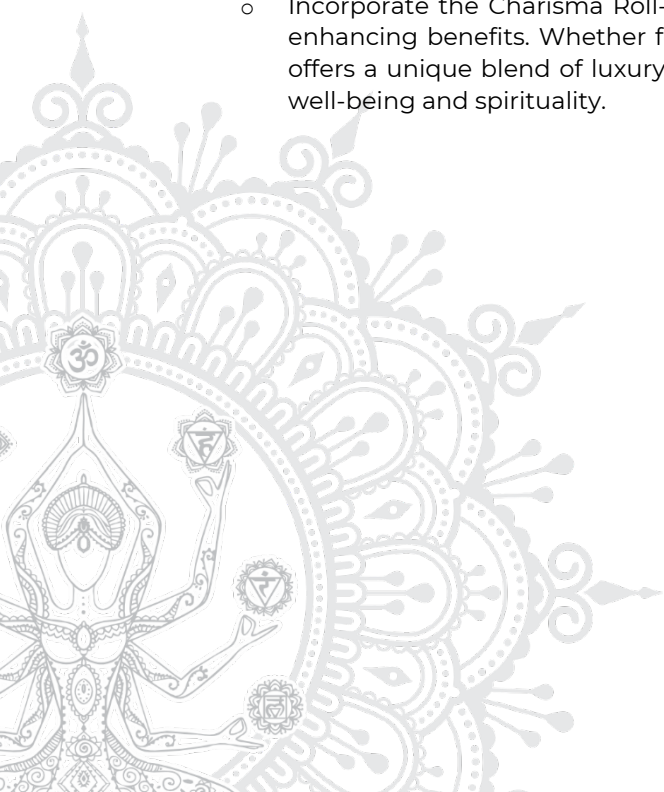
"A Scent of Stability and Strength."

"Carry the Woody Elegance."

"Unleash Your Charismatic Aura."

Marketing Statements

- Experience the grounding aroma of YOM's Charisma Roll-On, your perfect companion for calmness and clarity.
- Elevate your daily routine with the rich, woody, and aromatic scent of Charisma. Perfect for both men and women.
- Our non-alcoholic, premium quality roll-on offers a personalized and intimate fragrance experience that lasts up to 10 hours.
- Ideal for daily and party wear, YOM's Charisma Roll-On creates a calming and focused state of mind.
- Gift the luxury of tranquility with our Charisma Roll-On, a perfect blend of spirituality and elegance in a convenient glass bottle.
- Incorporate the Charisma Roll-On into your life to enjoy its aromatic, spiritual, and mood-enhancing benefits. Whether for personal use or as a thoughtful gift, this exquisite roll-on offers a unique blend of luxury and tranquility, connecting you with the deeper aspects of well-being and spirituality.



MADURAI JASMINE ROLL-ON

Description

"Fragrance is the invisible accessory that completes your outfit."

A roll-on is a small, portable perfume applicator specifically designed for easy application on your wrist, palm, or fabric. This convenient method allows you to add a delightful fragrance to your surroundings without direct skin contact.

YOM's Madurai Jasmine Roll-On is an oil-based, premium quality perfume that offers a rich and luxurious aroma. This non-alcoholic, long-lasting fragrance is contained in a small, handy bottle, perfect for carrying in your purse or bag. The essence of Mogra, or Jasminum sambac, is celebrated for its intensely rich and warm fragrance, which gradually softens into a powdery finish. The scent of Mogra is sweet, heavy, floral, and sensual, making it an ideal choice for uplifting your mood.

Odour Profile: Rich, Floral, Fruity, Sweet, Velvety.

This unique roll-on also makes an excellent gifting option, perfect for sharing the luxury of fragrance with loved ones.

Benefits

- **Long-lasting:** YOM's Roll-On provides an enduring fragrance experience for 8-10 hours. It is non-alcoholic, non-irritant, and crafted with premium quality ingredients.
- **Personalized Fragrance:** Offers a subtle and intimate scent, tailored to individual preferences.
- **Calming Properties:** The soothing aroma of jasmine enhances mood and creates a calming environment, perfect for relaxation.
- **Unisex:** Suitable for both men and women, making it a versatile choice for anyone.
- **Versatile Use:** Ideal for daily wear, special occasions, or even as a comforting fragrance for your living space.
- **Durable Packaging:** The roll-on comes in a sturdy glass bottle, ensuring a long shelf life and easy portability.
- **Spiritual Connection:** Helps cultivate a calming and focused state of mind, fostering a deeper connection with the divine.
- **Devotional Use:** Often used in spiritual practices, the jasmine fragrance is applied to deities or objects as a symbol of purity and devotion.

How to Use

Application: For best results, apply the perfume oil on your wrist and gently rub your wrists together. Alternatively, you can apply the roll-on to your palms and lightly pat onto your neck or other pulse points. This method allows the fragrance to blend with your natural body chemistry, enhancing its unique scent profile.

Optional Use on Fabric: You can also apply the roll-on to a handkerchief or clothing by lightly touching the fabric with the applicator. This provides a subtle and long-lasting scent that can uplift your mood throughout the day.

Ingredients

YOM's Madurai Jasmine Roll-On is crafted with a blend of high-quality essential oils and aromatic compounds, ensuring a rich and delightful fragrance experience.

Primary Ingredient: Jasmine Perfume Oil

Precautions

- **Consultation:** Consult a doctor if you have skin sensitivity, allergies, or any other concerns before using the product.
- **Topical Use:** For external use only.
- **Patch Test:** Conduct a patch test to ensure compatibility with your skin.
- **Safety:** Avoid heat or flame. Store in a cool, dry place.
- **Fabric Care:** Be cautious when applying to delicate or light-coloured fabrics, as the oil may stain or alter the fabric's appearance.

Connection to Chakras and Well-being

The Madurai Jasmine Roll-On is designed to align with the Heart Chakra (Anahata). The sweet and floral aroma of jasmine promotes love, compassion, and emotional balance, enhancing your ability to connect with others. Incorporating this fragrance into your daily routine can foster feelings of joy, peace, and harmonious relationships.

Taglines

"Embrace the Essence of Love with Madurai Jasmine."

"Experience the Sweet Symphony of Jasmine."

"A Floral Embrace for Your Senses."

"Carry the Elegance of Jasmine."

"Unveil the Charm of Madurai Jasmine."

Marketing Statements

- Indulge in the rich, floral elegance of YOM's Madurai Jasmine Roll-On, a perfect blend of luxury and tranquillity.
- Our non-alcoholic, premium quality jasmine roll-on offers a personalized and intimate fragrance experience that lasts up to 10 hours.
- Enhance your mood and create a calming environment with the sweet, velvety aroma of Madurai Jasmine.
- Ideal for daily and party wear, YOM's Madurai Jasmine Roll-On is your perfect companion for a touch of floral sophistication.
- Gift the luxury of jasmine with our Madurai Jasmine Roll-On, a perfect blend of spirituality and elegance in a convenient glass bottle.

Incorporate the Madurai Jasmine Roll-On into your life to enjoy its aromatic, spiritual, and mood-enhancing benefits. Whether for personal use or as a thoughtful gift, this exquisite roll-on offers a unique blend of luxury and tranquillity, connecting you with the deeper aspects of well-being and spirituality.

SONTAKA ROLL-ON

Description

"Fragrance is the invisible accessory that completes your outfit."

A roll-on is a small, portable perfume or fragrance applicator specifically designed for easy use on your wrist, palm, or fabric. This method provides a convenient way to add a pleasant aroma to your surroundings without directly applying it to your skin.

YOM's Sontaka Roll-On is an oil-based, premium quality perfume offering a rich and refreshing fragrance. Ideal for use in aromatherapy, this non-alcoholic, long-lasting scent is packaged in a small, handy bottle, perfect for carrying in a purse or bag. The scent profile includes fresh and clean notes like musky, citrus, herbs, and florals, creating a soothing and invigorating experience.

Odour Profile: Fresh, Clean, Musky, Citrus, Herbs, Florals.

This unique roll-on also makes an excellent gifting option, perfect for sharing the joy of fragrance with loved ones.

Benefits

- **Long-lasting:** YOM's Roll-On provides a lasting fragrance experience for 8-10 hours. It is non-alcoholic, non-irritant, and crafted with premium quality ingredients.
- **Personalized Fragrance:** Offers a subtle and intimate scent, tailored to individual preferences.
- **Calming Properties:** The refreshing aroma enhances mood and creates a calming environment, perfect for relaxation.
- **Unisex:** Suitable for both men and women, making it a versatile choice for anyone.
- **Versatile Use:** Ideal for daily wear, special occasions, or even as a refreshing fragrance for your living space.
- **Durable Packaging:** The roll-on comes in a sturdy glass bottle, ensuring a long shelf life and easy portability.
- **Spiritual Connection:** Helps cultivate a calming and focused state of mind, fostering a deeper connection with the divine.
- **Devotional Use:** Often used in spiritual practices, the fragrance is applied to deities or objects as a symbol of purity and devotion.

How to Use

Application: For best results, apply the perfume oil on your wrist and gently rub your wrists together. Alternatively, you can apply the roll-on to your palms and lightly pat onto your neck or other pulse points. This method allows the fragrance to blend with your natural body chemistry, enhancing its unique scent profile.

Optional Use on Fabric: You can also apply the roll-on to a handkerchief or clothing by lightly touching the fabric with the applicator. This provides a subtle and long-lasting scent that can uplift your mood throughout the day.

Ingredients

YOM's Sontaka Roll-On is crafted with a blend of high-quality essential oils and aromatic compounds, ensuring a rich and delightful fragrance experience.

Primary Ingredient: Sontaka Perfume Oils

Precautions

- **Consultation:** Consult a doctor if you have skin sensitivity, allergies, or any other concerns before using the product.
- **Topical Use:** For external use only.
- **Patch Test:** Conduct a patch test to ensure compatibility with your skin.
- **Safety:** Avoid heat or flame. Store in a cool, dry place.
- **Fabric Care:** Be cautious when applying to delicate or light-colored fabrics, as the oil may stain or alter the fabric's appearance.

Connection to Chakras and Well-being

The Sontaka Roll-On is designed to align with the Throat Chakra (Vishuddha). The fresh and clean notes of citrus, herbs, and florals promote clarity, communication, and self-expression. Incorporating this fragrance into your daily routine can foster confidence, calmness, and clear communication, enhancing your overall well-being.

Taglines

"Experience the Fresh Elegance of Sontaka."

"Unlock the Freshness Within."

"A Burst of Freshness in Every Drop."

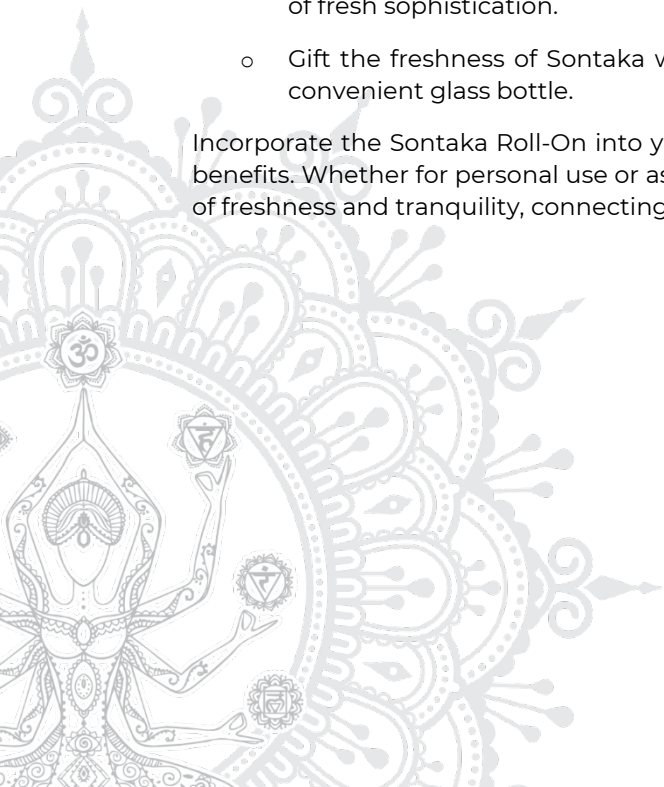
"Carry the Clarity of Sontaka."

"Revitalize Your Senses with Sontaka."

Marketing Statements

- Indulge in the fresh, clean elegance of YOM's Sontaka Roll-On, a perfect blend of citrus, herbs, and florals.
- Our non-alcoholic, premium quality Sontaka Roll-On offers a personalized and intimate fragrance experience that lasts up to 10 hours.
- Enhance your mood and create a calming environment with the refreshing and invigorating aroma of Sontaka.
- Ideal for daily and party wear, YOM's Sontaka Roll-On is your perfect companion for a touch of fresh sophistication.
- Gift the freshness of Sontaka with our roll-on, a perfect blend of clarity and elegance in a convenient glass bottle.

Incorporate the Sontaka Roll-On into your life to enjoy its aromatic, spiritual, and mood-enhancing benefits. Whether for personal use or as a thoughtful gift, this exquisite roll-on offers a unique blend of freshness and tranquility, connecting you with the deeper aspects of well-being and spirituality.



AQUAZZURE ROLL-ON

Description

"Fragrance is the invisible accessory that completes your outfit."

A roll-on is a small, portable perfume or fragrance applicator designed for easy use on the wrist, palm, or fabric. It offers a convenient way to enjoy a pleasant scent without directly applying it to your skin.

YOM's Aquazure Roll-On features a refreshing burst of watery freshness with cooling and floral nuances. This luxurious, non-alcoholic, long-lasting fragrance comes in a compact, handy bottle, perfect for carrying in a purse or bag. The scent is ideal for aromatherapy, providing a rich and pleasant experience.

Odour Profile: Fresh, Clean, Watery, Cooling, Floral.

This unique roll-on also makes an excellent gift, perfect for sharing a touch of luxury with loved ones.

Benefits

- **Long-lasting:** YOM's Roll-On offers a lasting fragrance experience for 8-10 hours. It is non-alcoholic, non-irritant, and crafted from premium quality ingredients.
- **Personalized Fragrance:** Provides a subtle and intimate scent, allowing for a personalized fragrance experience.
- **Calming Properties:** Enhances mood and creates a calming environment, perfect for relaxation and rejuvenation.
- **Unisex:** Suitable for both men and women, making it a versatile choice for anyone.
- **Versatile Use:** Ideal for daily wear, special occasions, or even as a refreshing fragrance for your living space.
- **Durable Packaging:** The roll-on comes in a sturdy glass bottle, ensuring a long shelf life and easy portability.
- **Spiritual Connection:** Helps create a calming and focused state of mind, fostering a deeper connection with the divine.
- **Devotional Use:** Often used in spiritual practices, the fragrance is applied to deities or objects as a symbol of purity and devotion.

How to Use

Application: For best results, apply the perfume oil on your palm and rub your palms together lightly. Then, gently apply the roll-on to your clothing by lightly touching the fabric with the applicator. This method allows the fragrance to blend with your natural body chemistry, enhancing its unique scent profile.

Optional Use on Fabric: You can also apply the roll-on to a handkerchief or clothing by lightly touching the fabric with the applicator. This provides a subtle and long-lasting scent that can uplift your mood throughout the day.

Ingredients

YOM's Aquazure Roll-On is crafted with a blend of high-quality essential oils and aromatic compounds, ensuring a rich and delightful fragrance experience.

Primary Ingredient: Aquazure Perfume Oil

Precautions

- **Consultation:** Consult a doctor if you have skin sensitivity, allergies, or any other concerns before using the product.

- **Topical Use:** For external use only.
- **Patch Test:** Conduct a patch test to ensure compatibility with your skin.
- **Safety:** Avoid heat or flame. Store in a cool, dry place.
- **Fabric Care:** Be cautious when applying to delicate or light-coloured fabrics, as the oil may stain or alter the fabric's appearance.

Connection to Chakras and Well-being

The Aquazzure Roll-On is designed to align with the Throat Chakra (Vishuddha). The fresh and clean notes of citrus, herbs, and florals promote clarity, communication, and self-expression. Incorporating this fragrance into your daily routine can foster confidence, calmness, and clear communication, enhancing your overall well-being.

Taglines

"Dive into the Freshness of Aquazzure."

"A Splash of Fresh Elegance."

"Experience the Watery Freshness."

"Carry the Cool Essence of Aquazzure."

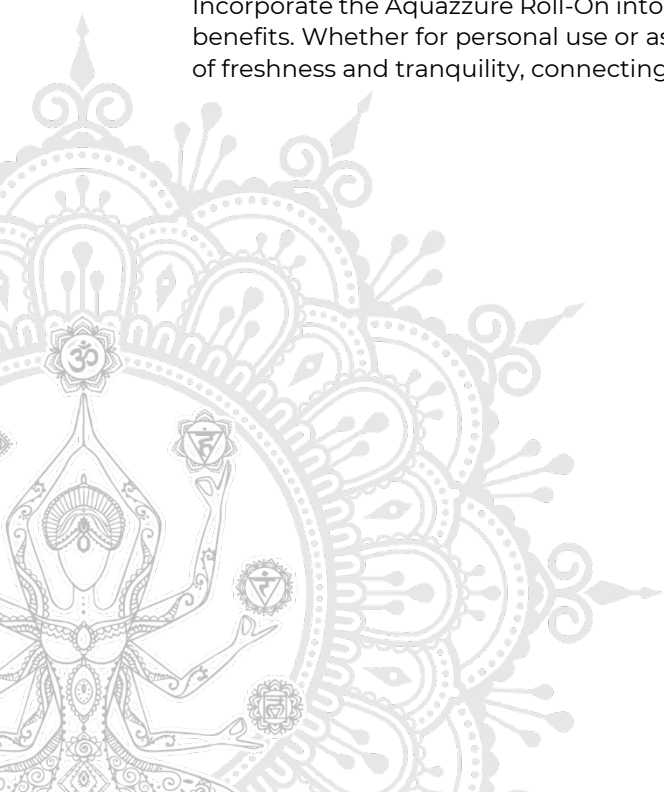
"Revitalize Your Senses with Aquazzure."

Marketing Statements

Immerse yourself in the refreshing, clean elegance of YOM's Aquazzure Roll-On, a perfect blend of citrus, herbs, and florals.

- Our non-alcoholic, premium quality Aquazzure Roll-On offers a personalized and intimate fragrance experience that lasts up to 10 hours.
- Enhance your mood and create a calming environment with the refreshing and invigorating aroma of Aquazzure.
- Ideal for daily and party wear, YOM's Aquazzure Roll-On is your perfect companion for a touch of fresh sophistication.
- Gift the refreshing essence of Aquazzure with our roll-on, a perfect blend of clarity and elegance in a convenient glass bottle.

Incorporate the Aquazzure Roll-On into your life to enjoy its aromatic, spiritual, and mood-enhancing benefits. Whether for personal use or as a thoughtful gift, this exquisite roll-on offers a unique blend of freshness and tranquility, connecting you with the deeper aspects of well-being and spirituality.



FRAGRANCE DIFFUSERS

Welcome to the essence of luxury with our fragrance diffusers

Immerse yourself in a world of captivating aromas with our exclusive range of Fragrance Diffusers. Designed to elevate your living spaces, our Fragrance Diffusers bring a touch of elegance and well-being, transforming any environment into a sanctuary of peace and tranquillity.

Fragrance diffusers are a sophisticated and effective way to infuse your home with delightful scents. They consist of a decorative vessel filled with aromatic oil and a mechanism (such as reeds or a fan) that disperses the fragrance into the air. As the fragrance is released, it creates a consistent and long-lasting aroma that enhances the ambiance of your space.

Why Use Fragrance Diffusers?

Fragrance diffusers offer numerous benefits that make them a preferred choice for home fragrance:

- **Safe and Convenient:** Unlike candles or incense, fragrance diffusers do not require an open flame, making them a safer option, especially in homes with children and pets.
- **Continuous Fragrance:** They provide a continuous and consistent aroma that can last for months, ensuring your home always smells inviting and pleasant.
- **Easy to Use:** Fragrance diffusers require minimal maintenance. Simply set them up and enjoy the aromatic experience. Some models even offer adjustable fragrance intensity.
- **Natural and Non-Toxic:** Our fragrance diffusers are made from natural ingredients and are free from harmful chemicals, making them safe for your home and the environment.
- **Aesthetic Appeal:** Fragrance diffusers are not only functional but also serve as beautiful decorative pieces that enhance the decor of any room.

Where Can Fragrance Diffusers Be Used?

Fragrance diffusers are versatile and can be used in various settings to create a delightful atmosphere:

- **Living Rooms:** Enhance the comfort and cosiness of your main gathering space.
- **Bedrooms:** Promote relaxation and restful sleep with soothing scents.
- **Bathrooms:** Keep your bathroom fresh and inviting.
- **Offices:** Boost productivity and reduce stress with invigorating aromas.
- **Cars:** Impart a refreshing fragrance to make your drives more pleasant.
- **Study Tables:** Improve focus and concentration with uplifting scents.
- **Mandirs/Temples:** Create a serene and spiritual environment for your prayers and meditation.
- **Dressing Tables:** Add a touch of luxury and freshness to your personal grooming space.
- **Benefits and Fragrance Connection with Chakras and Wellbeing**

Our Fragrance Diffusers are designed to provide more than just pleasant scents. They promote holistic well-being by connecting with the chakras of life.

Experience the Aromatic Bliss

Transform your home into a haven of peace, relaxation, and positivity with our exquisite range of Fragrance Diffusers. Each variant is thoughtfully crafted to bring you the best of nature's aromas,

promoting a sense of well-being and harmony. Explore our collection and find the perfect scent that resonates with your soul and enhances your living experience.

Elevate your ambiance with our luxurious Fragrance Diffusers, and let the natural scents create a sanctuary of tranquillity in your home.



LEMONGRASS FRAGRANCE DIFFUSER

Description

"Our Lemongrass Fragrance Diffuser emits a refreshing and invigorating aroma that revitalizes your senses. Lemongrass, known for its citrusy and herbaceous scent, brings a sense of clarity and renewal to any space"

The Lemongrass Fragrance Diffuser from Yom International is a refreshing and invigorating aromatic experience that transforms your living space into a serene oasis. Lemongrass is renowned for its vibrant citrusy and slightly sweet aroma, which brings a sense of clarity and renewal to any environment. This diffuser captures the essence of lemongrass, known for its uplifting properties that help to revitalize both mind and body. The fragrance is meticulously crafted to release a consistent and long-lasting scent that permeates the air, creating an atmosphere of freshness and purity. Whether you're looking to enhance your home, office, or any other space, the Lemongrass Fragrance Diffuser is the perfect choice for those who appreciate the natural, clean, and revitalizing qualities of lemongrass.

Benefits:

- Promotes relaxation and stress relief
- Enhances mental clarity and focus
- Acts as a natural insect repellent
- Provides a refreshing and clean ambiance

How to Use:

- Place the diffuser sticks in the lemongrass oil.
- Allow the sticks to absorb the oil and diffuse the fragrance.
- Flip the sticks occasionally to refresh the scent.

Ingredients:

- Lemongrass essential oil
- Natural carrier oils

Precautions:

- Keep out of reach of children and pets.
- Avoid direct contact with skin and eyes.
- Do not ingest.
- Use in a well-ventilated area.

Taglines:

"Revitalize Your Space with Lemongrass Bliss"

"Refresh Your Mind with Every Breath"

"Lemongrass: Nature's Zesty Elixir"

"Breathe in Freshness, Breathe Out Stress"

"Pure Clarity, Pure Lemongrass"

Marketing Statements:

- Transform your home into a sanctuary with our Lemongrass Fragrance Diffuser.
- Experience the invigorating power of lemongrass with every breath.
- Elevate your ambiance with the refreshing scent of lemongrass.
- Create a serene and bug-free environment with natural lemongrass.
- Lemongrass: The perfect blend of freshness and tranquility.

Connection to Chakras:

Lemongrass is associated with the Solar Plexus Chakra (Manipura), which governs personal power and clarity. This fragrance enhances focus, confidence, and motivation, aligning with the chakra's properties.

The Lemongrass Fragrance Diffuser is closely associated with the Solar Plexus Chakra (Manipura), which is located in the upper abdomen. This chakra is responsible for personal power, self-confidence, and decision-making. The vibrant and uplifting aroma of lemongrass helps to balance and activate this chakra, promoting a sense of empowerment and clarity.

Connection to Well-being:

Lemongrass fragrance promotes mental clarity and relaxation, reducing stress and anxiety. It creates a refreshing atmosphere that uplifts your mood and enhances overall well-being.

Lemongrass is known for its refreshing and revitalizing properties, which help to clear mental fog and boost energy levels. The diffuser's scent can improve focus and concentration, making it ideal for workspaces and study areas. Additionally, lemongrass has natural antibacterial and antifungal properties, contributing to a cleaner and healthier environment. The overall impact is a sense of renewal and vitality, enhancing both mental and physical well-being.



BLAZE FRAGRANCE DIFFUSER

Description:

Blaze Fragrance Diffuser exudes a warm and spicy aroma that envelops your space in a cozy, comforting embrace. This blend of cinnamon and clove is perfect for creating an inviting and festive ambiance.

The Blaze Fragrance Diffuser by Yom International brings warmth and cosiness to your space with its rich and spicy aroma. This diffuser features a sophisticated blend of cinnamon and clove, creating a fragrance that is both inviting and invigorating. The spicy notes of cinnamon and clove are expertly balanced to evoke a sense of comfort and festivity, making it an ideal choice for those seeking to create a warm and welcoming atmosphere. The Blaze fragrance is perfect for the holiday season, cosy evenings, or any time you want to add a touch of warmth and spice to your surroundings. The diffuser releases a consistent and long-lasting scent that fills your home with a comforting and luxurious aroma, turning any space into a cosy retreat.

Benefits:

- Creates a warm and welcoming atmosphere
- Stimulates the senses and enhances mood
- Acts as a natural air purifier
- Perfect for festive and cozy settings

How to Use:

- Insert the diffuser sticks into the Blaze oil.
- Allow the sticks to soak up the oil and diffuse the fragrance.
- Flip the sticks every few days for a stronger scent.

Ingredients:

- Cinnamon essential oil
- Clove essential oil
- Natural carrier oils

Precautions:

- Keep away from open flames.
- Store in a cool, dry place.
- Avoid direct contact with skin and eyes.
- Keep out of reach of children and pets.

Taglines:

"Ignite Warmth with Blaze"

"Spice Up Your Space"

"Embrace the Cozy Comfort of Blaze"

"A Festive Fragrance for Every Day"

"Warmth and Spice in Every Drop"

Marketing Statements:

- Bring the warmth of the holidays into your home with Blaze.
- Experience the comforting blend of cinnamon and clove.
- Blaze: The perfect fragrance for a cosy evening.
- Transform your space with the inviting scent of Blaze.
- Create a warm and spicy ambiance with Blaze.

Connection to Chakras:

Blaze is linked to the Sacral Chakra (Svadhithana), which governs creativity and sensuality. This fragrance stimulates passion and emotional warmth, aligning with the chakra's energy.

The Blaze Fragrance Diffuser is linked to the Sacral Chakra (Svadhithana), located in the lower abdomen. This chakra governs creativity, passion, and emotional well-being. The warm and spicy blend of cinnamon and clove stimulates and balances this chakra, fostering creativity and emotional stability.

Connection to Well-being:

Blaze fragrance enhances mood and creates a sense of comfort and coziness. It's perfect for festive occasions and creating a warm, inviting environment.

The Blaze fragrance provides a comforting and invigorating aroma that can uplift the mood and create a cozy atmosphere. Cinnamon and clove are known for their warming properties, which can help to alleviate stress and promote relaxation. This diffuser is perfect for creating a warm and inviting environment, especially during colder months or festive seasons. The overall effect is a sense of warmth, comfort, and emotional balance.



SANDAL FRAGRANCE DIFFUSER

Description:

Sandal Fragrance Diffuser emits a rich and earthy aroma of sandalwood, known for its grounding and calming properties. This fragrance creates a serene and peaceful atmosphere, perfect for relaxation and meditation.

The Sandal Fragrance Diffuser from Yom International captures the timeless and soothing essence of sandalwood. Known for its rich, woody, and slightly sweet aroma, sandalwood has been cherished for centuries for its grounding and calming properties. This diffuser infuses your space with the serene and tranquil fragrance of sandalwood, creating an atmosphere of peace and relaxation. Perfect for meditation, yoga, or simply unwinding after a long day, the Sandal Fragrance Diffuser helps to reduce stress and promote a sense of well-being. The carefully crafted blend ensures a long-lasting and consistent scent that envelops your space, making it a sanctuary of calm and tranquility.

Benefits:

- Promotes relaxation and reduces stress
- Enhances meditation and mindfulness practices
- Creates a serene and calming environment
- Long-lasting and soothing fragrance

How to Use:

- Place the diffuser sticks in the sandalwood oil.
- Allow the sticks to absorb the oil and diffuse the fragrance.
- Rotate the sticks every few days to maintain the scent.

Ingredients:

- Sandalwood essential oil
- Natural carrier oils

Precautions:

- Avoid contact with skin and eyes.
- Do not ingest.
- Keep out of reach of children and pets.
- Store in a cool, dry place.

Taglines:

"Find Your Inner Peace with Sandal"

"Ground Your Space with Sandalwood"

"Experience the Serenity of Sandal"

"Calm and Comfort in Every Breath"

"Sandal: Your Gateway to Tranquillity"

Marketing Statements:

- Transform your space into a sanctuary with the rich aroma of sandalwood.
- Experience the grounding power of sandalwood with our diffuser.

- Create a peaceful atmosphere perfect for relaxation and meditation.
- Let the soothing scent of sandalwood calm your mind and body.
- Sandal: The essence of serenity and peace.

Connection to Chakras:

Sandalwood is associated with the Root Chakra (Muladhara), which governs stability and grounding. This fragrance enhances feelings of security and calmness, aligning with the chakra's properties.

The Sandal Fragrance Diffuser resonates with the Root Chakra (Muladhara), located at the base of the spine. This chakra is associated with grounding, stability, and a sense of security. The rich and woody aroma of sandalwood helps to balance and activate the Root Chakra, providing a sense of grounding and connection to the earth.

Connection to Well-being:

Sandal fragrance promotes relaxation, reduces stress, and enhances mindfulness. It creates a tranquil environment conducive to meditation and inner peace.

Sandalwood is renowned for its calming and meditative properties, making it ideal for creating a peaceful and serene atmosphere. The fragrance helps to reduce anxiety and stress, promoting relaxation and a sense of inner peace. Sandalwood also has anti-inflammatory properties, contributing to physical well-being. The overall impact is a balanced and centered mind, along with a sense of stability and security.



AQUAZZURE FRAGRANCE DIFFUSER

Description:

Aquazzure Fragrance Diffuser offers a refreshing and aquatic aroma that revitalizes your senses and creates a serene ambiance. This fragrance captures the essence of the ocean, bringing a sense of calm and clarity to your space.

The Aquazzure Fragrance Diffuser by Yom International offers a refreshing and aquatic aromatic experience that brings the essence of the ocean into your home. This fragrance captures the crisp and invigorating scent of the sea, blending notes of fresh marine air with subtle hints of aquatic florals. The result is a clean, cool, and rejuvenating aroma that revitalizes your senses and creates a serene ambiance. Perfect for those who love the feeling of a seaside escape, the Aquazzure diffuser transforms any space into a tranquil oasis, evoking the calming and refreshing qualities of the ocean. The long-lasting and consistent scent ensures that your space remains infused with the invigorating aroma of Aquazzure, providing a constant reminder of the sea's beauty and serenity.

Benefits:

- Promotes relaxation and mental clarity
- Creates a refreshing and tranquil environment
- Enhances mood and reduces stress
- Long-lasting and invigorating scent

How to Use:

- Insert the diffuser sticks into the Aquazzure oil.
- Let the sticks absorb the oil and diffuse the fragrance.
- Flip the sticks occasionally to refresh the scent.

Ingredients:

- Aquatic essential oils
- Natural carrier oils

Precautions:

- Avoid direct contact with skin and eyes.
- Do not ingest.
- Keep out of reach of children and pets.
- Store in a cool, dry place.

Taglines:

"Dive into Serenity with Aquazzure"

"Refresh Your Space with Oceanic Bliss"

"Aquazzure: Pure Aquatic Refreshment"

"Experience the Calm of the Ocean"

"Breathe in Clarity with Aquazzure"

Marketing Statements:

- Bring the calming essence of the ocean into your home with Aquazzure.

- Experience the refreshing and invigorating scent of Aquazure.
- Create a serene and tranquil atmosphere with Aquazure.
- Let the aquatic aroma of Aquazure revitalize your senses.
- Aquazure: The ultimate refreshing fragrance for your space.

Connection to Chakras:

Aquazure is linked to the Throat Chakra (Vishuddha), which governs communication and self-expression. This fragrance enhances clarity and tranquillity, aligning with the chakra's energy.

The Aquazure Fragrance Diffuser is connected to the Throat Chakra (Vishuddha), located at the throat. This chakra is responsible for communication, self-expression, and truth. The fresh and aquatic aroma of Aquazure helps to balance and activate the Throat Chakra, promoting clear communication and self-expression.

Connection to Well-being:

Aquazure fragrance promotes mental clarity, relaxation, and a sense of calm. It creates a refreshing environment that reduces stress and uplifts the mood.

The Aquazure fragrance provides a refreshing and invigorating aroma that revitalizes the senses and promotes mental clarity. The scent can help to reduce stress and anxiety, creating a calm and focused environment. The aquatic notes are reminiscent of the sea, evoking a sense of tranquillity and renewal. The overall effect is enhanced communication, mental clarity, and a rejuvenated mind and body.



LAVENDER FRAGRANCE DIFFUSER

Description:

Lavender Fragrance Diffuser emits a calming and floral aroma known for its relaxing properties. This fragrance creates a serene and peaceful environment, perfect for unwinding after a long day.

The Lavender Fragrance Diffuser from Yom International brings the calming and floral aroma of lavender into your space, creating a serene and peaceful environment. Lavender is renowned for its soothing and relaxing properties, making it an ideal choice for promoting relaxation and reducing stress. This diffuser captures the pure essence of lavender, releasing a long-lasting and consistent scent that envelops your space in a gentle and comforting aroma. Perfect for use in bedrooms, living rooms, or any area where you seek to create a tranquil and restful atmosphere, the Lavender Fragrance Diffuser helps to calm the mind, ease tension, and enhance overall well-being. Let the soothing scent of lavender transform your space into a haven of peace and tranquillity.

Benefits:

- Promotes relaxation and reduces stress
- Enhances sleep quality and calmness
- Creates a soothing and tranquil ambiance
- Long-lasting and comforting fragrance

How to Use:

- Place the diffuser sticks in the lavender oil.
- Allow the sticks to absorb the oil and diffuse the fragrance.
- Flip the sticks every few days to maintain the scent.

Ingredients:

- Lavender essential oil
- Natural carrier oils

Precautions:

- Avoid contact with skin and eyes.
- Do not ingest.
- Keep out of reach of children and pets.
- Store in a cool, dry place.

Taglines:

"Unwind with the Serenity of Lavender"

"Breathe in Calmness, Breathe Out Stress"

"Lavender: Your Path to Relaxation"

"Find Peace with Every Breath"

"Lavender: The Essence of Tranquillity"

Marketing Statements:

- "Transform your home into a haven of peace with our Lavender Fragrance Diffuser."
- "Experience the calming and soothing scent of lavender."

- "Create a serene atmosphere perfect for relaxation and sleep."
- "Let the floral aroma of lavender soothe your senses."
- "Lavender: The ultimate fragrance for relaxation and tranquillity."

Connection to Chakras:

Lavender is associated with the Crown Chakra (Sahasrara), which governs spiritual connection and enlightenment. This fragrance enhances peace and tranquility, aligning with the chakra's properties.

The Lavender Fragrance Diffuser is associated with the Crown Chakra (Sahasrara), located at the top of the head. This chakra is linked to spirituality, enlightenment, and connection to the divine. The soothing and calming aroma of lavender helps to balance and activate the Crown Chakra, promoting spiritual growth and a sense of inner peace.

Connection to Well-being:

Lavender fragrance promotes relaxation, reduces stress, and improves sleep quality. It creates a calming environment that enhances overall well-being.

Lavender is well-known for its relaxing and stress-relieving properties, making it perfect for creating a peaceful and restful environment. The fragrance helps to alleviate anxiety and promote better sleep, enhancing overall mental and physical well-being. Lavender also has antimicrobial properties, contributing to a healthier living space. The overall impact is a calm and serene mind, along with a sense of spiritual connection and inner peace.



CHARISMA FRAGRANCE DIFFUSER

Description:

Charisma Fragrance Diffuser exudes a sophisticated and enchanting aroma that captivates the senses. This blend of floral and woody notes creates a charismatic and inviting atmosphere.

The Charisma Fragrance Diffuser by Yom International exudes a sophisticated and enchanting aroma that captivates the senses and transforms your space into an elegant haven. This diffuser features a luxurious blend of floral and woody notes, creating a fragrance that is both charismatic and inviting. The carefully crafted scent profile balances the enchanting floral notes with the grounding woody undertones, resulting in a captivating and long-lasting aroma. Perfect for social gatherings, special occasions, or any time you want to add a touch of elegance and charm to your surroundings, the Charisma diffuser creates an inviting and enchanting atmosphere that leaves a lasting impression. Elevate your space with the sophisticated and charismatic scent of Charisma.

Benefits:

- Enhances mood and charisma
- Creates an inviting and enchanting environment
- Long-lasting and captivating fragrance
- Perfect for social gatherings and special occasions

How to Use:

- Insert the diffuser sticks into the Charisma oil.
- Allow the sticks to absorb the oil and diffuse the fragrance.
- Rotate the sticks every few days to maintain the scent.

Ingredients:

- Floral essential oils
- Woody essential oils
- Natural carrier oils

Precautions:

- Avoid contact with skin and eyes.
- Do not ingest.
- Keep out of reach of children and pets.
- Store in a cool, dry place.

Taglines:

"Captive Your Senses with Charisma"

"Enchant Your Space with Sophisticated Scents"

"Charisma: The Essence of Elegance"

"Experience the Magic of Charisma"

"Charm and Enchant with Every Breath"

Marketing Statements:

- Transform your home into a charismatic haven with our Charisma Fragrance Diffuser.

- Experience the sophisticated blend of floral and woody notes.
- Create an enchanting atmosphere perfect for any occasion.
- Let the captivating aroma of Charisma elevate your space.
- Charisma: The ultimate fragrance for elegance and charm.

Connection to Chakras:

Charisma is linked to the Heart Chakra (Anahata), which governs love and compassion. This fragrance enhances feelings of warmth and connection, aligning with the chakra's energy.

The Charisma Fragrance Diffuser resonates with the Heart Chakra (Anahata), located at the center of the chest. This chakra is associated with love, compassion, and emotional balance. The enchanting blend of floral and woody notes in Charisma helps to balance and activate the Heart Chakra, promoting love, empathy, and emotional harmony.

Connection to Well-being:

Charisma fragrance enhances mood, charisma, and social connections. It creates an inviting environment that promotes emotional well-being and interpersonal harmony.

The Charisma fragrance provides a sophisticated and captivating aroma that enhances the atmosphere of any space. The floral notes promote relaxation and reduce stress, while the woody undertones add a sense of grounding and stability. This diffuser is perfect for social gatherings or special occasions, creating an inviting and enchanting environment. The overall effect is enhanced emotional well-being, along with a sense of love and compassion.



ROSE FRAGRANCE DIFFUSER

Description:

Rose Fragrance Diffuser emits a romantic and floral aroma that fills your space with the essence of blooming roses. This fragrance creates a luxurious and elegant atmosphere, perfect for relaxation and romance.

The Rose Fragrance Diffuser from Yom International fills your space with the romantic and floral aroma of blooming roses. This fragrance captures the essence of fresh roses, creating a luxurious and elegant atmosphere that is perfect for relaxation and romance. The rich and intoxicating scent of roses is known for its ability to reduce stress and promote a sense of calm and well-being. This diffuser releases a consistent and long-lasting scent that envelops your space in the soothing and romantic aroma of roses, making it an ideal choice for bedrooms, living rooms, or any area where you want to create a luxurious and elegant ambiance. Let the romantic scent of roses transform your space into a haven of elegance and tranquility.

Benefits:

- Promotes relaxation and reduces stress
- Enhances romantic and intimate settings
- Creates a luxurious and elegant ambiance
- Long-lasting and soothing fragrance

How to Use:

- Place the diffuser sticks in the rose oil.
- Allow the sticks to absorb the oil and diffuse the fragrance.
- Flip the sticks every few days to maintain the scent.

Ingredients:

- Rose essential oil
- Natural carrier oils

Precautions:

- Avoid contact with skin and eyes.
- Do not ingest.
- Keep out of reach of children and pets.
- Store in a cool, dry place.

Taglines:

"Immerse in the Romance of Roses"

"Breathe in Luxury, Breathe Out Stress"

"Rose: The Essence of Elegance"

"Experience the Bloom of Romance"

"Roses in Every Breath"

Marketing Statements:

- Transform your space into a romantic haven with our Rose Fragrance Diffuser.

- Experience the luxurious and floral scent of blooming roses.
- Create an elegant and intimate atmosphere with Rose.
- Let the soothing aroma of roses enhance your relaxation.
- Rose: The ultimate fragrance for romance and luxury.

Connection to Chakras:

Rose is associated with the Heart Chakra (Anahata), which governs love and compassion. This fragrance enhances feelings of love and emotional connection, aligning with the chakra's properties.

The Rose Fragrance Diffuser is closely associated with the Heart Chakra (Anahata). The romantic and floral aroma of roses helps to balance and activate this chakra, promoting love, compassion, and emotional healing.

Connection to Well-being:

Rose fragrance promotes relaxation, reduces stress, and enhances romantic and intimate settings. It creates a luxurious environment that uplifts mood and emotional well-being.

Roses are known for their calming and mood-enhancing properties, making this diffuser ideal for creating a relaxing and romantic atmosphere. The fragrance helps to reduce stress and anxiety, promoting a sense of calm and well-being. The rose scent is also known to boost self-esteem and emotional balance, enhancing overall mental and emotional health. The overall impact is a loving and harmonious environment, along with enhanced emotional well-being.



STRAWBERRY FRAGRANCE DIFFUSER

Description:

Strawberry Fragrance Diffuser offers a sweet and fruity aroma that fills your space with the delightful scent of fresh strawberries. This fragrance creates a playful and uplifting atmosphere, perfect for any occasion.

The Strawberry Fragrance Diffuser by Yom International offers a delightful and sweet aromatic experience that fills your space with the fresh and fruity scent of strawberries. This fragrance captures the essence of ripe strawberries, creating a playful and uplifting atmosphere that is perfect for any occasion. The sweet and fruity aroma of strawberries is known for its ability to enhance mood and promote happiness and positivity. This diffuser releases a long-lasting and consistent scent that transforms your space into a cheerful and refreshing haven. Perfect for use in any room, the Strawberry Fragrance Diffuser brings a touch of sweetness and joy to your surroundings, uplifting your mood and enhancing your overall well-being.

Benefits:

- Promotes happiness and positivity
- Enhances mood and energy
- Creates a sweet and refreshing ambiance
- Long-lasting and cheerful fragrance

How to Use:

- Insert the diffuser sticks into the strawberry oil.
- Allow the sticks to absorb the oil and diffuse the fragrance.
- Flip the sticks occasionally to refresh the scent.

Ingredients:

- Strawberry essential oil
- Natural carrier oils

Precautions:

- Avoid contact with skin and eyes.
- Do not ingest.
- Keep out of reach of children and pets.
- Store in a cool, dry place.

Taglines:

"Sweeten Your Space with Strawberry Bliss"

"Breathe in Happiness, Breathe Out Stress"

"Strawberry: Pure Joy in Every Breath"

"Experience the Delight of Fresh Strawberries"

"Uplift Your Mood with Strawberry"

Marketing Statements:

- Transform your space into a cheerful haven with our Strawberry Fragrance Diffuser.

- Experience the sweet and fruity scent of fresh strawberries.
- Create an uplifting and playful atmosphere with Strawberry.
- Let the delightful aroma of strawberries enhance your mood.
- Strawberry: The ultimate fragrance for happiness and positivity.

Connection to Chakras:

Strawberry is linked to the Sacral Chakra (Svadhithana), which governs creativity and joy. This fragrance enhances feelings of happiness and positivity, aligning with the chakra's energy.

The Strawberry Fragrance Diffuser is connected to the Sacral Chakra (Svadhithana). The sweet and fruity aroma of strawberries helps to balance and activate this chakra, promoting creativity, joy, and emotional well-being.

Connection to Well-being:

Strawberry fragrance promotes happiness, positivity, and energy. It creates a sweet and refreshing environment that uplifts mood and enhances overall well-being.

Strawberries are known for their uplifting and mood-enhancing properties, making this diffuser perfect for creating a cheerful and positive atmosphere. The fragrance helps to reduce stress and promote happiness, enhancing overall mental and emotional well-being. The sweet and fruity aroma also adds a touch of playfulness and joy to any space, creating a vibrant and refreshing environment. The overall effect is enhanced creativity, joy, and emotional balance.



REED DIFFUSERS

WELCOME TO THE WORLD OF REED DIFFUSERS

Discover the natural and enchanting way to transform your living spaces with our exquisite range of Reed Diffusers. Crafted from the finest natural extracts and oils, our Reed Diffusers bring the essence of nature into your home, promoting wellness, tranquillity, and a sense of well-being.

Reed diffusers are a sophisticated and effective way to fragrance your home without the use of flame, heat, or electricity. They consist of a decorative bottle filled with aromatic oil and reeds that absorb the oil and release the fragrance into the air. As the oil travels up the reeds, it disperses a consistent and long-lasting aroma, creating a pleasant and inviting atmosphere.

Why Use Reed Diffusers?

Reed diffusers offer several advantages that make them an excellent choice for home fragrance:

- **Safe and Flameless:** Unlike candles or incense, reed diffusers do not require an open flame, making them safer to use, especially around children and pets.
- **Continuous Fragrance:** They provide a continuous and consistent fragrance that can last for several months, ensuring your home always smells fresh and inviting.
- **Low Maintenance:** Reed diffusers are incredibly easy to use and maintain. Simply place the reeds in the bottle and let them work their magic. Flip the reeds occasionally to refresh the scent.
- **Natural and Non-Toxic:** Our reed diffusers are crafted from natural ingredients and are free from alcohol and harmful chemicals, making them safe for your home and the environment.

Where Can Reed Diffusers Be Used?

Reed diffusers are versatile and can be used in various settings to enhance the ambiance:

- **Living Rooms:** Create a welcoming and cosy atmosphere for family and guests.
- **Bedrooms:** Promote relaxation and restful sleep with calming fragrances.
- **Bathrooms:** Keep your bathroom smelling fresh and clean.
- **Offices:** Improve focus and reduce stress with invigorating scents.
- **Spas and Wellness Centres:** Enhance the therapeutic environment with soothing aromas.
- **Retail Spaces:** Make your store more inviting and pleasant for customers.

Experience the Aromatic Bliss

Embrace the natural and luxurious way to fragrance your home with our Reed Diffusers. Each variant is meticulously crafted to bring you the best of nature's scents, promoting a sense of well-being and harmony. Transform your space into a sanctuary of peace, tranquility, and positivity with our exquisite range of Reed Diffusers.

Explore our collection and find the perfect aroma that resonates with your soul and enhances your living experience.

LEMONGRASS REED DIFFUSER

Description:

Yom Lemongrass Reed Diffuser has the calming aroma of lemongrass, nature's best-kept secret to drive away fatigue and bring in positive, vibrant energy. Its earthy fragrance is known for relieving stress, anxiety, and restlessness with its sweet, citrusy, and lemony notes. Ideal for gifting, it comes in an exclusive box packaging.

Benefits:

- A non-toxic way to add fragrance to your space and easy to use.
- A 24-hour aromatic experience with no fire, ash, or electricity required, and absolutely maintenance-free.
- Subtle but luxurious fragrances will indulge your senses and fill each nook and cranny of your space.
- 100% Non-Alcoholic, Non-irritant, and Smoke-free.
- Can be effectively placed in any corner of the room.
- Suitable for use at home, offices, washrooms, temples, restaurants, hotels, spas, and study tables.
- 100 ml with 5 sticks will cover approximately 250 sq. ft. and lasts for 5-6 months.

How to Use:

Remove the wooden cap of the bottle and the inner plug. Replace the wooden cap again. Insert the 5 wooden reed diffusers in the bottle through the opening on the wooden cap. Let the wooden reeds soak in the fragrance and diffuse the scent. Flip the stick once every 2-3 days for greater intensity.

Ingredients:

- Lemongrass Aroma Oil

Precautions:

Handle with care and avoid contact of oil and reeds with furniture and fabrics. Spills should be cleaned up immediately as they may cause staining. Avoid heat or flame. Store in a cool, dry place. Use this oil only with supplied reeds.

Connection with Chakras:

Lemongrass Reed Diffuser is connected to the Solar Plexus Chakra (Manipura), which governs personal power, self-esteem, and transformation. The uplifting aroma of lemongrass promotes a sense of confidence, clarity, and energetic balance, helping to dispel negativity and invite positive vibrations.

Connection with Wellbeing:

The calming and refreshing properties of lemongrass help in alleviating stress, anxiety, and fatigue, promoting mental clarity and emotional balance. Its invigorating aroma revitalizes the senses, making it an excellent choice for enhancing overall wellbeing and creating a harmonious environment.

Taglines:

"Elevate Your Space with Nature's Whisper"

"Harness the Power of Lemongrass"

"A Burst of Freshness in Every Breath"

"Transform Your Environment Naturally"

"Pure Aromatic Bliss"

Marketing Statements:

- Experience the serene ambiance with our Lemongrass Reed Diffuser.
- Let the sweet citrusy scent of lemongrass rejuvenate your senses.
- Create a peaceful and inviting atmosphere effortlessly.
- Perfect for any room, our diffuser ensures long-lasting freshness.
- A thoughtful gift that brings calm and positivity.



LAVENDER REED DIFFUSER

Description:

YOM BEST LAVENDER REED DIFFUSER is earthy floral and also has herbal notes with balsamic undertones – making it mild and pleasant to one's olfactory senses. The odour of best lavender reed diffuser an aromatic floral clean note with green fresh powdery & liquorice facets! Aroma diffuser set to gift such a lifestyle product to your loved ones in our exclusive box packing.

Benefits:

- A non-toxic way to add fragrance to your space & easy to use.
- A 24-hour aromatic experience with no fire, ash, or electricity required, and absolutely maintenance-free.
- Subtle but luxurious fragrances will indulge your senses and fill each nook and cranny of your sacred space.
- 100% Non-Alcoholic, Non-irritant, and Smoke-free.
- Can be effectively placed in any corner of the room.
- Suitable for use at home, offices, washrooms, temples, restaurants, hotels, spas, and study tables.
- 100 ml with 5 sticks will cover approximately 250 sq. ft. and lasts for 5-6 months.

How to Use:

Remove the wooden cap of the bottle and the inner plug. Replace the wooden cap again. Insert the 5 wooden reed diffusers in the bottle through the opening on the wooden cap. Let the wooden reeds soak in the fragrance and diffuse the scent. Flip the stick once every 2-3 days for greater intensity.

Ingredients:

- Lavender Aroma Oil

Precautions:

Handle with care and avoid contact of oil and reeds with furniture and fabrics. Spills should be cleaned up immediately as they may cause staining. Avoid heat or flame. Store in a cool, dry place. Use this oil only with supplied reeds.

Connection with Chakras:

Lavender Reed Diffuser is connected to the Crown Chakra (Sahasrara), which governs enlightenment, consciousness, and spiritual connection. The soothing aroma of lavender promotes tranquility, peace, and a sense of spiritual well-being.

Connection with Wellbeing:

Lavender is renowned for its calming properties, making it an excellent choice for reducing stress, anxiety, and promoting restful sleep. Its soothing fragrance helps create a serene and relaxing environment, enhancing mental and emotional well-being.

Taglines:

"Drift into Serenity with Lavender"

"Experience Pure Tranquillity"

"A Fragrance of Peace and Calm"

"Transform Your Space with Lavender Bliss"

"Your Path to Relaxation"

Marketing Statements:

- Unwind with the calming scent of our Lavender Reed Diffuser.
- Create a peaceful sanctuary with the soothing aroma of lavender.
- Ideal for relaxation and stress relief, perfect for any room.
- Enjoy a long-lasting, natural fragrance that promotes well-being.
- A luxurious gift that brings tranquillity to your loved ones.



CHARISMA REED DIFFUSER

Description:

YOM CHARISMA REED DIFFUSER a perfect harmonious blend of enchanting woody fragrant notes which dissipates a sense of warmth to the environment. The odour of Charisma Patchouli likeness with extremely rich sweet-herbaceous and aromatic-spicy. Aroma diffuser set to gift such a lifestyle product to your loved ones in our exclusive box packing.

Benefits:

- A non-toxic way to add fragrance to your space & easy to use.
- A 24-hour aromatic experience with no fire, ash, or electricity required, and absolutely maintenance-free.
- Subtle but luxurious fragrances will indulge your senses and fill each nook and cranny of your sacred space.
- 100% Non-Alcoholic, Non-irritant, and Smoke-free.
- Can be effectively placed in any corner of the room.
- Suitable for use at home, offices, washrooms, temples, restaurants, hotels, spas, and study tables.
- 100 ml with 5 sticks will cover approximately 250 sq. ft. and lasts for 5-6 months.

How to Use:

Remove the wooden cap of the bottle and the inner plug. Replace the wooden cap again. Insert the 5 wooden reed diffusers in the bottle through the opening on the wooden cap. Let the wooden reeds soak in the fragrance and diffuse the scent. Flip the stick once every 2-3 days for greater intensity.

Ingredients:

- Charisma Aroma Oil

Precautions:

Handle with care and avoid contact of oil and reeds with furniture and fabrics. Spills should be cleaned up immediately as they may cause staining. Avoid heat or flame. Store in a cool, dry place. Use this oil only with supplied reeds.

Connection with Chakras:

Charisma Reed Diffuser is connected to the Root Chakra (Muladhara), which governs stability, security, and grounding. The rich and earthy aroma of patchouli helps to strengthen your sense of safety and presence, grounding you in the moment.

Connection with Wellbeing:

Patchouli is known for its grounding and balancing properties, making it ideal for reducing anxiety and enhancing mood. Its warm and rich fragrance creates a comforting and secure atmosphere, promoting emotional well-being.

Taglines:

"Embrace the Warmth of Charisma"

"Ground Yourself with Patchouli"

"A Harmonious Blend of Enchantment"

"Experience the Richness of Nature"

"Root Yourself in Tranquillity"

Marketing Statements:

- Immerse yourself in the warm, enchanting aroma of Charisma.
- Create a grounding atmosphere with the richness of patchouli.
- Perfect for any space, our diffuser promotes stability and calm.
- A luxurious fragrance that enhances mood and emotional well-being.
- Gift the warmth and security of Charisma to your loved ones.



AQUAZZURE REED DIFFUSER

Description:

YOM AQUAZZURE REED DIFFUSER is a blast of fresh cool & ozonic with faint floral nuances fragrance and has the ability to transport you to a different place with just a few fragrant notes. The odour of Aquazzure is a blend of aquatic notes watery freshness along with other fresh and clean notes like citrus herbs and florals. Reed Aroma diffuser set to gift such a lifestyle product to your loved ones in our exclusive box packing.

Benefits:

- A non-toxic way to add fragrance to your space & easy to use.
- A 24-hour aromatic experience with no fire, ash, or electricity required, and absolutely maintenance-free.
- Decorative glass bottles with wooden sticks which are aesthetically pleasing. These subtle but luxurious fragrances will indulge your senses and fill each nook and cranny of your sacred space.
- 100% Non-Alcoholic, Non-irritant, and Smoke-free.
- Can be effectively placed in any corner of the room.
- Suitable for use at home, offices, washrooms, temples, restaurants, hotels, spas, and study tables.
- 100 ml with 5 sticks will cover approximately 250 sq. ft. and lasts for 5-6 months.

How to Use:

Remove the wooden cap of the bottle and the inner plug. Replace the wooden cap again. Insert the 5 wooden reed diffusers in the bottle through the opening on the wooden cap. Let the wooden reeds soak in the fragrance and diffuse the scent. Flip the stick once every 2-3 days for greater intensity.

Ingredients:

- Aquazzure Aroma Oil

Precautions:

Handle with care and avoid contact of oil and reeds with furniture and fabrics. Spills should be cleaned up immediately as they may cause staining. Avoid heat or flame. Store in a cool, dry place. Use this oil only with supplied reeds.

Connection with Chakras:

Aquazzure Reed Diffuser is connected to the Throat Chakra (Vishuddha), which governs communication, expression, and truth. The cool and fresh aroma of Aquazzure promotes clarity of thought, expression, and enhances communication skills.

Connection with Wellbeing:

The refreshing and invigorating properties of Aquazzure help to clear the mind and promote mental clarity. Its clean and aquatic fragrance revitalizes the senses, making it an excellent choice for enhancing focus and creating a refreshing environment.

Taglines:

"Dive into Freshness with Aquazzure"

"Refresh Your Space with Aquatic Bliss"

"A Wave of Cool, Clean Fragrance"

"Experience the Serenity of Aquazzure"

"Pure and Invigorating Aroma"

Marketing Statements:

- Revitalize your senses with the fresh and cool scent of Aquazzure.
- Create a refreshing and serene environment effortlessly.
- Ideal for promoting mental clarity and focus.
- A luxurious fragrance that transforms any space.
- Perfect for gifting, Aquazzure brings a wave of freshness.



BLAZE REED DIFFUSER

Description:

YOM BLAZE REED DIFFUSER fills the environment with citrus notes and also has a perfect blend of other fresh notes which creates an ambience of peace and tranquillity. The odour of Blaze reed diffuser is sweet citrus along with other fresh and clean notes like citrus herbs and florals. Aroma diffuser set to gift such a lifestyle product to your loved ones in our exclusive box packing.

Benefits:

- A non-toxic way to add fragrance to your space & easy to use.
- A 24-hour aromatic experience with no fire, ash, or electricity required, and absolutely maintenance-free.
- Subtle but luxurious fragrances will indulge your senses and fill each nook and cranny of your sacred space.
- 100% Non-Alcoholic, Non-irritant, and Smoke-free.
- Can be effectively placed in any corner of the room.
- Suitable for use at home, offices, washrooms, temples, restaurants, hotels, spas, and study tables.
- 100 ml with 5 sticks will cover approximately 250 sq. ft. and lasts for 5-6 months.

How to Use:

Remove the wooden cap of the bottle and the inner plug. Replace the wooden cap again. Insert the 5 wooden reed diffusers in the bottle through the opening on the wooden cap. Let the wooden reeds soak in the fragrance and diffuse the scent. Flip the stick once every 2-3 days for greater intensity.

Ingredients:

- Blaze Aroma Oil

Precautions:

Handle with care and avoid contact of oil and reeds with furniture and fabrics. Spills should be cleaned up immediately as they may cause staining. Avoid heat or flame. Store in a cool, dry place. Use this oil only with supplied reeds.

Connection with Chakras:

Blaze Reed Diffuser is connected to the Sacral Chakra (Swadhisthana), which governs creativity, pleasure, and emotional balance. The uplifting and citrusy aroma of Blaze enhances creativity, joy, and emotional well-being, helping to balance emotions and stimulate positive energy.

Connection with Wellbeing:

The invigorating properties of Blaze help in lifting the mood, reducing stress, and promoting a sense of joy and positivity. Its citrusy and fresh fragrance revitalizes the senses and creates an uplifting and vibrant atmosphere.

Taglines:

"Ignite Your Senses with Blaze"

"Infuse Your Space with Citrus Bliss"

"A Symphony of Freshness and Energy"

"Transform Your Environment with Blaze"

"Radiate Joy with Every Breath"

Marketing Statements:

- Fill your space with the vibrant and citrusy scent of Blaze.
- Create an uplifting and joyful atmosphere effortlessly.
- Perfect for enhancing creativity and emotional well-being.
- A luxurious fragrance that brings energy and freshness.
- An ideal gift that radiates positivity and vibrancy.



ESSENTIAL OILS

DISCOVER THE ESSENCE OF NATURE WITH OUR ESSENTIAL OILS

Welcome to the world of Yom's Essential Oils, where nature's purest essences are captured to enhance your well-being. Our highly concentrated natural oils are extracted from plants, carrying their distinctive scents and beneficial properties to provide a therapeutic and aromatic experience.

Essential oils are highly concentrated natural oils extracted from various parts of plants, including leaves, flowers, stems, and roots. These oils capture the plant's aromatic compounds and beneficial properties, making them powerful tools for holistic health and wellness. The extraction process typically involves steam distillation or cold pressing, ensuring the purity and potency of the oils.

Where Can Essential Oils Be Used?

Essential oils are incredibly versatile and can be used in a variety of ways to enhance your daily life:

- **Aromatherapy:** Add a few drops to a diffuser to create a calming or invigorating atmosphere.
- **Massage:** Dilute with a carrier oil and use for therapeutic massages to relieve tension and promote relaxation.
- **Baths:** Add a few drops to your bathwater for a soothing and aromatic soak.
- **Skincare:** Incorporate into your skincare routine to benefit from their natural properties.
- **Household Cleaning:** Use as natural cleaning agents to disinfect and freshen your home.
- **Inhalation:** Add a drop to a or use in steam inhalation for respiratory benefits.

Why Use Essential Oils?

Using essential oils can offer numerous benefits for your mind, body, and spirit:

- **Natural and Non-Toxic:** Essential oils are a natural alternative to synthetic fragrances and chemicals.
- **Holistic Wellness:** They promote overall well-being by supporting physical, mental, and emotional health.
- **Therapeutic Properties:** Essential oils have various therapeutic properties, such as anti-inflammatory, antiseptic, and analgesic effects.
- **Emotional Support:** They can help manage stress, anxiety, and depression by influencing mood and emotions.
- **Enhanced Living Space:** Essential oils can purify the air, eliminate odors, and create a pleasant environment.

Benefits and Fragrance Connection with Chakras and Wellbeing

Our Essential Oils are designed to provide holistic well-being by connecting with the chakras of life and enhancing your overall wellness.

Basil Essential Oil

- **Benefits:** Enhances alertness, reduces stress, and boosts mental clarity.
- **Chakra Connection:** Heart Chakra (Anahata) - Promotes emotional balance and love.

Frankincense Essential Oil

- **Benefits:** Reduces inflammation, promotes relaxation, and enhances spiritual connection.
- **Chakra Connection:** Crown Chakra (Sahasrara) - Enhances spiritual awareness and peace.

Lavender Essential Oil

- Benefits: Calms the mind, promotes restful sleep, and alleviates anxiety.
- Chakra Connection: Third Eye Chakra (Ajna) - Enhances intuition and inner wisdom.

Geranium Essential Oil

- Benefits: Balances hormones, reduces stress, and improves skin health.
- Chakra Connection: Root Chakra (Muladhara) - Promotes stability, grounding, and security.

Our Commitment to Quality and Purity

At Yom, we pride ourselves on offering the highest quality essential oils. Our oils are:

- **100% Natural:** We source our oils from the finest plants, ensuring they are pure and natural.
- **Organic:** Our oils are grown without the use of harmful pesticides or chemicals.
- **Therapeutic Grade:** Our essential oils are undiluted and of the highest therapeutic grade, suitable for aromatherapy and holistic health practices.
- **Steam Distilled:** Our oils are extracted using steam distillation, preserving the integrity and potency of the plant's aromatic compounds.
- **Pure and Undiluted:** We ensure that our oils are free from additives, fillers, and synthetic ingredients.

Experience the Pure Essence of Nature

Immerse yourself in the therapeutic and aromatic benefits of Yom's Essential Oils. Each variant is meticulously crafted to bring you the best of nature's aromas, promoting a sense of well-being and harmony. Whether you are looking to enhance your meditation practice, relieve stress, or simply create a pleasant atmosphere in your home, our essential oils are the perfect choice.

Explore our collection and find the perfect oil that resonates with your soul and enhances your living experience.



BASIL ESSENTIAL OIL

Description

Essential oils are highly concentrated natural oils extracted from plants. These oils carry the distinctive scents and beneficial properties of the plants they come from. They are obtained through processes like distillation or pressing and contain the plant's aromatic compounds.

Yom's Basil Essential Oil is a highly organic aromatic oil, pure, undiluted, and therapeutic-grade aromatherapy oil, extracted from basil leaves by steam distillation. Known for its potential to promote mental clarity and focus, basil essential oil offers a fresh, sweet, green, and anisic aroma.

Botanical Name: *Ocimum basilicum*

Benefits

- **100% Potent and Therapeutic Grade:** Yom's Basil Essential Oil is indigenously sourced and of the highest quality.
- **Mental Clarity:** Helps clear the mind and enhance mental focus.
- **Energy Boost:** The refreshing scent can alleviate mental and physical fatigue.
- **Relaxation:** Promotes relaxation and improves overall well-being.
- **Digestive Aid:** Helps relieve digestive discomfort, bloating, and gas.
- **Skin Care:** Can be used in homemade skincare products or added to carrier oils for topical application.

How to Use

- **Aroma Diffusers:** Use in candle and electric diffusers.
- **Topical Application:** Mix with carrier oil before applying to skin or hair.
- **Bath and Body Care:** Add to bath water or body care products.

Ingredients

- Basil Essential Oil (*Ocimum basilicum*)

Precautions

- Check recommended dilutions for topical usage.
- Do not subject essential oils to intense heat.
- Keep out of reach of children.
- For external use only.
- Consult with a healthcare professional if pregnant, nursing, or having underlying health conditions.

Connection with Chakras of Life

Basil essential oil resonates with the Crown Chakra, enhancing mental clarity and spiritual connection, fostering a sense of purpose and enlightenment.

Connection to Wellbeing

Promotes mental clarity, energy, relaxation, and digestive health, contributing to overall well-being and balance.

Taglines

"Unlock Clarity with Pure Basil Essence."

"Focus Naturally with Basil's Fresh Aroma."

"Energize Your Mind with Basil's Sweet Scent."

"Experience Purity and Focus with Basil."

"Revitalize Your Day with Basil Oil."

Marketing Statements

- Enhance your focus with the sweet, fresh scent of basil.
- Alleviate fatigue and invigorate your senses with basil essential oil.
- Promote relaxation and well-being with pure basil essence.
- Discover the natural clarity and energy of basil oil.
- Transform your space and mind with the revitalizing aroma of basil.



FRANKINCENSE ESSENTIAL OIL

Description

Essential oils are highly concentrated natural oils extracted from plants. These oils carry the distinctive scents and beneficial properties of the plants they come from. They are obtained through processes like distillation or pressing and contain the plant's aromatic compounds.

YOM Frankincense Essential Oil is a highly organic aromatic oil, pure, undiluted, and therapeutic-grade aromatherapy oil, extracted from the resins of the *Boswellia serrata* tree by steam distillation. Known for its potential to support overall wellness and promote a sense of balance and well-being, frankincense essential oil offers an earthy, woody, aromatic, incense-like aroma.

Botanical Name: *Boswellia Serrata*

Benefits

- **100% Potent and Therapeutic Grade:** Yom's Frankincense Essential Oil is indigenously sourced and of the highest quality.
- **Tranquil Environment:** Creates a sense of peace and serenity.
- **Stress Relief:** Promotes relaxation, relieves anxiety, and reduces stress.
- **Grounding:** Helps alleviate feelings of sadness and restlessness, promoting emotional well-being.
- **Spiritual Support:** Enhances spiritual experiences and supports meditation practices.
- **Anti-Inflammatory:** Reduces inflammation and supports joint health.
- **Respiratory Support:** Helps relieve coughs and congestion.

How to Use

- **Aroma Diffusers:** Use in candle and electric diffusers.
- **Topical Application:** Mix with carrier oil before applying to skin or hair.
- **Bath and Body Care:** Add to bath water or body care products.

Ingredients

- Frankincense Essential Oil (*Boswellia Serrata*)

Precautions

- Check recommended dilutions for topical usage.
- Do not subject essential oils to intense heat.
- Keep out of reach of children.
- For external use only.
- Consult with a healthcare professional if pregnant, nursing, or having underlying health conditions.

Connection with Chakras of Life

Frankincense essential oil resonates with the Root and Crown Chakras, fostering a sense of grounding and spiritual connection, enhancing emotional stability and enlightenment.

Connection to Wellbeing

Promotes peace, emotional stability, spiritual support, and respiratory health, contributing to overall well-being and balance.

Taglines

"Embrace Tranquility with Frankincense Essence."

"Find Your Balance with Earthy Frankincense."

"Enhance Your Spiritual Journey with Frankincense."

"Experience Grounding and Peace with Frankincense."

"Revitalize Your Spirit with Frankincense Oil."

Marketing Statements

- Create a serene environment with the earthy aroma of frankincense.
- Relieve stress and find peace with frankincense essential oil.
- Enhance your spiritual practices with pure frankincense essence.
- Discover emotional stability and balance with frankincense oil.
- Transform your space and spirit with the grounding scent of frankincense.



LAVENDER ESSENTIAL OIL

Description

Essential oils are highly concentrated natural oils extracted from plants. These oils carry the distinctive scents and beneficial properties of the plants they come from. They are obtained through processes like distillation or pressing and contain the plant's aromatic compounds.

YOM Lavender Essential Oil is a highly aromatic oil, pure, undiluted, and therapeutic-grade aromatherapy oil, extracted from lavender flowers (*Lavendula angustifolia*) by steam distillation. Known for its calming effect and divine fragrance, lavender essential oil offers a fresh, floral, aromatic, and green aroma.

Botanical Name: *Lavendula Angustifolia*

Benefits

- **100% Potent and Therapeutic Grade:** Yom's Lavender Essential Oil is indigenously sourced and of the highest quality.
- **Stress Relief:** Reduces anxiety, promotes better sleep, and alleviates stress.
- **Calming Environment:** Creates a soothing atmosphere and aids in relaxation.
- **Sleep Aid:** Supports restful sleep with its sedative properties.
- **Headache Relief:** Provides relief from headaches when applied to temples.
- **Respiratory Support:** Helps relieve cough, cold, sinus congestion, and throat infection.
- **Mood Uplift:** Uplifts the spirits and reduces feelings of depression.
- **Burn Relief:** Soothes and cools minor burns.

How to Use

- **Aroma Diffusers:** Use in candle and electric diffusers.
- **Topical Application:** Mix with carrier oil before applying to skin or hair.
- **Bath and Body Care:** Add to bath water or body care products.

Ingredients

- Lavender Essential Oil (*Lavendula Angustifolia*)

Precautions

- Check recommended dilutions for topical usage.
- Do not subject essential oils to intense heat.
- Keep out of reach of children.
- For external use only.
- Consult with a healthcare professional if pregnant, nursing, or having underlying health conditions.

Connection with Chakras of Life

Lavender essential oil resonates with the Crown and Heart Chakras, promoting spiritual connection, emotional balance, and a sense of peace and love.

Connection to Wellbeing

Promotes relaxation, stress relief, respiratory health, and emotional upliftment, contributing to overall well-being and balance.

Taglines

"Embrace Calm with Lavender Essence."

"Find Peace with the Floral Aroma of Lavender."

"Enhance Your Rest with Lavender's Soothing Scent."

"Experience Serenity and Calm with Lavender."

"Revitalize Your Spirit with Lavender Oil."

Marketing Statements

- Create a calming environment with the floral aroma of lavender.
- Relieve stress and find peace with lavender essential oil.
- Enhance your sleep with the soothing scent of lavender.
- Discover emotional balance and serenity with lavender oil.
- Transform your space and spirit with the calming scent of lavender.



GERANIUM ESSENTIAL OIL

Description

Essential oils are highly concentrated natural oils extracted from plants. These oils carry the distinctive scents and beneficial properties of the plants they come from. They are obtained through processes like distillation or pressing and contain the plant's aromatic compounds.

YOM Geranium Essential Oil is a highly organic aromatic oil, pure, undiluted, and therapeutic-grade aromatherapy oil, extracted from the flowers of *Pelargonium graveolens* by steam distillation. Known for enhancing concentration, balancing emotions, and benefiting skin and hair, geranium essential oil offers a floral, sweet, rosy, and green aroma.

Botanical Name: *Pelargonium Graveolens*

Benefits

- **100% Potent and Therapeutic Grade:** Yom's Geranium Essential Oil is indigenously sourced and of the highest quality.
- **Natural Deodorant:** Neutralizes odors and provides a fresh scent.
- **Respiratory Support:** Provides respiratory benefits when diffused or inhaled.
- **Insect Repellent:** Deters mosquitoes, ticks, and other insects.
- **Wound Healing:** Aids in wound healing and prevents infections.
- **Hormonal Balance:** Supports hormonal balance and alleviates symptoms such as mood swings and menstrual cramps.

How to Use

- **Aroma Diffusers:** Use in candle and electric diffusers.
- **Topical Application:** Mix with carrier oil before applying to skin or hair.
- **Bath and Body Care:** Add to bath water or body care products.

Ingredients

- Geranium Essential Oil (*Pelargonium Graveolens*)

Precautions

- Check recommended dilutions for topical usage.
- Do not subject essential oils to intense heat.
- Keep out of reach of children.
- For external use only.
- Consult with a healthcare professional if pregnant, nursing, or having underlying health conditions.

Connection with Chakras of Life

Geranium essential oil resonates with the Heart Chakra, enhancing emotional balance, love, and compassion, fostering a sense of harmony and emotional well-being.

Connection to Wellbeing

Promotes emotional balance, respiratory health, skin and hair benefits, and natural deodorant effects, contributing to overall well-being and balance.

Taglines

"Enhance Harmony with Geranium Essence."

"Find Balance with the Floral Aroma of Geranium."

"Refresh Naturally with Geranium's Sweet Scent."

"Experience Emotional Stability with Geranium."

"Revitalize Your Day with Geranium Oil."

Marketing Statements

- Create a harmonious environment with the floral aroma of geranium.
- Relieve stress and find balance with geranium essential oil.
- Enhance your natural scent with geranium's sweet aroma.
- Discover emotional stability and harmony with geranium oil.
- Transform your space and spirit with the refreshing scent of geranium.



HOMEMADE NATURAL SOAPS

DISCOVER OUR EXQUISITE HOMEMADE NATURAL SOAPS

Welcome to a world of luxurious self-care with our range of Handmade Natural Soaps. Crafted with love and precision, our soaps offer an unparalleled bathing experience, enriched with the finest natural ingredients. Here's why our soaps are the perfect addition to your skincare routine:

Handmade natural soaps are crafted from scratch using traditional methods. Unlike commercially produced soaps, which often contain synthetic additives and animal fats, our soaps are 100% vegetarian and made in small, carefully monitored batches. Each bar is meticulously hand-cut and undergoes a curing process of 4-6 weeks, ensuring a rich, smooth texture and a gentle, effective cleanse.

Why Choose Our Handmade Natural Soaps?

Our soaps are more than just a cleansing agent; they are a luxurious experience. By choosing our handmade soaps, you're opting for a product that is:

- **Natural and Nourishing:** Enriched with natural oils, our soaps hydrate and nourish your skin, leaving it soft and supple.
- **Antimicrobial:** The natural ingredients have inherent antimicrobial properties, helping to reduce bacteria and the risk of skin infections.
- **Luxurious and Fragrant:** Each variant boasts a premium woody ambery scent with Arabian earthy nuances, creating a fragrant and soothing atmosphere.

Benefits of Using Our Soaps

- **Hydration and Nourishment:** Our soaps are formulated with natural oils that deeply moisturize and nourish your skin.
- **Antimicrobial Protection:** The antimicrobial properties help keep your skin clean and reduce the risk of infections.
- **Relaxation and Stress Relief:** Enjoy a calming and soothing shower experience that promotes relaxation and helps alleviate stress.
- **Luxurious Scent:** Experience the rich, woody scents of our soap variants that linger pleasantly on your skin.

Connection to Chakras and Wellbeing

Our handmade soaps are not just about cleansing; they also offer a holistic approach to balancing your chakras and enhancing your overall wellbeing:

- **Root Chakra (Muladhara):** The grounding scents of nagarmotha and Patchouli and Frankincense help stabilize and energize your root chakra, promoting a sense of security and balance.
- **Sacral Chakra (Svadhithana):** Rose and Geranium enrich your sacral chakra with their nurturing and creative energies, fostering emotional balance and sensuality.
- **Solar Plexus Chakra (Manipura):** Black Oudh and Sandal infuse confidence and empowerment, supporting your solar plexus chakra to boost self-esteem and personal power.
- **Heart Chakra (Anahata):** Lavender and Khus offer calming and soothing properties, aiding in the healing and balancing of your heart chakra, enhancing love and compassion.
- **Throat Chakra (Vishuddha):** The refreshing essence of Lavender and Rose and Geranium promote clear communication and self-expression, aligning with your throat chakra.

- **Third Eye Chakra (Ajna):** Patchouli and Frankincense support intuition and clarity, helping to open and balance your third eye chakra for enhanced insight and wisdom.
- **Crown Chakra (Sahasrara):** Black Oudh and Nagarmotha offer a transcendent experience that aligns with the crown chakra, facilitating spiritual connection and enlightenment.

Our Unique Selling Propositions

- **100% Vegetarian:** Free from animal fats and cruelty-free.
- **Hand-Crafted Quality:** Each bar is hand-cut and cured in small batches to ensure premium quality.
- **Natural Ingredients:** We use only the finest natural ingredients for a healthier and more effective skincare routine.
- **Holistic Benefits:** Our soaps are designed to harmonize with your chakras, supporting your overall wellbeing.
- **Luxurious Experience:** Our soaps provide a spa-like experience with their rich scents and soothing properties.

Explore Our Unique Variants

- **Black Oudh:** A deep, mysterious fragrance with a luxurious, woody aroma.
- **Sandal:** Classic and timeless, with the rich, calming essence of sandalwood.
- **Rose and Geranium:** A floral delight, combining the elegance of rose with the refreshing notes of geranium.
- **Patchouli and Frankincense:** Earthy and exotic, perfect for a grounding and aromatic experience.
- **Nagarmotha:** With its woody, earthy scent, it offers a unique and refreshing cleanse.
- **Lavender:** Known for its calming properties, lavender offers a soothing and relaxing bath.
- **Khus:** A cool, refreshing fragrance that invigorates and rejuvenates.

Indulge in the essence of nature with our Handmade Natural Soaps and transform your daily routine into a luxurious ritual of relaxation, chakra balancing, and holistic care. Experience the difference of truly natural skincare today!



BLACK OUDH HOMEMADE NATURAL SOAP

Description

Handmade Soaps are more than just a cleansing routine—they're a holistic experience that nourishes your skin with natural, wholesome ingredients. Yom's Handmade Black Oudh Soap is a premium Ayurvedic bar crafted with a blend of Cold-pressed Almond and Coconut Oils, enriched with the aromatic essence of Oudh (Agarwood). Known for its deeply woody and rich fragrance, Oudh is a revered resin in many cultures, celebrated for its luxurious scent and therapeutic properties.

This 95g bar, part of Yom's SNANIN collection, offers an elevated bathing experience by cleansing away impurities without disrupting your skin's natural oil balance. Each bar is meticulously crafted to provide a luxurious and calming shower experience.

Benefits

- **100% Vegetarian:** Made without any animal fats, ensuring a cruelty-free product.
- **Hand-Cut and Cured:** Each bar is hand-cut and cured for 4-6 weeks to enhance its quality.
- **Hydrating and Nourishing:** Natural oils hydrate and nourish the skin, leaving it soft and supple.
- **Antimicrobial Properties:** Helps to eliminate bacteria and germs, reducing the risk of infection.
- **Luxurious Scent:** Known for its rich, woody fragrance with long-lasting Arabian earthy nuances.
- **Relaxation and Stress Reduction:** Creates a soothing and calming atmosphere that promotes relaxation.

How to Use

Wet the bar and apply it generously to your wet body. Massage gently to create a rich lather, then rinse thoroughly. Tip: To prevent the soap from becoming mushy, allow it to dry out between uses. Use a soap dish with drainage holes to keep the soap dry.

Ingredients

- Prunus Amygdalus (Cold-pressed Almond Oil) - 24.01%
- Cocos Nucifera (Cold-pressed Coconut Oil) - 34%
- Cyperus Scariosus (Nagarmotha Essential Oil and Powder) - 0.4%
- Pogostemon Cablin (Patchouli Essential Oil) - 0.4%
- Pelargonium Graveolens (Geranium Essential Oil) - 10.4%
- Vetiveria Zizanoides (Vetiver Essential Oil) - 0.4%
- Castic Soda - 0.21%
- BHT - 0.21%
- Water (Aqua) Q.S.
- Soap Base (Sodium Lauryl Sulfate) - 30%

Precautions

- **Avoid Eye Contact:** Keep out of the eyes to prevent irritation.
- **Consult a Doctor:** Seek medical advice if you have sensitive skin, allergies, or any other concerns before use.

Connection to Chakras of Life

The rich, woody fragrance of Black Oudh Soap resonates with the Root Chakra (Muladhara), promoting a sense of grounding and stability. Its calming properties also support the Third Eye Chakra (Ajna), enhancing intuition and mental clarity.

Connection to Wellbeing

The luxurious scent of Oudh is known to reduce stress and anxiety, fostering a serene mental state. Its antimicrobial and nourishing properties support overall skin health, contributing to a holistic sense of well-being.

Taglines

"Experience Luxury with Every Lather – Black Oudh Soap"

"Ground Your Senses with Rich Oudh Essence"

"Indulge in the Timeless Elegance of Black Oudh"

"Transform Your Shower into a Ritual of Serenity"

"Nourish, Soothe, and Elevate with Black Oudh"

Marketing Statements

- Immerse yourself in the opulence of Black Oudh – a soap that transforms daily cleansing into a luxurious experience.
- Crafted with care, our Black Oudh Soap combines ancient wisdom with modern luxury for skin that feels as good as it smells.
- Embrace the rich, earthy aroma of Black Oudh and indulge in a bath experience that soothes both body and mind.
- Handmade to perfection, our Black Oudh Soap provides exceptional nourishment and a grounding sense of tranquility.
- Experience the essence of Arabian luxury with every use of our Black Oudh Soap – a true treat for your senses.



SANDAL HOMEMADE NATURAL SOAP

Description

Experience the essence of luxury with Yom's Handmade Sandal Soap. This exquisite soap is crafted using a blend of Cold-pressed Almond and Coconut oils, combined with the enriching benefits of Sandalwood Powder. Our Ayurvedic soap bar is designed not only to cleanse but also to nourish your skin with natural, wholesome ingredients. The natural richness of Sandalwood provides both functional and aesthetic benefits, making your bathing ritual an indulgent and rejuvenating experience.

Yom's Handmade Sandal Soap is meticulously crafted into a 95g bar, promising a holistic blend of fragrances and oils that will elevate your daily shower routine. The inclusion of Sandalwood Powder ensures a touch of elegance with every use, transforming an ordinary wash into a luxurious self-care moment.

Benefits

- **Gentle Exfoliation:** Sandalwood powder acts as a mild exfoliant, helping to remove dead skin cells, leaving your skin smooth and refreshed.
- **Antiseptic Properties:** The natural antiseptic qualities of Sandalwood help to soothe and heal skin irritations, promoting a healthier complexion.
- **Moisturizing:** Known for its hydrating properties, Sandalwood helps to soften and moisturize the skin, ensuring it remains supple and well-nourished.
- **Pleasant Aroma:** The subtle woody aroma of Sandalwood adds a touch of natural elegance, enhancing your bathing experience with its calming scent.
- **100% Vegetarian:** Our soap is made without any animal fats, maintaining its purity and ethical integrity.
- **Small Batch Craftsmanship:** Hand-cut in small batches to ensure quality and creativity in every bar.
- **Curing Time:** Takes 4-6 weeks to dry, allowing the soap to develop its rich, luxurious texture.
- **Suitable for All Ages:** Ideal for every member of the family, providing a gentle yet effective cleansing experience.

How to Use

- Wet the bar under warm water.
- Apply generously on your wet body.
- Massage gently to create a rich lather.
- Rinse thoroughly with water.

TIP: To prevent the soap from becoming mushy, allow it to dry out between uses. Using a soap dish with drainage holes can help keep the soap dry.

Ingredients

- Prunus Amygdalus (Cold-pressed Almond Oil): 24.01%
- Cocos Nucifera (Cold-pressed Coconut Oil): 38%
- Lavandula Officinalis (Lavender Essential Oil): 1%
- Santalum Album (Sandalwood Powder): 0.5%

Precautions

- Avoid direct contact with eyes.
- Consult a doctor if you have skin sensitivity, allergies, or any other concerns before use.

Connection to Chakras of Life

The Sandalwood Handmade Soap is deeply connected to the Root Chakra (Muladhara) and the Sacral Chakra (Svadhithana). Sandalwood's grounding properties help stabilize the Root Chakra, enhancing feelings of security and stability. Its soothing and calming qualities also support the Sacral Chakra, fostering emotional balance and creativity.

Connection to Wellbeing

Using this soap can contribute to overall wellbeing by providing a soothing and calming experience. The natural antiseptic and moisturizing properties promote healthy skin, while the pleasant aroma helps alleviate stress and create a tranquil environment.

Taglines

"Embrace Elegance: Sandalwood Serenity in Every Lather"

"Luxurious Cleansing with the Timeless Charm of Sandalwood"

"Nourish and Revive: The Art of Sandalwood Bathing"

"Experience Pure Comfort with Each Sandalwood Infused Wash"

"Transform Your Bath into a Sanctuary with Sandalwood Bliss"

Marketing Statements

- Elevate your daily routine with the luxurious blend of Sandalwood and natural oils, crafted for a spa-like experience at home.
- Handmade with care, our Sandal Soap delivers gentle exfoliation and deep hydration, leaving your skin soft and refreshed.
- Indulge in the timeless scent of Sandalwood with our 100% vegetarian soap, designed to soothe and revitalize your skin.
- Our Sandalwood Soap combines ancient Ayurvedic wisdom with modern craftsmanship, offering a touch of luxury in every bar.
- Transform your shower into a calming retreat with the rich, woody aroma of Sandalwood, crafted for ultimate relaxation and skin health.



ROSE & GERANIUM HOMEMADE NATURAL SOAP

Description

Discover the harmonious blend of natural beauty with Yom's Handmade Rose & Geranium Soap. This artisanal soap combines Cold-pressed Almond and Coconut oils with the exquisite aromas of Geranium and Rosemary Essential Oils. Crafted with care, this Ayurvedic bar is designed to provide more than just cleansing—it enriches your skin with a bouquet of benefits that transform your bathing ritual into a sensory delight.

Yom's Handmade Rose & Geranium Soap is expertly crafted into a 95g bar, infusing your daily routine with holistic fragrances and nourishing oils. The delicate floral and herbaceous notes create a soothing experience, turning your bath into a luxurious escape.

Benefits

- **Antimicrobial Properties:** Effectively combats bacteria and harmful microorganisms, promoting clearer skin.
- **Anti-inflammatory Effects:** Helps to calm and soothe irritated skin, reducing redness and discomfort.
- **Skin Tightening:** Geranium oil aids in tightening and toning the skin, minimizing the appearance of pores and improving overall skin texture.
- **Oil Regulation:** Balances oil production, making it ideal for oily and combination skin types.
- **Relaxing Experience:** Provides a therapeutic experience that helps reduce stress and fosters a sense of wellbeing.
- **Moisturizing:** Prevents dryness and keeps the skin soft, hydrated, and supple.
- **Aromatic Harmony:** The herbaceous notes of Rosemary are beautifully balanced with the sweet, floral scent of Geranium.
- **100% Vegetarian:** Made without any animal fats, maintaining its purity and ethical standards.
- **Artisanal Craftsmanship:** Hand-cut in small batches to ensure quality and creativity in every bar.
- **Curing Time:** Takes 4-6 weeks to dry, allowing the soap to develop its full richness and benefits.
- **Suitable for All Ages:** Gentle enough for every member of the family.

How to Use

- Wet the bar under warm water.
- Apply generously to your wet body.
- Massage gently to create a rich lather.
- Rinse thoroughly with water.

TIP: To avoid the soap becoming mushy, allow it to dry out between uses. A soap dish with drainage holes can help keep the soap dry.

Ingredients

- Prunus Amygdalus (Cold-pressed Almond Oil): 24.01%
- Cocos Nucifera (Cold-pressed Coconut Oil): 38%
- Pelargonium Graveolens (Geranium Essential Oil): 0.5%

- Rosmarinus Officinalis (Rosemary Essential Oil): 1%

Precautions

- Avoid direct contact with eyes.
- Consult a doctor if you have skin sensitivity, allergies, or any other concerns before use.

Connection to Chakras of Life

The Rose & Geranium Handmade Soap is connected to the Heart Chakra (Anahata) and the Solar Plexus Chakra (Manipura). The soothing and uplifting properties of Rose and Geranium oils resonate with the Heart Chakra, promoting emotional healing and compassion. The stimulating and balancing effects of Rosemary support the Solar Plexus Chakra, aiding in personal power and confidence.

Connection to Wellbeing

This soap enhances overall wellbeing by providing a calming and revitalizing experience. The anti-inflammatory and antimicrobial properties support healthy skin, while the relaxing fragrance helps to alleviate stress and promote emotional balance.

Taglines

"Indulge in Floral Bliss: Rose & Geranium for Radiant Skin"

"Balance and Beautify: The Harmony of Rose & Geranium"

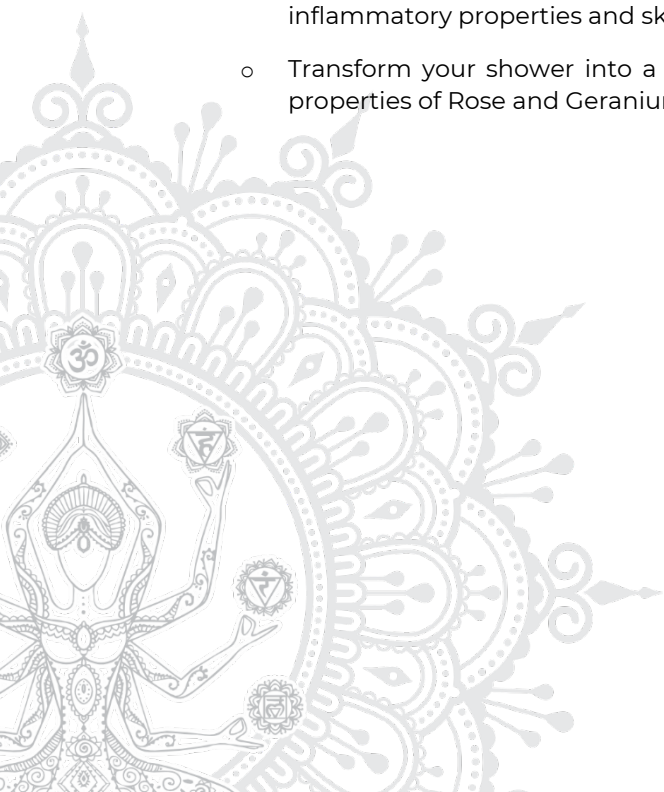
"Experience Pure Elegance with Every Lather of Rose & Geranium"

"Revitalize and Soothe with the Essence of Rose and Geranium"

"Transform Your Bath into a Floral Escape with Rose & Geranium"

Marketing Statements

- Elevate your daily cleansing routine with the luxurious blend of Rose and Geranium, designed to soothe, balance, and beautify your skin.
- Handcrafted with care, our Rose & Geranium Soap combines the therapeutic benefits of essential oils with nourishing natural ingredients for a truly indulgent experience.
- Discover the perfect fusion of floral and herbaceous notes in our artisanal soap, providing a relaxing and rejuvenating bath time ritual.
- Our 100% vegetarian Rose & Geranium Soap is meticulously crafted to offer soothing anti-inflammatory properties and skin-toning benefits in every use.
- Transform your shower into a serene escape with the enchanting aroma and skin-loving properties of Rose and Geranium, crafted for ultimate wellness.



PATCHOULI & FRANKINCENSE HOMEMADE NATURAL SOAP

Description

Experience the luxurious blend of nature's finest with Yom's Handmade Patchouli & Frankincense Soap. Crafted with Cold-pressed Almond and Coconut oils, this Ayurvedic soap is enriched with the powerful essential oils of Patchouli and Frankincense. Designed to offer more than just cleansing, this soap nourishes and transforms your bathing routine into a holistic and rejuvenating experience.

Yom's Handmade Patchouli & Frankincense Soap is meticulously crafted into a 95g bar, featuring a unique blend of grounding and uplifting fragrances. It's not just a soap; it's a ritual of relaxation and renewal.

Benefits

- **Antimicrobial Protection:** Both Patchouli and Frankincense help protect the skin from harmful bacteria and microorganisms.
- **Anti-inflammatory Properties:** Patchouli soothes inflammation, while Frankincense helps to reduce redness and swelling.
- **Anti-aging Benefits:** Frankincense is renowned for its anti-aging properties, promoting youthful and radiant skin.
- **Aromatherapy Effects:** Patchouli is known for relaxation and reducing anxiety, while Frankincense fosters feelings of peace and tranquility.
- **Harmonious Aroma:** The combination of earthy Patchouli and sweet Frankincense creates a unique and balanced scent.
- **100% Vegetarian:** Crafted without animal fats, adhering to ethical standards.
- **Artisanal Craftsmanship:** Handmade and hand-cut in small batches for superior quality and creativity.
- **Curing Time:** Requires 4-6 weeks to dry, ensuring a rich and beneficial product.
- **Suitable for All Ages:** Gentle and nourishing for every member of the family.

How to Use

- Wet the bar under warm water.
- Apply generously to your wet body.
- Massage gently to create a rich lather.
- Rinse thoroughly with water.

TIP: To prevent the soap from becoming mushy, allow it to dry out between uses. A soap dish with drainage holes can help keep the soap dry.

Ingredients

- Prunus Amygdalus (Cold-pressed Almond Oil): 24.01%
- Cocos Nucifera (Cold-pressed Coconut Oil): 38%
- Pogostemon Cablin (Patchouli Essential Oil): 0.2%
- Boswellia Serrata (Frankincense Essential Oil): 0.1%
- Lavendula Officinalis (Lavender Essential Oil): 0.4%
- Pelargonium Graveolens (Geranium Essential Oil): 0.3%
- Melaleuca Leucadendron (Tea Tree Essential Oil): 0.5%

Precautions

- Avoid direct contact with eyes.
- Consult a doctor if you have skin sensitivity, allergies, or any other concerns before use.

Connection to Chakras of Life

The Patchouli & Frankincense Handmade Soap aligns with the Root Chakra (Muladhara) and the Third Eye Chakra (Ajna). Patchouli supports grounding and stability, resonating with the Root Chakra to enhance a sense of security and balance. Frankincense, with its meditative and calming qualities, supports the Third Eye Chakra, promoting intuition and spiritual insight.

Connection to Wellbeing

This soap enhances overall wellbeing by providing both physical and emotional support. Its anti-inflammatory and antimicrobial properties contribute to healthier skin, while the calming and grounding effects of its fragrance promote relaxation, reduce stress, and foster mental clarity.

Taglines

"Ground Your Senses: Patchouli & Frankincense for Serenity and Skin Health"

"Elevate Your Ritual: The Harmonious Blend of Patchouli & Frankincense"

"Experience Timeless Elegance with Every Lather of Patchouli & Frankincense"

"Nourish, Calm, and Rejuvenate with Patchouli & Frankincense Soap"

"Transform Your Bath into a Sanctuary with the Essence of Patchouli & Frankincense"

Marketing Statements

- Immerse yourself in the enriching blend of Patchouli and Frankincense, designed to protect, soothe, and rejuvenate your skin with every use.
- Our Patchouli & Frankincense Soap combines luxurious essential oils with nourishing natural ingredients to offer a holistic bathing experience.
- Crafted for tranquility and elegance, this artisanal soap provides both anti-aging benefits and a harmonious aroma that calms the mind and nurtures the skin.
- Elevate your self-care routine with the unique combination of grounding Patchouli and sweet Frankincense, crafted in small batches for the finest quality.
- Experience the transformative power of nature with our Patchouli & Frankincense Soap, offering a blend of relaxation, rejuvenation, and sophisticated scent.



NAGARMOTHA HOMEMADE NATURAL SOAP

Description

Discover the natural luxury of Yom's Handmade Nagarmotha Soap, a blend of pure, wholesome ingredients designed to nourish and revitalize your skin. Infused with Cold-pressed Almond and Coconut oils, this Ayurvedic soap is enriched with Nagarmotha Essential Oils and Powder, providing a unique and holistic bathing experience.

Yom's Handmade Nagarmotha Soap is crafted into a 95g bar, combining therapeutic properties with a warm, earthy aroma. Each bar is a step towards enriched skincare, offering both functional benefits and a soothing sensory experience.

Benefits

- **Anti-inflammatory Properties:** Nagarmotha oil helps to soothe and calm irritated skin, reducing inflammation and discomfort.
- **Antiseptic Action:** Natural antiseptic properties prevent the growth of harmful bacteria, maintaining clean and healthy skin.
- **Therapeutic and Exfoliating:** Nagarmotha powder provides gentle exfoliation, removing dead skin cells and enhancing skin texture.
- **Warm, Earthy Aroma:** The unique fragrance of Nagarmotha creates a calming and soothing atmosphere during your bath.
- **100% Vegetarian:** Made without animal fats, aligning with ethical and vegan standards.
- **Artisanal Quality:** Handmade and hand-cut in small batches for creativity and superior quality.
- **Curing Time:** Requires 4-6 weeks to dry, ensuring a well-developed product.
- **Suitable for All Ages:** Gentle enough for every member of the family.

How to Use

- Wet the bar under warm water.
- Apply generously to your wet body.
- Massage gently to create a rich lather.
- Rinse thoroughly with water.

TIP: To prevent the soap from becoming mushy, allow it to dry out between uses. A soap dish with drainage holes is ideal for keeping the soap dry.

Ingredients

- Prunus Amygdalus (Cold-pressed Almond Oil): 24.01%
- Cocos Nucifera (Cold-pressed Coconut Oil): 38%
- Cyperus Scariosus (Nagarmotha Essential Oil): 1.3%
- Cyperus Scariosus (Nagarmotha Powder): 0.2%

Precautions

- Avoid direct contact with eyes.
- Consult a doctor if you have skin sensitivity, allergies, or any other concerns before use.

Connection to Chakras of Life

The Nagarmotha Handmade Soap aligns with the Root Chakra (Muladhara) and the Sacral Chakra (Svadhithana). Nagarmotha's grounding and stabilizing properties resonate with the Root Chakra, enhancing a sense of security and balance. Its soothing and calming effects also support the Sacral Chakra, fostering emotional stability and creativity.

Connection to Wellbeing

This soap promotes overall wellbeing by integrating physical and emotional care. Its anti-inflammatory and antiseptic properties contribute to healthier skin, while its grounding and soothing aroma supports mental relaxation and emotional balance.

Taglines

"Ground Yourself with Nature: Nagarmotha Soap for Soothed and Balanced Skin"

"Unwind with the Earthy Warmth of Nagarmotha: A Soothing Bath Experience"

"Experience Natural Purity with Every Lather: Nagarmotha's Therapeutic Touch"

"Nourish and Rejuvenate with the Essence of Nagarmotha: For Healthier Skin"

"Discover the Art of Relaxation with Nagarmotha Soap's Earthy Aroma"

Marketing Statements

- o Immerse in the calming embrace of Nagarmotha, a soap that soothes, protects, and rejuvenates with its unique blend of essential oil and powder.
- o Our Nagarmotha Soap combines luxurious, natural ingredients to offer a bath experience that cleanses, exfoliates, and balances.
- o Crafted with care in small batches, this soap's therapeutic properties and earthy aroma create a nurturing and relaxing skincare ritual.
- o Embrace the power of nature with Nagarmotha Soap, designed to support healthy skin and emotional well-being through its anti-inflammatory and antiseptic benefits.
- o Transform your daily bath into a moment of serenity with the unique, warm aroma and natural benefits of Nagarmotha.



LAVENDER HOMEMADE NATURAL SOAP

Description

Embrace the calming essence of nature with Yom's Handmade Lavender Soap, a luxurious blend crafted to nourish your skin while enhancing your bathing ritual. Infused with Cold-pressed Almond and Coconut oils and enriched with pure Lavender Oil, this Ayurvedic soap offers more than just cleansing—it brings a soothing, spa-like experience to your daily routine.

Yom's Handmade Lavender Soap is a 95g bar of tranquility and wellness, designed to wash away impurities while preserving your skin's natural balance. The delightful lavender fragrance creates a serene ambiance, making each bath feel like a gentle embrace.

Benefits

- **Soothing and Calming:** Lavender oil's natural properties help to calm both skin and mind, making it perfect for relaxation.
- **Antiseptic and Anti-inflammatory:** Lavender oil aids in soothing and healing skin irritations, reducing redness and inflammation.
- **Floral Aroma:** The pleasant scent offers a spa-like experience, adding a touch of luxury to your daily routine.
- **100% Vegetarian:** Crafted without animal fats, aligning with ethical and vegan standards.
- **Artisanal Quality:** Handmade and hand-cut in small batches to ensure creativity and superior quality.
- **Curing Time:** Takes 4-6 weeks to dry, ensuring a well-developed product.
- **Suitable for All Ages:** Gentle and beneficial for every member of the family.

How to Use

- Wet the bar under warm water.
- Apply generously to your wet body.
- Massage gently to create a rich lather.
- Rinse thoroughly with water.

TIP: To avoid the soap becoming mushy, allow it to dry out between uses. A soap dish with drainage holes is ideal for keeping the soap dry.

Ingredients

- Prunus Amygdalus (Cold-pressed Almond Oil): 24.01%
- Cocos Nucifera (Cold-pressed Coconut Oil): 38%
- Lavandula Officinalis (Lavender Essential Oil): 1.5%

Precautions

- Avoid direct contact with eyes.
- Consult a doctor if you have skin sensitivity, allergies, or any other concerns before use.

Connection to Chakras of Life

The Lavender Handmade Soap aligns with the Third Eye Chakra (Ajna) and the Crown Chakra (Sahasrara). Lavender's calming effects resonate with the Third Eye Chakra, enhancing intuition and inner peace. Its soothing properties also support the Crown Chakra, fostering spiritual connection and overall tranquility.

Connection to Wellbeing

Lavender Soap promotes overall wellbeing by integrating relaxation into your skincare routine. Its soothing and anti-inflammatory benefits contribute to physical comfort, while its calming aroma supports mental and emotional relaxation, creating a holistic sense of peace and balance.

Taglines

"Indulge in Serenity: Lavender Soap for a Calming and Luxurious Bath"

"Embrace the Spa Experience at Home with Lavender's Soothing Touch"

"Experience Tranquility with Every Lather: Lavender Soap for Inner Peace"

"Let Lavender's Gentle Hug Revitalize Your Skin and Soothe Your Soul"

"A Bar of Relaxation: Lavender Soap for a Peaceful, Aromatic Bath"

Marketing Statements

- Transform your bath into a haven of relaxation with Lavender Soap's calming aroma and therapeutic benefits.
- Experience the perfect blend of natural luxury and tranquility with our Handmade Lavender Soap—crafted to soothe and renew.
- Our Lavender Soap's soothing properties and delightful fragrance offer a spa-like experience, making every bath a moment of peace.
- Elevate your daily routine with Lavender Soap, designed to cleanse, comfort, and calm with its pure, essential lavender oil.
- Let Lavender Soap's gentle lather and floral scent provide a daily retreat from stress, promoting relaxation and wellness.



KHUS HOMEMADE NATURAL SOAP

Description

Elevate your bathing experience with Yom's Handmade Khus Soap, a luxurious blend that goes beyond mere cleansing to provide nourishing care. Crafted with Cold-pressed Almond and Coconut oils and enriched with Khus Root Powder and Vetiver Essential Oil, this Ayurvedic soap delivers a unique, holistic touch to your skincare routine.

Yom's Handmade Khus Soap is a 95g bar designed to wash away impurities while maintaining your skin's natural balance. The rich, earthy fragrance of Khus adds an invigorating and grounding element to each bath.

Benefits

- **Gentle Exfoliation:** Khus root powder helps to remove dead skin cells, promoting a smoother, brighter complexion.
- **Calming Properties:** The soothing effects of Khus and Vetiver provide a calming experience for both skin and senses.
- **Rich Fragrance:** The earthy aroma of Khus root offers a distinctive and refreshing bathing experience.
- **Nourishing and Moisturizing:** Almond and Coconut oils hydrate and soften the skin, leaving it smooth and supple.
- **Natural Ingredients:** Crafted with pure, natural components to ensure a wholesome product.
- **Strengthens Connective Tissues:** Offers potential benefits for muscle pain relief and promotes overall skin health.
- **Rich in Antioxidants:** Packed with essential vitamins and nutrients for healthy skin.
- **100% Vegetarian:** Made without animal fats, adhering to ethical and vegan standards.
- **Artisanal Quality:** Handmade and hand-cut in small batches for creativity and superior craftsmanship.
- **Curing Time:** Takes 4-6 weeks to dry, ensuring a well-developed product.
- **Suitable for All Ages:** Gentle enough for every member of the family.

How to Use

- Wet the bar under warm water.
- Massage gently on your wet body to create a rich lather.
- Rinse thoroughly with water.

TIP: To prevent the soap from becoming mushy, allow it to dry out between uses. A soap dish with drainage holes is ideal for keeping the soap dry.

Ingredients

- Prunus Amygdalus (Cold-pressed Almond Oil): 24.01%
- Cocos Nucifera (Cold-pressed Coconut Oil): 38%
- Chrysopogon Zizanioides (Khus Root Powder): 0.35%
- Vetiveria Zizanioides (Vetiver Essential Oil): 1.2%

Precautions

- Avoid direct contact with eyes.
- Consult a doctor if you have skin sensitivity, allergies, or any other concerns before use.

Connection to Chakras of Life

The Khus Handmade Soap aligns with the Root Chakra (Muladhara). The grounding and stabilizing properties of Khus and Vetiver support the Root Chakra, fostering a sense of security and balance. This connection enhances feelings of stability and well-being, providing a foundation for overall mental and physical health.

Connection to Wellbeing

Khus Soap promotes overall wellbeing through its soothing and hydrating properties. The calming aroma of Khus and Vetiver aids in stress relief and relaxation, while the exfoliating and moisturizing benefits contribute to healthy, radiant skin. This soap offers a holistic approach to self-care, integrating physical comfort with emotional tranquility.

Taglines

"Ground Your Senses with the Earthy Elegance of Khus Soap"

"Experience the Harmony of Nature with Every Lather: Khus Soap"

"Nourish, Exfoliate, and Relax with the Rich Essence of Khus"

"Transform Your Bath into a Grounding Retreat with Khus Handmade Soap"

"Embrace Natural Calm: Khus Soap for a Balanced, Refreshing Cleanse"

Marketing Statements

- Indulge in the earthy richness of Khus Soap, where natural ingredients meet luxurious exfoliation and calming benefits.
- Experience the soothing power of Khus and Vetiver with our Handmade Soap, designed to nurture and revitalize your skin.
- Our Khus Soap provides a grounding and refreshing cleanse, combining gentle exfoliation with a rich, natural fragrance.
- Embrace the holistic benefits of Khus Soap, offering a harmonious blend of nourishment, hydration, and relaxation.
- Elevate your bathing routine with Khus Handmade Soap, crafted to enhance your wellbeing with every use.



LIP BALM

Lip Balm Overview

Lip balm is an essential skincare product designed to moisturize, protect, and soothe the delicate skin of the lips. Unlike other parts of the body, the lips lack sebaceous glands, making them more susceptible to dryness, chapping, and cracking. Lip balms provide a protective layer on the lip surface, sealing in moisture and protecting against external factors such as cold weather, wind, and sun exposure. Formulated with nourishing ingredients like natural oils, waxes, and butters, lip balms ensure that your lips remain soft, smooth, and healthy.

Benefits

- **Hydration and Moisturization:** Lip balms are formulated to deeply hydrate and moisturize the lips, preventing dryness and chapping. Ingredients like beeswax, shea butter, and natural oils create a barrier that locks in moisture.
- **Protection from Environmental Factors:** The protective layer formed by lip balms shields the lips from harsh environmental elements such as UV rays, cold winds, and dry air, which can cause damage and discomfort.
- **Nourishment:** Many lip balms contain vitamins and nutrients that nourish the lips, promoting healthy skin and enhancing resilience.
- **Soothing and Healing:** Ingredients like aloe vera, chamomile, and calendula have soothing properties that help heal cracked or irritated lips.
- **Natural and Safe:** High-quality lip balms are made from natural ingredients and are free from harmful chemicals, making them safe for all ages and skin types.

How to Use

Apply a generous amount of lip balm to the lips as needed, especially in dry or cold conditions. Reapply throughout the day to maintain hydration and protection. For best results, use before exposure to harsh weather conditions and as part of your daily skincare routine.

Common Ingredients

- **Beeswax (Cera Alba):** A natural wax that forms a protective barrier on the lips, locking in moisture and protecting against environmental stressors.
- **Natural Oils (e.g., Coconut Oil, Jojoba Oil, Almond Oil):** Provide deep hydration and nourishment, keeping lips soft and smooth.
- **Butters (e.g., Shea Butter, Cocoa Butter):** Rich in fatty acids, these ingredients moisturize and repair dry, chapped lips.
- **Essential Oils and Extracts:** Offer additional benefits such as soothing, healing, and imparting a pleasant fragrance.

Precautions

- **Patch Test Recommended:** Before using a new lip balm, perform a patch test to ensure you do not have an allergic reaction.
- **Topical Application Only:** Lip balms are for external use only and should not be ingested.
- **Consult a Doctor:** If you have sensitive skin, allergies, or other concerns, consult a healthcare professional before use.

Connection to Wellbeing

Using lip balm is not just about cosmetic appeal; it is a crucial part of overall skin health. Well-moisturized and protected lips enhance comfort and appearance, contributing to overall confidence and well-being. The soothing and healing properties of natural ingredients provide a holistic approach to lip care, supporting both physical and emotional health.

Unique Properties

- **Natural and Safe:** Composed entirely of natural ingredients, free from synthetic chemicals and artificial fragrances.
- **Versatile Use:** Suitable for all ages and skin types, including sensitive skin.
- **Convenient Packaging:** Lip balms are available in various forms such as sticks, pots, and tubes, making them easy to carry and apply on the go.
- **Variety of Flavours and Scents:** From fruity and floral to unscented options, lip balms cater to diverse preferences.

Taglines

"Nourish and Protect Your Lips Naturally"

"Soft, Smooth Lips, Anytime, Anywhere"

"The Essential Skincare for Your Lips"

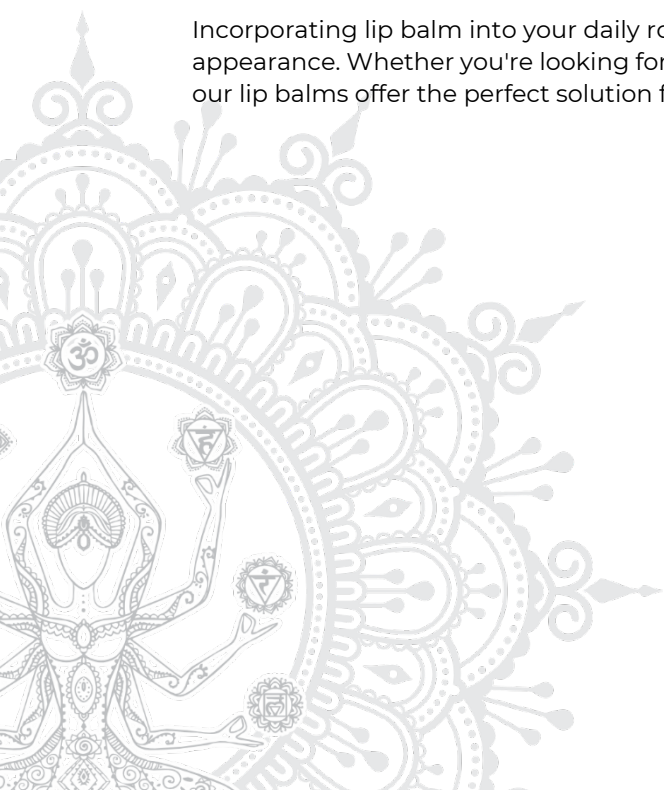
"Embrace the Natural Care for Your Lips"

"Hydrate, Protect, and Shine with Natural Lip Balm"

Marketing Statements

- Discover the perfect blend of hydration and protection with our all-natural lip balms.
- Say goodbye to dry, chapped lips with our nourishing and soothing lip balms.
- Experience the luxury of soft, smooth lips with our high-performance, natural lip care solutions.
- Protect your lips from the elements with our safe, natural, and effective lip balms.
- Elevate your daily skincare routine with our versatile and convenient lip balms, suitable for all ages and skin types.

Incorporating lip balm into your daily routine is a simple yet effective way to maintain lip health and appearance. Whether you're looking for deep hydration, protection, or just a touch of natural beauty, our lip balms offer the perfect solution for all your lip care needs.



NATURAL ROSE LIP BALM

Description

Indulge your lips with the luxurious care of Yom's Natural Rose Lip Balm. Imagine a gentle hug for your lips, enriched with high-performance natural ingredients that provide deep hydration. Crafted with Beeswax, Cold-pressed Coconut Oil, and Natural Rose Wax, this lip balm is a perfect blend of nature's finest. The light, non-greasy formula ensures a velvety texture and a gentle fragrance, reminiscent of soft rose petals, making it an excellent natural alternative for lip care.

Benefits

- **Deep Hydration and Miniaturization:** Beeswax and Coconut Oil work together to hydrate and moisturize the lips, preventing dryness and cracking. They leave your lips feeling soft and smooth.
- **Protective Barrier:** Beeswax forms a protective layer on the lips, shielding them from cold weather, sun exposure, and environmental damage.
- **Nutrient-Rich:** Coconut Oil is packed with vitamins and nutrients that help strengthen the skin on the lips, ensuring they stay healthy and resilient.
- **Natural Fragrance:** Rose Wax not only soothes the lips but also imparts a delicate, natural fragrance.
- **Non-Toxic and Chemical-Free:** Free from synthetic chemicals and artificial fragrances, making it a safe and non-toxic option for lip care. Additionally, it does not contain any animal products.
- **100% Natural:** Composed entirely of natural ingredients, ensuring gentle and effective care for your lips.

How to Use

Apply a generous layer on the lip surface to seal in moisture and protect from external exposure. Reapply as needed throughout the day.

Ingredients

- Natural Rose Wax (*Rosa Damascena*): 80%
- Beeswax (*Cera Alba*): 18%
- Cold Pressed Coconut Oil (*Cocos Nucifera*): 2%

Precautions

- **Patch Test Recommended:** Before use, perform a patch test to ensure no allergic reaction.
- **Topical Application Only:** For external use on lips only.
- **Consult a Doctor:** If you have skin sensitivities, allergies, or any other concerns, consult a healthcare professional before use.
- **Results May Vary:** Individual results may vary based on skin type and condition.
- **For External Use Only:** Do not ingest.

Connection to Chakras

The Yom's Natural Rose Lip Balm aligns with the Heart Chakra (Anahata). The soothing and nurturing properties of Rose Wax open and balance the Heart Chakra, promoting love, compassion, and emotional healing. This connection enhances the feeling of being cared for and fosters a sense of inner peace and well-being.

Connection to Wellbeing

This lip balm promotes overall well-being by providing essential hydration and protection for your lips. The calming fragrance of roses and the nourishing properties of natural ingredients contribute to both physical and emotional health, creating a holistic approach to self-care.

Unique Properties

- **100% Natural Composition:** Made entirely from natural ingredients, ensuring safe and effective lip care.
- **Velvety Texture:** Provides a smooth and non-greasy feel, making it comfortable for everyday use.
- **Gentle Fragrance:** The light scent of rose offers a pleasant and calming sensory experience.
- **Nutrient-Rich Formula:** Packed with vitamins and nutrients from Coconut Oil and Beeswax to nourish and protect the lips.
- **Versatile Use:** Suitable for all age groups and skin types, including sensitive skin.

Taglines

"A Gentle Hug for Your Lips: YOM Natural Rose Lip Balm"

"Pure Nourishment, Natural Beauty: Embrace the Power of Roses"

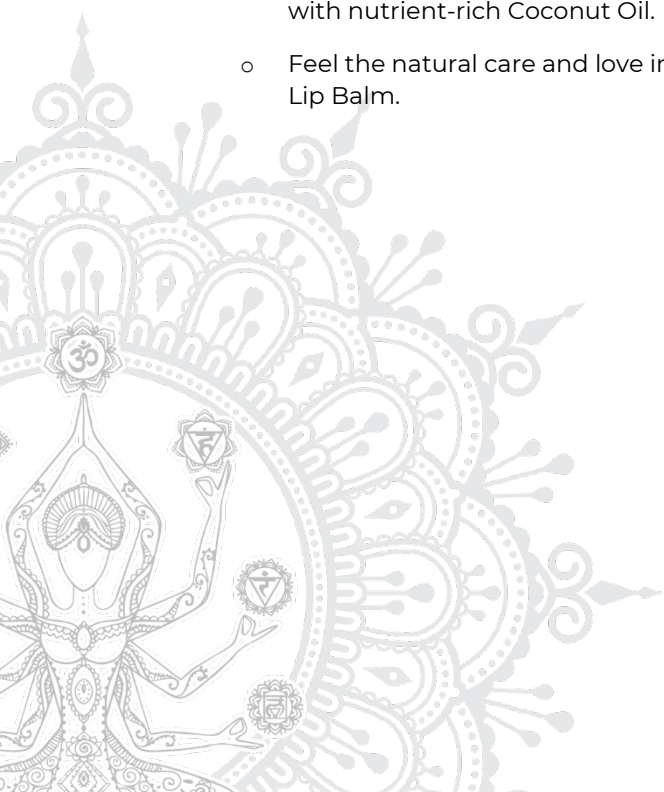
"Hydrate and Protect with the Essence of Nature"

"Experience the Velvety Softness of Rose-Kissed Lips"

"Natural Care, Luxurious Feel: Discover the Rose Lip Balm Difference"

Marketing Statements

- Elevate your lip care routine with YOM Natural Rose Lip Balm, a blend of nature's finest ingredients for deep hydration and protection.
- Discover the soothing and nourishing benefits of Beeswax, Coconut Oil, and Rose Wax in our luxurious Rose Lip Balm.
- Indulge in the velvety texture and gentle fragrance of our 100% natural Rose Lip Balm, crafted for soft, smooth lips.
- Shield your lips from environmental damage with the protective barrier of Beeswax, enriched with nutrient-rich Coconut Oil.
- Feel the natural care and love in every application with YOM's non-toxic, vegan-friendly Rose Lip Balm.



CAR FRAGRANCE DIFFUSERS

INTRODUCTION TO CAR FRAGRANCE DIFFUSERS

Car fragrance diffusers are innovative and stylish devices designed to enhance the driving experience by dispersing delightful aromas throughout your vehicle. These diffusers are typically used in the interior of cars, where they can be easily attached to air vents, hung from rearview mirrors, or placed in cup holders. They serve the dual purpose of refreshing the car's atmosphere and promoting a sense of well-being for the occupants.

Car fragrance diffusers are compact, portable devices that utilize natural essential oils to release pleasant scents into your car's cabin. They come in various forms, including vent clips, hanging diffusers, and refillable units, each designed to provide a continuous and consistent aroma.

Where is it Used?

These diffusers are primarily used inside vehicles, including cars, trucks, and SUVs. They are ideal for personal use, family trips, ridesharing services, and professional drivers who want to maintain a fresh and inviting environment in their vehicles.

Why is it used?

Car fragrance diffusers are used to:

- **Eliminate Odours:** They help remove unwanted smells from food, pets, and other sources, ensuring a pleasant driving experience.
- **Enhance Mood:** The soothing scents can reduce stress, promote relaxation, and uplift the mood of drivers and passengers.
- **Improve Focus:** Certain fragrances, like peppermint and eucalyptus, can enhance concentration and alertness, making them perfect for long drives.
- **Personalize Space:** They allow drivers to customize the scent of their vehicle, reflecting their personality and preferences.

Benefits of Using Car Fragrance Diffusers

- **Natural Air Freshening:** Unlike synthetic air fresheners, these diffusers use natural essential oils that are free from harmful chemicals, providing a safer alternative for freshening your car.
- **Health Benefits:** The essential oils used in car diffusers can have various health benefits, such as improving respiratory function, reducing headaches, and boosting immunity.
- **Long-lasting Fragrance:** High-quality diffusers offer a continuous release of fragrance that lasts for weeks, ensuring your car always smells fresh.
- **Eco-friendly:** Many car fragrance diffusers are designed to be reusable and refillable, reducing waste and environmental impact.

Impact on Human Health and Wellbeing through the Chakras of Life

Car fragrance diffusers can significantly impact your health and well-being by harmonizing the body's chakras. Here's how:

- **Root Chakra (Muladhara):** Scents like cedarwood and patchouli can ground and stabilize, promoting a sense of security and well-being.
- **Sacral Chakra (Svadhithana):** Citrusy scents such as orange and ylang-ylang can enhance creativity, sensuality, and emotional balance.
- **Solar Plexus Chakra (Manipura):** Energizing scents like lemon and peppermint can boost confidence, motivation, and personal power.

- **Heart Chakra (Anahata):** Floral scents like rose and jasmine can open the heart, fostering love, compassion, and emotional healing.
- **Throat Chakra (Vishuddha):** Eucalyptus and tea tree oils can clear communication channels, aiding in self-expression and truth.
- **Third Eye Chakra (Ajna):** Lavender and frankincense can enhance intuition, insight, and spiritual awareness.
- **Crown Chakra (Sahasrara):** Scents like sandalwood and lotus can elevate consciousness, promoting a sense of connection to the divine and the universe.

Car fragrance diffusers are more than just a luxury; they are a holistic addition to your vehicle that can enhance your driving experience and contribute to your overall well-being. By integrating natural essential oils, these diffusers not only refresh the air but also support physical, emotional, and spiritual health through the chakras, making every journey a rejuvenating experience.



BLAZE CAR FRAGRANCE DIFFUSER

Description

"A car freshener is a product that is designed to help eliminate unpleasant odors inside a vehicle and provide a fresh, clean scent."

The YOM Blaze Car Fragrance Diffuser is a masterful blend of fragrances, highly appreciated within the consumer circle. It offers a classic sporty trail with slightly aromatic notes, creating a luxurious and premium scent experience for your car. This high-end car freshener uses high-quality ingredients to deliver sophisticated, long-lasting fragrances.

The Blaze scent is an Indo-Western fusion of aromatic notes, combining light, watery, and oceanic essences to invigorate your car's environment with a sense of well-being.

Unique Properties

- **Handmade Decorative Bottle:** The glass bottle comes in 15ml and 8ml sizes with a handmade soft clay floral design, inspired by the Murano - millefiori technique from ancient Rome. This eco-friendly decorative bottle is leak-proof and adds a touch of elegance to your car interior.
- **Longevity:** When used efficiently, the 15ml bottle can last up to 65 days, ideal for SUVs, MUVs, and CUVs. The 8ml bottle can last up to 45 days, suitable for micro, hatchback, and sedan cars.
- **Environmentally Friendly:** The diffuser is made with eco-friendly materials and is free from alcohol.

Benefits

"Life is too short to drive with a bad scent. Get a YOM car freshener."

- **Enhanced Driving Experience:** Freshens the air, making long drives and daily commutes more enjoyable by masking unpleasant odors such as cigarette smoke, food smells, and pet odors.
- **Stress Reduction:** Promotes balance in physical, mental, and spiritual health through its calming and refreshing scent.
- **Personalization:** Available in a variety of scents and designs, allowing you to reflect your personality and style while adding a touch of personalization to your car.
- **Increased Alertness:** The invigorating scent helps you feel more energized and alert during your drive, improving the experience for both you and your passengers.
- **Convenience:** Affordable, easy to install, long-lasting, and available in a variety of options online.

How to Use?

- Twist and remove the wooden bottle lid.
- Carefully remove the plastic stopper from the top of the bottle.
- Replace and tighten the wooden lid.
- Tip the bottle upside down for 10-15 seconds to allow the fragrance to absorb into the wooden lid.
- Hang the bottle on the rear-view mirror and tighten the strap with the wooden knob to restrict movement while driving.
- If the fragrance fades after a few days, turn the bottle upside down again to refresh the scent.

Ingredients

- Pure concentrated aroma oil

Precautions

- Do not fiddle with the car air freshener while driving.
- In the event of accidental ingestion, seek medical treatment immediately.
- To prevent damage to your car's interior from accidental spills, wipe immediately with a dry cloth, followed by a cloth moistened with water.
- Keep away from children, pets, and individuals with hypersensitivity to perfumes.

Connection to Chakras of Life

- **Root Chakra (Muladhara):** The grounding and refreshing notes help to stabilize and secure, fostering a sense of safety.
- **Sacral Chakra (Svadhithana):** The invigorating and slightly aromatic notes enhance creativity and emotional balance.
- **Solar Plexus Chakra (Manipura):** The sporty and uplifting fragrance boosts confidence and personal power.
- **Heart Chakra (Anahata):** The blend of light and oceanic notes promotes love, compassion, and emotional healing.
- **Throat Chakra (Vishuddha):** The clarity of the scent aids in clear communication and self-expression.
- **Third Eye Chakra (Ajna):** The aromatic fusion heightens intuition and spiritual insight.
- **Crown Chakra (Sahasrara):** The overall fragrance elevates consciousness, connecting you to higher states of awareness.

Connection to Wellbeing

- **Physical Wellbeing:** Enhances the air quality inside the car, reducing exposure to pollutants and allergens.
- **Mental Wellbeing:** The calming and refreshing scent reduces stress and promotes mental clarity.
- **Emotional Wellbeing:** The uplifting fragrance enhances mood and promotes emotional balance.
- **Spiritual Wellbeing:** The scent's ability to harmonize the chakras fosters a deeper connection to your inner self and the universe.

Taglines

"Transform Your Drive with Blaze – The Premium Car Fragrance."

"Blaze – Elevate Every Journey with Sophisticated Scents."

"Drive in Luxury with Blaze – Your Car's Signature Scent."

"Blaze – The Ultimate Aroma for a Refined Ride."

"Blaze – Unleash the Spirit of Wellbeing in Every Drive."

Marketing Statements

- Experience the perfect fusion of Indo-Western fragrances with Blaze, designed to invigorate your car's atmosphere.
- Blaze Car Fragrance Diffuser – Handcrafted elegance meets premium scent technology for the ultimate driving experience.
- Let Blaze transform your car into a sanctuary of sophisticated aromas and well-being.
- Choose Blaze for a long-lasting, eco-friendly fragrance that reflects your style and enhances every journey.
- Blaze – The master fragrance that turns every drive into a luxurious experience of well-being and alertness.



AQUACOO CAR FRAGRANCE DIFFUSE

Description

"A car freshener is a product that is designed to help eliminate unpleasant odours inside a vehicle and provide a fresh, clean scent."

The Yom's Aquacool Car Fragrance Diffuser is a blast of fresh, cool, and ozonic fragrance. It's a high-end luxury car freshener designed to provide a premium scent experience. Made with high-quality ingredients, these long-lasting car air fresheners deliver sophisticated fragrances for an elevated driving experience.

The Aquacool scent is a blend of aquatic notes and watery freshness, complemented by fresh and clean notes of citrus, herbs, and florals.

Unique Properties

- **Handmade Decorative Bottle:** The glass bottle, available in 15ml and 8ml sizes, features a handmade soft clay floral design. This design is inspired by the Murano - millefiori technique from ancient Rome, giving the bottle an exquisite and smooth appearance.
- **Eco-Friendly:** The bottle is leak-proof and eco-friendly, combining beauty with functionality.
- **Longevity:** The 15ml bottle can last up to 65 days when used efficiently, ideal for SUVs, MUVs, and CUVs. The 8ml bottle can last up to 45 days, suitable for micro, hatchback, and sedan cars.
- **Environmentally Friendly:** Made with eco-friendly materials and free from alcohol.

Benefits

"Life is too short to drive with a bad scent. Get a Yom's car freshener."

- **Enhanced Driving Experience:** Freshens the air, making long drives and daily commutes more enjoyable by masking unpleasant odors such as cigarette smoke, food smells, and pet odors.
- **Stress Reduction:** Promotes balance in physical, mental, and spiritual health through its calming and refreshing scent.
- **Personalization:** Available in a variety of scents and designs, allowing you to reflect your personality and style while adding a touch of personalization to your car.
- **Increased Alertness:** The invigorating scent helps you feel more energized and alert during your drive, improving the experience for both you and your passengers.
- **Convenience:** Affordable, easy to install, long-lasting, and available in a variety of options online.

How to Use?

- Twist and remove the wooden bottle lid.
- Carefully remove the plastic stopper from the top of the bottle.
- Replace and tighten the wooden lid.
- Tip the bottle upside down for 10-15 seconds to allow the fragrance to absorb into the wooden lid.
- Hang the bottle on the rear-view mirror and tighten the strap with the wooden knob to restrict movement while driving.
- If the fragrance fades after a few days, turn the bottle upside down again to refresh the scent.

Ingredients

- Pure concentrated aroma oil

Precautions

- Do not fiddle with the car air freshener while driving.
- In the event of accidental ingestion, seek medical treatment immediately.
- To prevent damage to your car's interior from accidental spills, wipe immediately with a dry cloth, followed by a cloth moistened with water.
- Keep away from children, pets, and individuals with hypersensitivity to perfumes.

Connection to Chakras of Life

- **Root Chakra (Muladhara):** The grounding aquatic notes help to stabilize and secure, fostering a sense of safety.
- **Sacral Chakra (Svadhithana):** The refreshing citrus and herb notes enhance creativity and emotional balance.
- **Solar Plexus Chakra (Manipura):** The invigorating scent boosts confidence and personal power.
- **Heart Chakra (Anahata):** The floral notes promote love, compassion, and emotional healing.
- **Throat Chakra (Vishuddha):** The clarity of the scent aids in clear communication and self-expression.
- **Third Eye Chakra (Ajna):** The blend of fresh and clean notes heightens intuition and spiritual insight.
- **Crown Chakra (Sahasrara):** The overall fragrance elevates consciousness, connecting you to higher states of awareness.

Connection to Wellbeing

- **Physical Wellbeing:** Enhances the air quality inside the car, reducing exposure to pollutants and allergens.
- **Mental Wellbeing:** The calming and refreshing scent reduces stress and promotes mental clarity.
- **Emotional Wellbeing:** The uplifting fragrance enhances mood and promotes emotional balance.
- **Spiritual Wellbeing:** The scent's ability to harmonize the chakras fosters a deeper connection to your inner self and the universe.

Taglines

"Cool and Fresh: Aquacool for an Invigorating Drive."

"Aquacool – Dive into Freshness Every Journey."

"Transform Your Drive with Aquacool – Pure Aquatic Bliss."

"Aquacool – Elevate Your Car's Scent Game."

"Experience the Wave of Freshness with Aquacool."

Marketing Statements

- Immerse your car in the refreshing blend of aquatic notes with Aquacool – designed for a premium scent experience.
- Aquacool Car Fragrance Diffuser – Where luxury meets freshness, crafted for the discerning driver.
- Feel the cool breeze of Aquacool, turning every drive into a rejuvenating escape.
- Aquacool – The perfect fusion of citrus, herbs, and florals for a sophisticated and fresh scent.
- Choose Aquacool for a long-lasting, eco-friendly fragrance that enhances every journey with a touch of luxury.



CHARISMA CAR FRAGRANCE DIFFUSE

Description

"The right car fragrance can transform a mundane drive into a delightful experience."

The Yom's Charisma Car Fragrance Diffuser is designed to eliminate unpleasant odours inside a vehicle and provide a fresh, clean scent. This high-end luxury car freshener offers a premium scent experience, crafted with high-quality ingredients for a sophisticated fragrance. The Charisma scent boasts a likeness to patchouli, characterized by an extremely rich, sweet-herbaceous, and aromatic-spicy profile.

Unique Properties

- **Handmade Decorative Bottle:** The 15ml and 8ml glass bottles feature a handmade soft clay floral design, inspired by the Murano - millefiori technique from ancient Rome. This gives the bottle an exquisite and smooth appearance.
- **Eco-Friendly:** The decorative bottle is leak-proof and eco-friendly, combining beauty with functionality.
- **Longevity:** The 15ml bottle can last up to 65 days when used efficiently, ideal for SUVs, MUVs, and CUVs. The 8ml bottle can last up to 45 days, suitable for micro, hatchback, and sedan cars.
- **Environmentally Friendly:** Made with eco-friendly materials and free from alcohol.

Benefits

"Life is too short to drive with a bad scent. Get a Yom's car freshener."

- **Enhanced Driving Experience:** Freshens the air, making long drives and daily commutes more enjoyable by masking unpleasant odors such as cigarette smoke, food smells, and pet odors.
- **Stress Reduction:** Promotes balance in physical, mental, and spiritual health through its calming and refreshing scent.
- **Personalization:** Available in a variety of scents and designs, allowing you to reflect your personality and style while adding a touch of personalization to your car.
- **Increased Alertness:** The invigorating scent helps you feel more energized and alert during your drive, improving the experience for both you and your passengers.
- **Convenience:** Affordable, easy to install, long-lasting, and available in a variety of options online.

How to Use?

- Twist and remove the wooden bottle lid.
- Carefully remove the plastic stopper from the top of the bottle.
- Replace and tighten the wooden lid.
- Tip the bottle upside down for 10-15 seconds to allow the fragrance to absorb into the wooden lid.
- Hang the bottle on the rear-view mirror and tighten the strap with the wooden knob to restrict movement while driving.
- If the fragrance fades after a few days, turn the bottle upside down again to refresh the scent.

Ingredients

- Pure concentrated aroma oil

Precautions

- Do not fiddle with the car air freshener while driving.
- In the event of accidental ingestion, seek medical treatment immediately.
- To prevent damage to your car's interior from accidental spills, wipe immediately with a dry cloth, followed by a cloth moistened with water.
- Keep away from children, pets, and individuals with hypersensitivity to perfumes.

Connection to Chakras of Life

- **Root Chakra (Muladhara):** The grounding patchouli notes help to stabilize and secure, fostering a sense of safety.
- **Sacral Chakra (Svadhithana):** The aromatic-spicy profile enhances creativity and emotional balance.
- **Solar Plexus Chakra (Manipura):** The rich and herbaceous scent boosts confidence and personal power.
- **Heart Chakra (Anahata):** The sweet notes promote love, compassion, and emotional healing.
- **Throat Chakra (Vishuddha):** The clarity of the scent aids in clear communication and self-expression.
- **Third Eye Chakra (Ajna):** The blend of sophisticated notes heightens intuition and spiritual insight.
- **Crown Chakra (Sahasrara):** The overall fragrance elevates consciousness, connecting you to higher states of awareness.

Connection to Wellbeing

- **Physical Wellbeing:** Enhances the air quality inside the car, reducing exposure to pollutants and allergens.
- **Mental Wellbeing:** The calming and refreshing scent reduces stress and promotes mental clarity.
- **Emotional Wellbeing:** The uplifting fragrance enhances mood and promotes emotional balance.
- **Spiritual Wellbeing:** The scent's ability to harmonize the chakras fosters a deeper connection to your inner self and the universe.

Taglines

"Charisma – Drive with an Aura of Elegance."

"Experience the Richness of Charisma in Every Drive."

"Transform Your Car into a Sanctuary with Charisma."

"Charisma – The Essence of Sophistication on the Go."

"Indulge in the Luxurious Scent of Charisma."

Marketing Statements

- Immerse your car in the rich, sweet-herbaceous aroma of Charisma – designed for a premium scent experience.
- Charisma Car Fragrance Diffuser – Where luxury meets elegance, crafted for the discerning driver.
- Feel the sophisticated blend of patchouli and aromatic-spicy notes with Charisma, turning every drive into a delightful experience.
- Charisma – The perfect fusion of rich, sweet, and herbaceous notes for a sophisticated and elegant scent.
- Choose Charisma for a long-lasting, eco-friendly fragrance that elevates every journey with a touch of luxury.



HOT CULTURE CAR FRAGRANCE DIFFUSE

Description

"A fragrance diffuser is a little bottle of magic, transforming any space into a sanctuary of serenity and harmony."

YOM's Hot Culture Fragrance Diffuser is a user-friendly product designed to disperse scents into the air, turning your car into a haven of tranquility. The diffusion process ensures a consistent and lingering aroma over an extended period. The unique herbal, waxy fragrance with a hint of sweetness not only freshens up the space but also adds an element of sophistication. Perfect for any corner of your vehicle, the Hot Culture Car Fragrance Diffuser ensures that your drive is always refreshing.

Unique Properties

- **Handmade Decorative Bottle:** The 15ml and 8ml glass bottles feature a handmade soft clay floral design, inspired by the Murano - millefiori technique from ancient Rome. This gives the bottle an exquisite and smooth appearance.
- **Eco-Friendly:** The decorative bottle is leak-proof and eco-friendly, combining beauty with functionality.
- **Longevity:** The 15ml bottle can last up to 65 days when used efficiently, ideal for SUVs, MUVs, and CUVs. The 8ml bottle can last up to 45 days, suitable for micro, hatchback, and sedan cars.
- **Environmentally Friendly:** Made with eco-friendly materials and free from alcohol.

Benefits

"Life is too short to drive with a bad scent. Get a YOM car freshener."

- **Enhanced Driving Experience:** Freshens the air, making long drives and daily commutes more enjoyable by masking unpleasant odors such as cigarette smoke, food smells, and pet odors.
- **Stress Reduction:** Promotes balance in physical, mental, and spiritual health through its calming and refreshing scent.
- **Personalization:** Available in a variety of scents and designs, allowing you to reflect your personality and style while adding a touch of personalization to your car.
- **Increased Alertness:** The invigorating scent helps you feel more energized and alert during your drive, improving the experience for both you and your passengers.
- **Convenience:** Affordable, easy to install, long-lasting, and available in a variety of options online.

How to Use?

- Twist and remove the wooden bottle lid.
- Carefully remove the plastic stopper from the top of the bottle.
- Replace and tighten the wooden lid.
- Tip the bottle upside down for 10-15 seconds to allow the fragrance to absorb into the wooden lid.
- Hang the bottle on the rearview mirror and tighten the strap with the wooden knob to restrict movement while driving.
- If the fragrance fades after a few days, turn the bottle upside down again to refresh the scent.

Ingredients

- Pure concentrated aroma oil

Precautions

- Do not fiddle with the car air freshener while driving.
- In the event of accidental ingestion, seek medical treatment immediately.
- To prevent damage to your car's interior from accidental spills, wipe immediately with a dry cloth, followed by a cloth moistened with water.
- Keep away from children, pets, and individuals with hypersensitivity to perfumes.

Connection to Chakras of Life

- **Root Chakra (Muladhara):** The grounding herbal notes help to stabilize and secure, fostering a sense of safety.
- **Sacral Chakra (Svadhithana):** The sweet, waxy profile enhances creativity and emotional balance.
- **Solar Plexus Chakra (Manipura):** The refreshing scent boosts confidence and personal power.
- **Heart Chakra (Anahata):** The herbal notes promote love, compassion, and emotional healing.
- **Throat Chakra (Vishuddha):** The clarity of the scent aids in clear communication and self-expression.
- **Third Eye Chakra (Ajna):** The blend of sophisticated notes heightens intuition and spiritual insight.
- **Crown Chakra (Sahasrara):** The overall fragrance elevates consciousness, connecting you to higher states of awareness.

Connection to Wellbeing

- **Physical Wellbeing:** Enhances the air quality inside the car, reducing exposure to pollutants and allergens.
- **Mental Wellbeing:** The calming and refreshing scent reduces stress and promotes mental clarity.
- **Emotional Wellbeing:** The uplifting fragrance enhances mood and promotes emotional balance.
- **Spiritual Wellbeing:** The scent's ability to harmonize the chakras fosters a deeper connection to your inner self and the universe.

Taglines

"Hot Culture – Drive with a Touch of Serenity."

"Experience the Tranquility of Hot Culture in Every Drive."

"Transform Your Car into a Sanctuary with Hot Culture."

"Hot Culture – The Essence of Harmony on the Go."

"Indulge in the Soothing Scent of Hot Culture."

Marketing Statements

- Immerse your car in the unique herbal and waxy aroma of Hot Culture – designed for a premium scent experience.
- Hot Culture Car Fragrance Diffuser – Where serenity meets sophistication, crafted for the discerning driver.
- Feel the soothing blend of herbal notes and a hint of sweetness with Hot Culture, turning every drive into a serene experience.
- Hot Culture – The perfect fusion of herbal and sweet notes for a sophisticated and tranquil scent.
- Choose Hot Culture for a long-lasting, eco-friendly fragrance that elevates every journey with a touch of serenity.



AIR FRESHENERS

"Enhancing Atmospheres and Wellbeing"

INTRODUCTION TO AIR FRESHENERS

Air fresheners are products designed to mask or eliminate unpleasant odours and introduce pleasant scents into indoor environments. They come in various forms, including sprays, gels, candles, plug-ins, and diffusers, each offering unique benefits and functionalities. These products are essential for maintaining a fresh and inviting atmosphere in homes, offices, cars, and other spaces.

Benefits of Using Air Fresheners

- **Odour Elimination:** Air fresheners effectively neutralize unwanted smells, creating a more pleasant environment. This is especially beneficial in areas prone to lingering odours, such as kitchens, bathrooms, and pet zones.
- **Mood Enhancement:** The right fragrance can significantly impact mood and emotional wellbeing. Pleasant scents like lavender, citrus, and vanilla can promote relaxation, reduce stress, and enhance overall happiness.
- **Ambiance Creation:** Air fresheners help set the mood for various occasions. For instance, calming scents can create a serene atmosphere for relaxation, while invigorating fragrances can energize and uplift during social gatherings.
- **Health Benefits:** Certain essential oils used in air fresheners have therapeutic properties. For example, eucalyptus can help clear nasal passages, while peppermint can improve focus and mental clarity.
- **Personalization:** With a wide range of fragrances available, individuals can choose scents that reflect their personality and preferences, making their spaces uniquely theirs.

Impact on Human Life through the Chakras

Air fresheners can influence the chakras, the seven energy centres in the human body, by using specific scents to balance and harmonize these points. Here's how air fresheners can impact each chakra:

- **Root Chakra (Muladhara):** Grounding fragrances that promote a sense of stability and security. They help in reducing anxiety and fostering a feeling of being anchored.
- **Sacral Chakra (Svadhithana):** Enhances creativity and emotional balance. These scents can stimulate passion, joy, and sensuality.
- **Solar Plexus Chakra (Manipura):** Energizing fragrances that boost confidence and personal power. They help in overcoming fear and fostering a sense of purpose.
- **Heart Chakra (Anahata):** Promotes love, compassion, and emotional healing. These scents can open the heart to forgiveness and empathy.
- **Throat Chakra (Vishuddha):** Encourages clear communication and self-expression. They help in voicing thoughts and emotions effectively.
- **Third Eye Chakra (Ajna):** Enhances intuition and spiritual insight. These scents can aid in meditation and inner wisdom.
- **Crown Chakra (Sahasrara):** Fosters spiritual connection and enlightenment. They help in achieving a higher state of consciousness and inner peace.

Importance of Air Fresheners in Wellbeing

Air fresheners play a crucial role in enhancing overall wellbeing by improving air quality and creating a pleasant environment. Here's how they contribute to wellbeing:

- **Mental Wellbeing:** The right fragrance can reduce stress, anxiety, and depression, promoting a sense of calm and relaxation. This is especially important in today's fast-paced world where mental health is a growing concern.
- **Physical Wellbeing:** Certain air fresheners contain essential oils that offer physical health benefits, such as improving respiratory function and boosting immunity.
- **Emotional Wellbeing:** Fragrances can evoke positive memories and emotions, creating a sense of comfort and happiness. This emotional upliftment can enhance daily life and interpersonal relationships.
- **Environmental Wellbeing:** By choosing eco-friendly and natural air fresheners, individuals can contribute to a healthier environment. These products are free from harmful chemicals and are often biodegradable, reducing the ecological footprint.

Air fresheners are more than just tools for masking unpleasant odours; they are essential for creating a harmonious and pleasant environment that enhances mental, physical, and emotional wellbeing. By understanding their impact on the chakras and overall health, individuals can make informed choices to improve their living and working spaces, leading to a balanced and enriched life.



CHAMPA AIR FRESHNER

Description

"A happy home is a healthy home, and it all begins with the air you & your loved ones breathe!"

Yom's CHAMPA Air Freshener is a 100% water-based product made with the divine water of the Holy Ganges. It is designed to keep your space scented with a beautiful floral fragrance, bringing in positive energy and saying goodbye to malodor. The Champa scent, known for its rich, fruity, and intensely floral profile with slightly musky undertones, creates a calming and uplifting atmosphere.

Did You Know?

Our olfactory senses, when exposed to soothing fragrances, can have a relaxing and calming effect. Champa, traditionally used as offerings for Indian Gods, is revered for its ability to cleanse the home, purify the air of negative energies, and create an environment conducive to meditation and relaxation.

Benefits

- **100% Natural & Water-Based:** Safe for the environment, causing no pollution or irritability.
- **Chemical-Free:** Contains no harmful gas, alcohol, strong odour agents, or harsh chemicals.
- **Kid & Pet Friendly:** Completely safe for use around children and pets.
- **Long-Lasting Fragrance:** Provides a lasting scent with just a few sprays.
- **Non-Flammable Formula:** Water-based and non-flammable, making it extremely safe for use.
- **Exotic and Calming:** Known for its exotic, warm, and sweet fragrance. Helps relax nerves and reduce anxiety.
- **Versatile Use:** Ideal for freshening up homes, temples, bathrooms, offices, and other spaces naturally. The spray lasts up to 1000 sprays and covers an area of approximately 250 sq ft.

How to Use?

Shake well before spraying. Just a few sprays in the centre of the room can make the entire space fragrant. Cover it with its cap after use.

Ingredients

- Magnolia Champaca (Champa) Essential Oil: Provides the rich, floral scent.
- Ganga Water: The divine water of the Holy Ganges adds to the pure ambiance.

Precautions

- Do not place the product under direct sunlight.
- Do not spray near a flame.
- Avoid contact with eyes. If it enters your eyes, wash them with water and consult a physician.

Connection to Chakras of Life

- **Root Chakra (Muladhara):** Champa's grounding scent helps in creating a sense of stability and security, anchoring the root chakra.
- **Sacral Chakra (Svadhithana):** The rich, floral fragrance stimulates creativity and emotional balance, enhancing the sacral chakra.

- **Heart Chakra (Anahata):** The sweet and warm scent of Champa opens the heart chakra, promoting love, compassion, and emotional healing.
- **Crown Chakra (Sahasrara):** The divine aspect of Ganga water in the air freshener fosters spiritual connection and enlightenment, influencing the crown chakra positively.

Connection to Wellbeing

- **Mental Wellbeing:** The calming effect of the Champa fragrance reduces stress and anxiety, promoting mental clarity and peace.
- **Emotional Wellbeing:** The soothing scent helps in emotional balance, providing comfort and reducing feelings of depression.
- **Spiritual Wellbeing:** The inclusion of Ganga water enhances spiritual ambiance, making it ideal for meditation and spiritual practices.
- **Physical Wellbeing:** By purifying the air and eliminating malodors, it contributes to a healthier living environment, indirectly supporting physical health.

Taglines

"Breathe Happy with Yom's Champa Air Freshener!"

"Transform Your Space into a Floral Sanctuary!"

"Nature's Calm in Every Spray."

"Pure Air, Pure Bliss."

"Experience the Divine Freshness of Champa."

Marketing Statements

- Create a serene and inviting atmosphere with Yom's Champa Air Freshener, made with 100% natural ingredients.
- Say goodbye to malodor and hello to a peaceful, fragrant home with Yom's Champa Air Freshener.
- Enjoy a long-lasting, chemical-free fragrance that's safe for your family and pets.
- Elevate your space with the divine scent of Champa, enriched with the purity of Ganga water.
- Perfect for any room, Yom's Champa Air Freshener brings a touch of nature's beauty indoors.



CHAMELI AIR FRESHNER

Description

"A happy home is a healthy home, and it all begins with the air you & your loved ones breathe!"

Yom's CHAMELI Air Freshener is 100% water-based and crafted with the divine water of the Holy Ganges, also known as Ganga Water. This air freshener features one of the most unique scents with amazing sweetness, providing a refreshing and invigorating atmosphere.

Did You Know?

Our olfactory senses, when exposed to soothing fragrances, can have a relaxing and calming effect. Chameli is an excellent air purifier, known for its ability to absorb pollutants and toxins. So, all you need is to breathe...breathe happy with Yom's Air Fresheners!

Odour Profile: Rich, Fruity, Sensual, and Sweet

Benefits

- **100% Natural & Water-Based:** Safe for the environment, causing no pollution or irritability.
- **Chemical-Free:** Contains no harmful gas, alcohol, strong odour agents, or harsh chemicals.
- **Kid & Pet Friendly:** Completely safe for use around children and pets.
- **Long-Lasting Fragrance:** Provides a lasting scent with just a push.
- **Non-Flammable Formula:** Water-based and non-flammable, making it extremely safe for use.
- **Aphrodisiac Nature:** Helps the body to unwind and relax.
- **Versatile Use:** Ideal for freshening up homes, temples, bathrooms, offices, and other spaces naturally. The spray lasts up to 1000 sprays and covers an area of approximately 250 sq ft.

How to Use?

Shake well before spraying. Spray it in the centre of your room so that the fragrance spreads throughout the space. Cover it with its cap after use.

Ingredients

- Jasminum spp. (Chameli) Essential Oil: Provides the rich, sweet, and sensual scent.
- Ganga Water: The divine water of the Holy Ganges adds to the pure ambiance.

Precautions

- Do not place the product under direct sunlight.
- Do not spray near a flame.
- Avoid contact with eyes. If it enters your eyes, wash them with water and consult a physician.

Connection to Chakras of Life

- **Root Chakra (Muladhara):** Chameli's grounding scent helps in creating a sense of stability and security, anchoring the root chakra.
- **Sacral Chakra (Svadhithana):** The rich and sweet fragrance stimulates creativity and emotional balance, enhancing the sacral chakra.
- **Heart Chakra (Anahata):** The sensual and warm scent of Chameli opens the heart chakra, promoting love, compassion, and emotional healing.

- **Crown Chakra (Sahasrara):** The divine aspect of Ganga water in the air freshener fosters spiritual connection and enlightenment, positively influencing the crown chakra.

Connection to Wellbeing

- **Mental Wellbeing:** The calming effect of the Chameli fragrance reduces stress and anxiety, promoting mental clarity and peace.
- **Emotional Wellbeing:** The soothing scent helps in emotional balance, providing comfort and reducing feelings of depression.
- **Spiritual Wellbeing:** The inclusion of Ganga water enhances spiritual ambiance, making it ideal for meditation and spiritual practices.
- **Physical Wellbeing:** By purifying the air and eliminating malodors, it contributes to a healthier living environment, indirectly supporting physical health.

Taglines

"Breathe Happy with Yom's Chameli Air Freshener!"

"Transform Your Space with the Sweetness of Chameli!"

"Nature's Calm in Every Spray."

"Pure Air, Pure Bliss with Chameli."

"Experience the Divine Freshness of Chameli."

Marketing Statements

- Create a serene and inviting atmosphere with Yom's Chameli Air Freshener, made with 100% natural ingredients.
- Say goodbye to malodor and hello to a peaceful, fragrant home with Yom's Chameli Air Freshener.
- Enjoy a long-lasting, chemical-free fragrance that's safe for your family and pets.
- Elevate your space with the sweet scent of Chameli, enriched with the purity of Ganga water.
- Perfect for any room, Yom's Chameli Air Freshener brings a touch of nature's beauty indoors.



CITRUS AIR FRESHNER

Description

"Let Yom's Air Freshener tell your home's unique story by setting the perfect ambiance that your family and friends remember you for."

Yom's CITRUS Air Freshener is 100% water-based and crafted with the divine water of the Holy Ganges. This air freshener features a zesty and tropical fruit aroma straight from the island, capturing the essence of joy, warmth, and summertime. It's captivating scent helps lift your mood and naturally relaxes you after a long hard day.

Odour Profile: Effervescent, Cooling, and Zesty

Benefits

- **100% Natural & Water-Based:** Safe for the environment, causing no pollution or irritability.
- **Mood Elevation & Negativity Dispelling:** The uplifting scent of citrus elevates your mood and dispels negativity.
- **Chemical-Free:** Contains no harmful gas, alcohol, strong odour agents, or harsh chemicals.
- **Kid & Pet Friendly:** Completely safe for use around children and pets.
- **Long-Lasting Fragrance:** Provides a lasting scent with just a push.
- **Non-Flammable Formula:** Water-based and non-flammable, making it extremely safe for use.
- **Versatile Use:** Ideal for personal use or as a gift for weddings, corporate events, or festive occasions. Freshens up homes, temples, bathrooms, offices, and other spaces naturally. The spray lasts up to 1000 sprays and covers an area of approximately 250 sq. ft.

How to Use?

Shake well before use. Spray upwards and let the fragrant aroma settle. Use as often as required.

Ingredients

- Citrus Sinensis (Orange Essential Oil): Provides the effervescent, cooling, and zesty scent.
- Ganga Water: The divine water of the Holy Ganges adds to the pure ambiance.

Precautions

- Do not place the product under direct sunlight.
- Do not spray near a flame.
- Avoid contact with eyes. If it enters your eyes, wash them with water and consult a physician.

Connection to Chakras of Life

- **Solar Plexus Chakra (Manipura):** The invigorating and uplifting scent of citrus energizes and balances the solar plexus chakra, boosting confidence and personal power.
- **Heart Chakra (Anahata):** The warm and joyful aroma opens the heart chakra, fostering love, compassion, and emotional well-being.
- **Sacral Chakra (Svadhithana):** The zesty and refreshing scent stimulates creativity and emotional balance, enhancing the sacral chakra.
- **Third Eye Chakra (Ajna):** The clarity and focus provided by the citrus aroma can aid in balancing the third eye chakra, promoting intuition and insight.

Connection to Wellbeing

- **Mental Wellbeing:** The uplifting scent of citrus helps reduce stress and anxiety, promoting mental clarity and a positive outlook.
- **Emotional Wellbeing:** The joyful and warm aroma supports emotional balance, reducing feelings of depression and enhancing overall mood.
- **Spiritual Wellbeing:** The purity of Ganga water in the air freshener enhances spiritual ambiance, making it ideal for meditation and spiritual practices.
- **Physical Wellbeing:** By purifying the air and eliminating malodors, it contributes to a healthier living environment, indirectly supporting physical health.

Taglines

"Breathe Joy with Yom's Citrus Air Freshener!"

"Infuse Your Home with the Zesty Essence of Citrus!"

"Nature's Uplift in Every Spray."

"Pure Air, Pure Happiness with Citrus."

"Experience the Vibrant Freshness of Citrus."

Marketing Statements

- Transform your space with the vibrant and uplifting scent of Yom's Citrus Air Freshener, made with 100% natural ingredients.
- Say goodbye to negativity and hello to a joyful, fragrant home with Yom's Citrus Air Freshener.
- Enjoy a long-lasting, chemical-free fragrance that's safe for your family and pets.
- Elevate your ambiance with the zesty scent of citrus, enriched with the purity of Ganga water.
- Perfect for any room, Yom's Citrus Air Freshener brings a touch of summer's warmth indoors.



SANDAL AIR FRESHNER

Description

"A happy home is a healthy home, and it all begins with the air you & your loved ones breathe!"

Yom's SANDAL Air Freshener is 100% water-based and made with the divine water of the Holy Ganges. Famously known as Chandan, the soft fragrance promotes positive thinking, clarity, aids concentration, and has a cooling effect. This fragrance transports you to a blissful state of tranquility!

Did You Know?

Our olfactory senses, when exposed to soothing fragrances, can have a relaxing & calming effect. So, all you need is to breathe... breathe happy with YOM'S AIR FRESHENERS!

Sandalwood (Santalum Album) is one of the most precious scents around the globe, carrying an exotic, woody, and warm fragrance. Its incredibly light and musky character makes it a perfect base note.

Odour Profile: Rich, Sweet, and Earthy

Benefits

- **100% Natural & Water-Based:** Completely safe for the environment and causes no pollution or irritability.
- **Chemical-Free:** Contains no harmful gas, no alcohol, no strong odor agents, or harsh chemicals.
- **Kid & Pet Friendly:** Safe for use around children and pets.
- **Long-Lasting Fragrance:** Provides a lasting scent with just a push.
- **Calms the Mind:** A traditional festive scent that calms the mind and helps in meditation.
- **Non-Flammable Formula:** Water-based and non-flammable, making it extremely safe for use.
- **Versatile Use:** Freshens up homes, temples, bathrooms, offices, and other spaces naturally. The spray lasts up to 1000 sprays and covers an area of approximately 250 sq ft.

How to Use?

Shake well before spraying. Just a few sprays in the center of the room can make the entire room fragrant. Cover it with its cap after use.

Ingredients

- Santalum Album (Sandalwood Essential Oil): Provides the rich, sweet, and earthy scent.
- Ganga Water: The divine water of the Holy Ganges adds to the pure ambiance.

Precautions

- Do not place the product under direct sunlight.
- Do not spray near a flame.
- Avoid contact with eyes. If it enters your eyes, wash them with water and consult a physician.

Connection to Chakras of Life

- **Root Chakra (Muladhara):** The grounding and earthy scent of sandalwood helps balance and stabilize the root chakra, promoting a sense of security and stability.

- **Third Eye Chakra (Ajna):** Sandalwood enhances mental clarity and intuition, aiding in the balance of the third eye chakra.
- **Crown Chakra (Sahasrara):** The spiritual properties of sandalwood support the crown chakra, fostering a connection to higher consciousness and spiritual enlightenment.

Connection to Wellbeing

- **Mental Wellbeing:** The calming and clarifying scent of sandalwood reduces stress, enhances focus, and promotes mental clarity.
- **Emotional Wellbeing:** The soothing aroma helps alleviate anxiety, instills peace, and supports emotional balance.
- **Spiritual Wellbeing:** The purity of Ganga water combined with sandalwood's spiritual properties enhances meditation and spiritual practices, creating a sacred ambiance.
- **Physical Wellbeing:** By purifying the air and eliminating malodors, it contributes to a healthier living environment, supporting overall physical health.

Taglines

"Breathe Calm with Yom's Sandal Air Freshener!"

"Infuse Your Space with the Tranquil Essence of Sandalwood."

"Nature's Serenity in Every Spray."

"Pure Air, Pure Peace with Sandal."

"Experience the Blissful Calm of Sandalwood."

Marketing Statements

- Transform your space into a tranquil sanctuary with Yom's Sandal Air Freshener, made with 100% natural ingredients.
- Say goodbye to stress and hello to peace with the calming scent of sandalwood.
- Enjoy a long-lasting, chemical-free fragrance that's safe for your family and pets.
- Elevate your ambiance with the rich, sweet, and earthy scent of sandalwood, enriched with the purity of Ganga water.
- Perfect for any room, Yom's Sandal Air Freshener brings a touch of tranquility indoors.



ROSE AIR FRESHNER

Description

"A happy home is a healthy home, and it all begins with the air you & your loved ones breathe!"

Yom's ROSE Air Freshener is made with the divine water of the Holy Ganges. Just a few sprays will make your room smell like a "GARDEN FULL OF ROSES – which have just been sprinkled with water."

Did You Know?

Our olfactory senses, when exposed to soothing fragrances, can have a relaxing & calming effect. So, all you need is to breathe... breathe happy with YOM'S AIR FRESHENERS!

Rose has an exceptional floral, sweet, and deep aroma with soft honey notes that possess a great deal of strength and long-lasting depth.

Odour Profile: Rosy, Floral, Musky, Soft, Delicate, and Powdery

Benefits

- **100% Natural & Water-Based:** Completely safe for the environment and causes no pollution or irritability.
- **Chemical-Free:** Contains no harmful gas, no alcohol, no strong odor agents, or harsh chemicals.
- **Kid & Pet Friendly:** Safe for use around children and pets.
- **Long-Lasting Fragrance:** Provides a lasting scent with just a push.
- **Delicate Rose Fragrance:** Elevates mood and senses with the soft, sweet aroma of fresh roses.
- **Non-Flammable Formula:** Water-based and non-flammable, making it extremely safe for use.
- **Layered & Sweet Fragrance:** Adds a touch of elegance and sweetness to any space.
- **Versatile Use:** Freshens up homes, temples, bathrooms, offices, and other spaces naturally. The spray lasts up to 1000 sprays and covers an area of approximately 250 sq ft.

How to Use?

Shake well before spraying. Just a few sprays in the centre of the room can make the entire room fragrant. Cover it with its cap after use.

Ingredients

- Rosa Damascena (Rose Essential Oil): Provides the rosy, floral, and musky scent.
- Ganga Water: The divine water of the Holy Ganges adds to the pure ambiance.

Precautions

- Do not place the product under direct sunlight.
- Do not spray near a flame.
- Avoid contact with eyes. If it enters your eyes, wash them with water and consult a physician.

Connection to Chakras of Life

- **Heart Chakra (Anahata):** The soothing and floral aroma of roses helps open and balance the heart chakra, promoting love, compassion, and emotional healing.

- **Crown Chakra (Sahasrara):** The divine connection of rose essential oil with Ganga water supports spiritual awakening and higher consciousness.

Connection to Wellbeing

- **Mental Wellbeing:** The delicate rose fragrance reduces stress, calms the mind, and enhances emotional stability.
- **Emotional Wellbeing:** The soothing scent of roses fosters feelings of love, comfort, and emotional healing.
- **Spiritual Wellbeing:** The purity of Ganga water combined with rose essential oil elevates spiritual practices and meditation, creating a sacred and serene ambiance.
- **Physical Wellbeing:** By purifying the air and eliminating malodors, it contributes to a healthier living environment, supporting overall physical health.

Taglines

"Breathe in the Bliss of Fresh Roses with Yom's Rose Air Freshener!"

"Transform Your Space with the Delicate Scent of Roses."

"Experience the Elegance of a Rose Garden Indoors."

"Pure, Natural, and Blissful - Yom's Rose Air Freshener."

"Let the Sweetness of Roses Elevate Your Mood."

Marketing Statements

- Create a serene and elegant atmosphere with the Yom's Rose Air Freshener, made with 100% natural ingredients.
- Indulge in the soft, sweet fragrance of fresh roses, perfect for any room.
- Enjoy a long-lasting, chemical-free fragrance that's safe for your family and pets.
- Elevate your ambiance with the delicate, floral scent of rose essential oil, enriched with the purity of Ganga water.
- Ideal for personal use or as a thoughtful gift, the Yom's Rose Air Freshener brings the essence of a rose garden indoors.



MOGRA AIR FRESHNER

Description

"A happy home is a healthy home, and it all begins with the air you & your loved ones breathe!"

Yom's MOGRA Air Freshener is 100% water-based and made with the divine water of the Holy Ganges. Known as the favourite flower of Lord Vishnu and Goddess Laxmi, Mogra, also known as Jasmine Flower, holds great religious significance. Its five white petals are a tiny box of fragrance, most famous among aroma therapists for their healing & calming influence.

Did You Know?

Our olfactory senses, when exposed to soothing fragrances, can have a relaxing & calming effect.

Mogra (*Jasminum sambac*) has an intensely rich and warm fragrance that slowly fades into powdery softness. The scent of Mogra can be described as sweet, heavy, floral, and sensual.

Odor Profile: Fresh, Rich, Floral, Fruity, Sweet, and Velvety

Benefits

- **100% Natural & Water-Based:** Completely safe for the environment and causes no pollution or irritability.
- **Chemical-Free:** Contains no harmful gas, no alcohol, no strong odor agents, or harsh chemicals.
- **Kid & Pet Friendly:** Safe for use around children and pets.
- **Long-Lasting Fragrance:** Provides a lasting scent with just a push.
- **Non-Flammable Formula:** Water-based and non-flammable, making it extremely safe for use.
- **Calming & Healing:** The fragrance naturally helps fight depression, boosts concentration, and treats insomnia.
- **Versatile Use:** Freshens up homes, temples, bathrooms, offices, and other spaces naturally. The spray lasts up to 1000 sprays and covers an area of approximately 250 sq ft.

How to Use?

Shake well before spraying. Just a few sprays in the centre of the room can make the entire room fragrant. Cover it with its cap after use.

Ingredients

- *Jasminum Sambac* (Mogra Essential Oil): Provides the rich, floral, and sweet scent.
- Ganga Water: The divine water of the Holy Ganges adds to the pure ambiance.

Precautions

- Do not place the product under direct sunlight.
- Do not spray near a flame.
- Avoid contact with eyes. If it enters your eyes, wash them with water and consult a physician.

Connection to Chakras of Life

- **Heart Chakra (Anahata):** The floral and sweet aroma of Mogra helps open and balance the heart chakra, promoting love, compassion, and emotional healing.

- **Third Eye Chakra (Ajna):** The calming influence of Mogra essential oil supports intuition, clarity, and spiritual insight.

Connection to Wellbeing

- **Mental Wellbeing:** The rich and floral fragrance of Mogra reduces stress, calms the mind, and enhances emotional stability.
- **Emotional Wellbeing:** The sweet and sensual scent of Mogra fosters feelings of love, comfort, and emotional healing.
- **Spiritual Wellbeing:** The purity of Ganga water combined with Mogra essential oil elevates spiritual practices and meditation, creating a sacred and serene ambiance.
- **Physical Wellbeing:** By purifying the air and eliminating malodors, it contributes to a healthier living environment, supporting overall physical health.

Taglines

"Breathe in the Richness of Mogra with Yom's Mogra Air Freshener!"

"Transform Your Space with the Sensual Scent of Mogra."

"Experience the Healing Power of Jasmine Indoors."

"Pure, Natural, and Calming - Yom's Mogra Air Freshener."

"Let the Sweetness of Mogra Elevate Your Mood."

Marketing Statements

- Create a serene and elegant atmosphere with the Yom's Mogra Air Freshener, made with 100% natural ingredients.
- Indulge in the rich, floral fragrance of Mogra, perfect for any room.
- Enjoy a long-lasting, chemical-free fragrance that's safe for your family and pets.
- Elevate your ambiance with the sweet, sensual scent of Mogra essential oil, enriched with the purity of Ganga water.
- Ideal for personal use or as a thoughtful gift, the Yom's Mogra Air Freshener brings the essence of a jasmine garden indoors.



LEMONGRASS AIR FRESHNER

Description

"A happy home is a healthy home, and it all begins with the air you & your loved ones breathe!"

Yom's LEMONGRASS Air Freshener is made with the divine water of the Holy Ganges. The pleasant fragrance masks bad odor with a fresh, natural smell, leaving behind a relaxing and uplifting ambiance at home with just a few sprays!

Did You Know?

Our olfactory senses, when exposed to soothing fragrances, can have a relaxing & calming effect. So, all you need is to breathe... breathe happy with YOM'S AIR FRESHENERS!

Lemongrass fragrance has a comforting and rejuvenating scent that is earthy and light with a fresh zing. Its clean, refreshing, and complex aroma helps create a calming effect.

Odour Profile: Fresh, Earthy, Citrus, Sweet, and Grassy

Benefits

- **100% Natural & Water-Based:** Completely safe for the environment and causes no pollution or irritability.
- **Chemical-Free:** Contains no harmful gas, no alcohol, no strong odour agents, or harsh chemicals.
- **Kid & Pet Friendly:** Safe for use around children and pets.
- **Long-Lasting Fragrance:** Provides a lasting scent with just a push.
- **Non-Flammable Formula:** Water-based and non-flammable, making it extremely safe for use.
- **Mood Elevation:** The delicate fragrance of fresh lemongrass elevates mood and senses.
- **Versatile Use:** Freshens up homes, temples, bathrooms, offices, and other spaces naturally. The spray lasts up to 1000 sprays and covers an area of approximately 250 sq. ft.

How to Use?

Shake well before spraying. Just a few sprays in the centre of the room can make the entire room fragrant. Cover it with its cap after use.

Ingredients

- Cymbopogon Citratus (Lemongrass Essential Oil): Provides the fresh, earthy, citrus scent.
- Ganga Water: The divine water of the Holy Ganges adds to the pure ambiance.

Precautions

- Do not place the product under direct sunlight.
- Do not spray near a flame.
- Avoid contact with eyes. If it enters your eyes, wash them with water and consult a physician.

Connection to Chakras of Life

- **Solar Plexus Chakra (Manipura):** The fresh and citrus scent of lemongrass helps in balancing the solar plexus chakra, enhancing personal power, confidence, and self-discipline.
- **Heart Chakra (Anahata):** The sweet and grassy notes of lemongrass can also support emotional healing and compassion, opening the heart chakra.

Connection to Wellbeing

- **Mental Wellbeing:** The refreshing and uplifting aroma of lemongrass reduces stress and enhances mental clarity.
- **Emotional Wellbeing:** The fresh and calming scent fosters feelings of happiness and tranquility.
- **Spiritual Wellbeing:** The purity of Ganga water combined with lemongrass essential oil aids in creating a peaceful and sacred environment, perfect for meditation and relaxation.
- **Physical Wellbeing:** By purifying the air and eliminating malodors, it contributes to a healthier living environment, supporting overall physical health.

Taglines

"Breathe in the Freshness of Lemongrass with Yom's Lemongrass Air Freshener!"

"Transform Your Space with the Uplifting Scent of Lemongrass."

"Experience the Rejuvenating Power of Lemongrass Indoors."

"Pure, Natural, and Refreshing - Yom's Lemongrass Air Freshener."

"Let the Zesty Aroma of Lemongrass Elevate Your Mood."

Marketing Statements

- Create a refreshing and invigorating atmosphere with Yom's Lemongrass Air Freshener, made with 100% natural ingredients.
- Indulge in the fresh, earthy, and citrus fragrance of lemongrass, perfect for any room.
- Enjoy a long-lasting, chemical-free fragrance that's safe for your family and pets.
- Elevate your ambiance with the crisp and uplifting scent of lemongrass essential oil, enriched with the purity of Ganga water.
- Ideal for personal use or as a thoughtful gift, the Yom's Lemongrass Air Freshener brings the essence of a fresh lemongrass field indoors.



MASSAGE & HAIR OILS

FEATHER TOUCH MASSAGE OIL

Description

YOM'S FEATHER TOUCH MASSAGE OIL is an exquisite blend of essential and carrier oils crafted to provide an unparalleled massage experience. This non-sticky, quick-absorbing oil combines the therapeutic benefits of aromatherapy with the nourishing qualities of carrier oils, designed to elevate your relaxation and skin health. Infused with the divine essence of nature, it promises a luxurious and stress-free experience for your body and mind.

Odour Profile: A harmonious fusion of sweet, floral, and earthy notes, featuring hints of almond, apricot, and the aromatic bouquet of patchouli, frankincense, geranium, and lavender.

Benefits

- **Hydration & Softness:** Almond and Apricot Oils deeply hydrate and soften the skin, rich in Vitamin E and antioxidants.
- **Stress Relief:** Patchouli and Frankincense Essential Oils reduce stress and anxiety, promoting a tranquil state.
- **Emotional Balance:** Lavender and Geranium Essential Oils uplift mood, enhance concentration, and balance hormones.
- **Improved Circulation:** Boosts blood circulation, aiding in toxin elimination and promoting a natural glow.
- **Muscle Relaxation:** Ideal for tired and sore muscles, it helps in relieving discomfort.
- **Odour Prevention:** Helps prevent body odour and supports a fresh feeling.
- **Sleep Aid:** Can be used before bedtime for a relaxed and deep sleep.
- **Skin Health:** Assists with skin irritations and rashes, providing soothing relief.

How to Use

For Body Massage:

- Pour a small amount of oil onto your palms.
- Rub your hands together to warm the oil.
- Use long, smooth strokes with even pressure, allowing the oil to penetrate the skin.
- Apply as needed for a nourishing and relaxing experience.

Ingredients

- Almond Oil: Hydrates and softens skin.
- Apricot Oil: Light and nourishing, rich in Vitamin E.
- Geranium Essential Oil: Balances hormones and enhances concentration.
- Lavender Essential Oil: Promotes emotional balance and relaxation.
- Patchouli Essential Oil: Creates tranquility and grounding.
- Frankincense Essential Oil: Reduces stress and promotes calm.

Precautions

- Consult a doctor if you have skin sensitivities, allergies, or other concerns before use.
- Results may vary from person to person.
- For external use only.
- Patch test necessary before full application.

Connection to Chakras of Life

- **Root Chakra:** Almond and Apricot Oils provide grounding, promoting a sense of stability and security.
- **Sacral Chakra:** Geranium Essential Oil enhances emotional balance and creativity.
- **Solar Plexus Chakra:** Lavender Essential Oil aids in self-confidence and inner peace.
- **Heart Chakra:** Patchouli Essential Oil fosters compassion and emotional healing.
- **Third Eye & Crown Chakras:** Frankincense Essential Oil supports spiritual connection and enlightenment.

Connection to Wellbeing

- **Physical Wellbeing:** Enhances circulation, relieves muscle tension, and improves skin health.
- **Emotional Wellbeing:** Reduces stress, anxiety, and promotes a relaxed and balanced emotional state.
- **Mental Wellbeing:** Boosts concentration, mental clarity, and fosters a sense of tranquility.

Taglines

“Unwind with every touch—Feather Light, Feather Soft.”

“Elevate your relaxation—naturally, luxuriously.”

“Nourish your skin and soul with Feather Touch.”

“Experience serenity with each drop of Feather Touch.”

“Embrace tranquility—your skin's feather-light touch of luxury.”

Marketing Statements

- Indulge in a transformative massage experience with our Feather Touch Massage Oil—where nature meets luxury.
- Feel the stress of the day melt away as Feather Touch Massage Oil nurtures your skin and soothes your soul.
- Achieve flawless skin and inner peace with our potent blend of essential oils, designed for the ultimate relaxation.
- From tired muscles to emotional balance, Feather Touch Massage Oil delivers wellness and tranquility in every drop.
- Harness the power of nature with our Feather Touch Massage Oil—perfect for daily use, and luxurious enough for special moments.

COCONUT HAIR & SCALP OIL

Description

"Happiness is a good hair day." Experience the essence of natural beauty with YOM'S COCONUT HAIR & SCALP OIL. Our premium blend is made from cold-pressed, freshly harvested coconuts and enriched with therapeutic essential oils to nurture and revitalize your hair and scalp. This vegan and non-sticky oil is designed to deliver essential nutrients, promoting healthier, stronger hair while imparting a fresh, tropical scent.

Odour Profile: A delightful blend of tropical coconut with earthy undertones of rosemary, cedarwood, and eucalyptus.

Benefits

- **Nourishment & Strength:** Rosemary Oil stimulates the scalp and revives dull hair, while Cedarwood Oil strengthens hair roots and conditions the scalp.
- **Dandruff Control:** Eucalyptus Oil has antiseptic properties that help reduce dandruff.
- **Deep Conditioning:** Rich in fatty acids, Coconut Oil offers deep conditioning, preventing hair fall and controlling dandruff.
- **Hair Health:** Reduces greying and strengthens hair, tames frizz, and adds a natural, lustrous shine.
- **Vegan & Natural:** Free from parabens and dyes, making it suitable for all age groups.
- **Non-Sticky Formula:** Light and easily absorbed, providing a pure tropical scent without residue.

How to Use

- **Application:** Take 5-6 drops of oil on the palm and warm it by rubbing your hands together.
- **Massage:** Gently massage the oil into your scalp using your fingertips.
- **Treatment:** Leave the oil on for 45 minutes to an hour to allow deep penetration.
- **Rinse:** Wash your hair with shampoo and conditioner to remove excess oil.

Ingredients

- Rosemary Essential Oil: Stimulates the scalp and revives dull hair.
- Cedarwood Essential Oil: Strengthens hair roots and conditions the scalp.
- Eucalyptus Essential Oil: Antiseptic properties that reduce dandruff.
- Coconut Oil: Deeply nourishes, conditions, and adds shine.

Precautions

- Avoid contact with eyes.
- Store in a cool, dry place.
- For external use only.

Connection to Chakras of Life

- **Root Chakra:** Coconut Oil provides grounding and nourishment, promoting a sense of stability and security.
- **Sacral Chakra:** Rosemary Oil enhances creativity and emotional balance, supporting overall vitality.

- **Solar Plexus Chakra:** Cedarwood Oil strengthens self-confidence and personal power.
- **Heart Chakra:** Eucalyptus Oil helps in emotional healing and promotes a sense of wellbeing.

Connection to Wellbeing

- **Physical Wellbeing:** Promotes healthy hair growth, reduces dandruff, and strengthens hair follicles.
- **Emotional Wellbeing:** The soothing aroma of the essential oils can help reduce stress and promote relaxation.
- **Mental Wellbeing:** Enhances overall mental clarity and emotional balance through its calming and revitalizing effects.

Taglines

"Revitalize Your Hair Naturally—With Every Drop."

"Experience Tropical Luxury for Your Scalp and Hair."

"Strengthen and Shine with Pure Coconut Bliss."

"Nourish Your Hair with Nature's Best—Coconut Perfection."

"From Roots to Tips—Experience the Essence of Health."

Marketing Statements

- Transform your haircare routine with Yom's Coconut Hair & Scalp Oil—nature's pure remedy for healthy, beautiful hair.
- Infused with essential oils and cold-pressed coconut, our hair oil provides unparalleled nourishment and shine.
- Say goodbye to dull, weak hair and hello to a vibrant, healthy mane with our all-natural Coconut Hair Oil.
- Our vegan, non-sticky formula delivers essential nutrients and a fresh tropical aroma for a truly luxurious experience.
- Perfect for all ages, Yom's Coconut Hair & Scalp Oil enhances hair strength, reduces dandruff, and adds a natural glow.



ALMOND HAIR & SCALP OIL

Description

"Almond Hair Oil for a Healthy Scalp"

Indulge in the natural benefits of YOM'S ALMOND HAIR & SCALP OIL, a premium blend that is both cold-pressed and rich in Vitamin E. This vegan, light, and non-sticky oil is designed to nourish your hair and scalp, promoting healthier, stronger hair with a natural shine. Our oil serves as a superfood for your hair, enhancing its thickness and reducing hair fall.

Odour Profile: A subtle blend of earthy rosemary, rich cedarwood, and fresh eucalyptus with a gentle almond undertone.

Benefits

- **Vegan & Lightweight:** A non-sticky formula that is easily absorbed, providing a natural shine without weighing down the hair.
- **Nourishing:** Rich in Vitamin E, this oil aids in reducing hair fall, thickening hair, and calming frizz.
- **Deep Penetration:** Penetrates deep into hair roots, strengthening and improving scalp health.
- **Reduces Inflammation:** Helps to reduce scalp inflammation and treats issues like hair loss and split ends.
- **No Harmful Additives:** Free from parabens and dyes, ensuring a pure, safe product suitable for all age groups.

How to Use

- **Application:** Take 5-6 drops of oil on your palm and warm it by rubbing your hands together.
- **Massage:** Gently massage the oil into your scalp using your fingertips.
- **Treatment:** Leave the oil on for 45 minutes to an hour for deep nourishment.
- **Rinse:** Wash your hair with shampoo and conditioner to remove excess oil.

Ingredients

- Rosemary Essential Oil: Stimulates the scalp and revitalizes dull hair.
- Cedarwood Essential Oil: Strengthens hair roots and conditions the scalp.
- Eucalyptus Essential Oil: Provides antiseptic properties to reduce dandruff.
- Almond Oil: Rich in Vitamin E, it nourishes and strengthens hair, promoting a healthy scalp.

Precautions

- Avoid contact with eyes.
- Store in a cool, dry place.
- For external use only.

Connection to Chakras of Life

- **Root Chakra:** Almond Oil provides grounding and nourishment, promoting a sense of stability and security.
- **Sacral Chakra:** Rosemary Oil enhances creativity and emotional balance, supporting overall vitality.

- **Solar Plexus Chakra:** Cedarwood Oil boosts self-confidence and personal power.
- **Heart Chakra:** Eucalyptus Oil supports emotional healing and promotes a sense of wellbeing.

Connection to Wellbeing

- **Physical Wellbeing:** Promotes healthy hair growth, reduces hair fall, and improves scalp health.
- **Emotional Wellbeing:** The calming aroma of essential oils can help reduce stress and enhance relaxation.
- **Mental Wellbeing:** Encourages overall mental clarity and emotional balance through its soothing properties.

Taglines

"Nourish Your Hair Naturally with Almond Richness."

"Experience Stronger, Shinier Hair with Every Drop."

"Superfood for Your Hair—Almond Oil Perfection."

"Deeply Nourish and Strengthen Your Hair with Pure Almond Bliss."

"Revitalize Your Scalp and Hair with Nature's Best."

Marketing Statements

- Transform your haircare routine with Yom's Almond Hair & Scalp Oil—your go-to solution for healthier, stronger hair.
- Rich in Vitamin E and essential oils, our Almond Hair Oil nourishes, strengthens, and revitalizes for a natural shine.
- Say goodbye to hair fall and frizz with our light, non-sticky Almond Hair Oil that promotes a healthier scalp.
- Perfect for all ages, Yom's Almond Hair & Scalp Oil delivers essential nutrients for vibrant, luscious hair.
- Experience the purity of cold-pressed almond oil and essential oils, designed to enhance your hair's natural beauty.



BALM ROLL-ON

BALM ROLL-ON

Description

"Little Magical Healer"

YOM'S BALM ROLL-ON brings the power of Ayurveda into a convenient and effective format. This natural formulation combines traditional healing with modern ease of use to provide targeted relief. With a blend of potent essential oils and natural ingredients, this balm is designed to soothe discomfort and promote wellbeing.

Odour Profile: A refreshing mix of menthol, eucalyptus, and lavender with subtle hints of camphor for a soothing and invigorating experience.

Benefits

- **100% Natural & Non-Toxic:** Safe for skin and free from harmful chemicals.
- **Effective Relief:** Provides relief from joint pain, headaches, back pain, body aches, neck/shoulder pain, and muscle stiffness.
- **Excellent Penetration:** Wrap the treated area with a muslin or cotton cloth to enhance the heat and efficacy of the balm.
- **Travel-Friendly:** Easy, mess-free application makes it perfect for on-the-go use.
- **Suitable for All Ages:** Formulated to be gentle yet effective for every age group.

How to Use

- **Application:** Apply the balm roll-on directly to the affected area.
- **Enhance Effectiveness:** Wrap the area with a cotton cloth to retain heat and improve the absorption of the balm.
- **Reapply as Needed:** Use as often as necessary to relieve discomfort.

Ingredients

- Camphor: Acts as a counter-irritant to relieve pain, swelling, and aching joints.
- Eucalyptus Essential Oil: Reduces pain and inflammation, easing joint and muscle discomfort.
- Lavender Essential Oil: Provides calming effects, reduces anxiety, and has anti-inflammatory and antimicrobial properties.
- Menthol Crystal: Offers a cooling sensation and helps soothe sore muscles.
- Methyl Salicylate: Provides pain relief and reduces inflammation.
- Apricot Oil: A nutrient-rich carrier oil that enhances absorption and soothes the skin.

Precautions

- Keep away from children.
- Avoid contact with eyes.
- Consult a doctor if you have skin sensitivity, allergies, or any other concerns before use.
- Results may vary from person to person.

- For external use only.
- Perform a patch test before full application.

Connection to Chakras of Life

- **Root Chakra:** The grounding effects of camphor and eucalyptus help establish a sense of stability and security.
- **Sacral Chakra:** Lavender essential oil enhances emotional balance and relieves stress, supporting overall vitality.
- **Solar Plexus Chakra:** Menthol and eucalyptus stimulate energy flow and support personal power and confidence.
- **Heart Chakra:** The calming properties of lavender promote emotional healing and compassion.

Connection to Wellbeing

- **Physical Wellbeing:** Offers relief from various types of physical discomfort including muscle stiffness and joint pain.
- **Emotional Wellbeing:** Lavender oil helps reduce anxiety and promote a sense of calm and relaxation.
- **Mental Wellbeing:** Eucalyptus and menthol provide mental clarity and alleviate feelings of discomfort and stress.

Taglines

"Relief on the Go with Yom's Balm Roll-On."

"Your Natural Remedy for Muscle and Joint Comfort."

"Ease Your Aches and Pains with a Touch of Ayurveda."

"Instant Relief, Anywhere, Anytime—With Yom's Balm."

"Soothing Care for Every Ache—From Head to Toe."

Marketing Statements

- Discover the power of traditional Ayurveda with Yom's Balm Roll-On, designed to soothe and relieve discomfort naturally.
- Portable and effective, our Balm Roll-On provides quick relief from pain and stiffness with a blend of essential oils and natural ingredients.
- Experience the benefits of lavender, eucalyptus, and camphor in a convenient roll-on format, perfect for tackling everyday aches and pains.
- Gentle on the skin and tough on discomfort, Yom's Balm Roll-On is your go-to solution for targeted relief on the move.
- From joint pain to muscle soreness, Yom's Balm Roll-On delivers natural healing and soothing comfort wherever you need it.

FLORAL WAX BALM

FLORAL WAX BALM

Description

YOM'S FLORAL WAX BALM is a unique Ayurvedic formulation designed to offer quick and long-lasting relief from headaches, sore muscles, joint aches, and muscle tension. Crafted with nature's most effective ingredients, this balm provides natural and effective relief through its potent blend of essential oils and waxes.

Advantages of the Ingredients Present in the Blend

- **Jasmine/Mogra Floral Wax:** Enhances the balm's absorption into the skin, provides natural moisturization, and imparts a pleasant fragrance.
- **Lavender Oil:** Reduces anxiety, calms the nervous system, and offers anti-inflammatory, antioxidant, and antimicrobial benefits.
- **Eucalyptus Oil:** Eases pain and inflammation, making it effective for joint and muscle discomfort.
- **Camphor:** Acts as a counterirritant, providing relief from pain, swelling, and aching joints.
- **Pudina Satva (Menthol):**** Relieves pain and relaxes muscles, offering a cooling effect.
- **Bees Wax:** Soothes skin irritation and provides hydration.

Benefits

- **Natural Ingredients:** Utilizes a unique Ayurvedic formula combining traditional and natural elements.
- **Immediate Relief:** Provides a cooling and soothing sensation upon application.
- **Deep Penetration:** Effectively reaches deep into muscles and joints to alleviate inflammation and pain.
- **Versatile Use:** Ideal for treating cough and cold symptoms, headaches, sore muscles, joint aches, and general muscle discomfort.
- **Convenient and Non-Greasy:** Easy to carry and apply without leaving a greasy residue.
- **Calming Fragrance:** Offers a pleasant, soothing aroma that enhances the overall experience.

How to Use

- Scoop a coin-sized amount of balm from the container.
- Apply gently to the affected area 2-3 times a day, using a light massage to aid absorption.

Ingredients

- Jasmine Floral Wax
- Lavender Spike Oil
- Liquid Menthol/Pudina Satva
- Camphor
- Eucalyptus Oil
- Bees Wax

Precautions

- For external use only.
- Keep out of reach of children.
- Avoid contact with eyes; if contact occurs, rinse immediately with water and consult a physician.
- Conduct a patch test before full use to check for skin sensitivity or allergic reactions.
- Consult a healthcare professional if you have any concerns regarding skin sensitivity, allergies, or other issues.

Connection to Chakras of Life:

- **Third Eye Chakra (Ajna):** Lavender oil and camphor can aid in calming the mind and alleviating stress, which helps in balancing the Third Eye Chakra. This chakra is linked to intuition and mental clarity.
- **Throat Chakra (Vishuddha):** Eucalyptus and menthol aid in easing respiratory discomfort, which can enhance the energy flow in the Throat Chakra, associated with communication and self-expression.

Connection to Wellbeing:

The blend of essential oils and natural waxes in the balm promotes overall physical relief, mental calmness, and emotional stability. The soothing properties support relaxation and enhance overall wellbeing by addressing both physical and mental stress.

Taglines:

"Soothe and Revitalize: Your Natural Relief Balm."

"Experience Ayurveda's Healing Touch with Every Application."

"Calm Your Senses and Ease Your Pain with Floral Wellness."

"A Touch of Nature's Best for Instant Muscle and Joint Relief."

"Feel the Cool Comfort of Floral Essence and Ayurvedic Care."

Marketing Statements:

- Discover the power of natural relief with Yom's Floral Wax Balm—your go-to solution for soothing headaches, muscle tension, and joint pain.
- Crafted with nature's finest ingredients, our Floral Wax Balm offers deep, penetrating relief and a calming fragrance for a holistic healing experience.
- Enjoy the benefits of traditional Ayurvedic care with our Floral Wax Balm, designed to provide immediate cooling and soothing relief in a non-greasy, easy-to-use formula.
- Experience the synergy of Jasmine, Lavender, and Eucalyptus in every application—relieve pain, reduce stress, and embrace comfort with Yom's' Floral Wax Balm.
- Elevate your self-care routine with our Floral Wax Balm—perfect for quick relief from everyday aches and a soothing treat for your senses.

ROSE WATER

YOM ROSE WATER

Description

"Rosewater is now synonymous with refreshing natural beauty."

Yom Rose Water, your skin's ultimate companion, is made from the finest Rose Damascena petals, known for their exceptional floral, sweet, and deep aroma with soft honey notes. This exquisite rose water, sourced from the holy land of Uttarakhand—Devbhoomi—is renowned for its purity and quality, traditionally used in Ayurvedic medicine and modern skincare. Its refreshing fragrance is an instant mood enhancer, making it a staple for both skincare and aromatherapy routines.

Benefits

- **Balance for Oily Skin:** Helps to balance the skin's natural oils, reducing excess sebum production and providing a natural mattifying effect.
- **Pleasant Fragrance:** The sweet, floral scent offers a refreshing and uplifting experience.
- **Skincare Hydration:** Natural hydrating and moisturizing properties soothe and hydrate dry or irritated skin, leaving it feeling soft and supple.
- **Anti-inflammatory & Antioxidant:** Reduces redness, calms irritation, and helps diminish the appearance of fine lines and wrinkles, making it an excellent face mist.
- **Natural Hair Conditioner:** Softens and detangles hair while soothing an itchy, irritated scalp.
- **Aromatherapy Benefits:** The calming effect on the mind makes it perfect for use in relaxation routines, promoting a sense of peace and well-being.
- **pH Balance:** Helps to balance the skin's pH, making it suitable for use in both winter and summer for all skin and hair types.
- **Free from Harsh Chemicals:** Paraben-free, alcohol-free, no synthetic colours, and no artificial fragrance. Yom Rose Water is transparent, reflecting its 100% natural and pure composition.

How to Use

- Shake the bottle before use to ensure even distribution of the rose water.
- Hold the bottle a few inches away from your face, eyes, or body and spray lightly.

Ingredients

- Rosa Damascena/Rose Water

Precautions

- Perform a patch test or consult a doctor if you have sensitive skin or a skin condition.
- Store in a cool, dry place away from direct sunlight.

Connection to Chakras of Life

Yom Rose Water aligns with the Heart Chakra (Anahata). Its soothing and balancing properties promote love, compassion, and emotional healing. Regular use can help open and balance this chakra, fostering a deeper connection with oneself and others, enhancing feelings of unconditional love and inner peace.

Connection to Wellbeing

Yom Rose Water not only nurtures the skin but also nurtures the soul. Its hydrating and soothing properties enhance physical well-being, while its calming fragrance promotes mental and emotional balance. This holistic approach to skincare supports overall wellness, offering a ritual of self-care and relaxation.

Taglines

"Unveil Your Natural Beauty with Yom Rose Water."

"Refresh and Revitalize with the Purity of Roses."

"Nature's Hydration in Every Spray."

"Elevate Your Skincare with the Essence of Roses."

"Experience the Divine Calm of Yom Rose Water."

Marketing Statements

- Discover the ultimate refreshment with Yom Rose Water, your daily dose of natural hydration and radiance.
- Indulge in the pure, floral luxury of Yom Rose Water, sourced from the sacred lands of Uttarakhand.
- Enhance your skincare and self-care routine with the soothing and balancing properties of Yom Rose Water.
- Free from harsh chemicals, Yom Rose Water offers a gentle, 100% natural solution for glowing, healthy skin.
- Experience the calming aroma and skin-loving benefits of Yom Rose Water, perfect for all skin types.

Yom Rose Water by Yom International is not just a skincare product; it's an experience that nurtures both body and soul. Embrace the natural beauty and healing power of roses with this luxurious, versatile elixir.

